



Economy

Arts, Culture and Heritage Delivery Update 2025

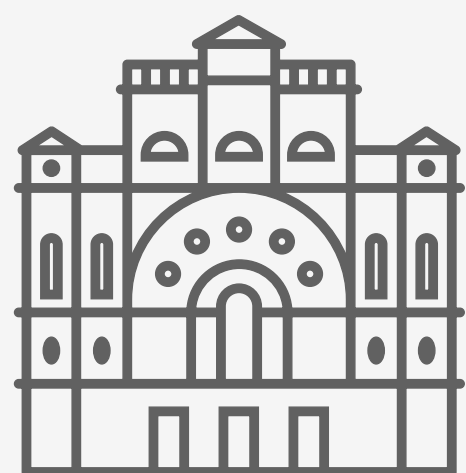
R.67/2026

APRIL 2026



Gouvernement d'Jèrri

2025 in numbers

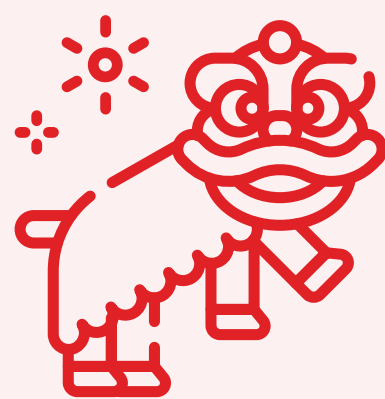
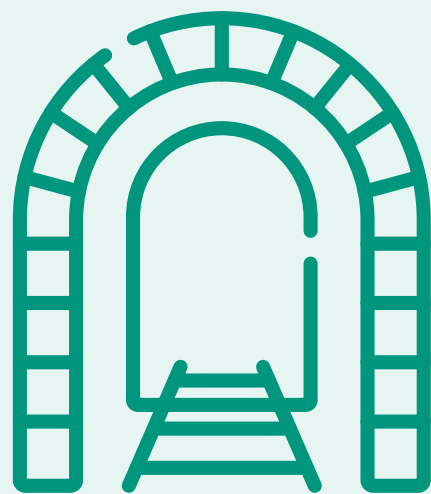


+97%

increase in footfall to Jersey Museum (free entry success)

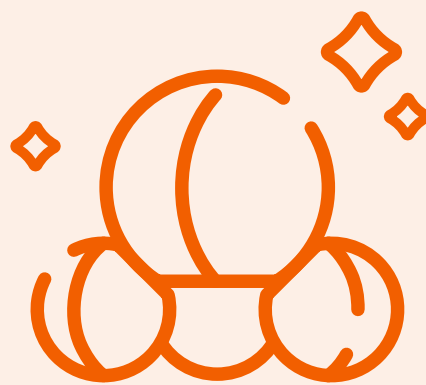
51,628

attendances at Jersey Arts Centre and Jersey Opera House



280,000

global reach of the Jersey Lunar New Year Festival on social media



42,000

people visited Bubbletecture

12,000

attendees at Channel Islands Pride



1,030

hours targeting individuals facing socio-economic barriers



11,567

participants in the Festival of Words 10th Anniversary (including 2,637 children)



199,163

visits to Government-funded heritage sites



7,481

students engaged across ArtHouse Jersey's education programmes

Ministerial Foreword

Such is the continued importance of arts, culture and heritage to Jersey, Government remains committed to investing a significant proportion of annual revenue funding into the sector.

As we reflect on another busy year of delivery, let's celebrate what this investment has achieved, and how we have progressed on the aims of the relevant strategies.

This is the second annual report since the formal launch of the Arts Strategy in March 2022, and the publication of the Heritage Strategy in the spring of that year. Over the past twelve months we have seen the objectives of both strategies continue to align. Each call for a more ambitious and innovative cultural landscape, in which Jersey's rich portfolio of arts and heritage organisations, practitioners and assets contribute to an understanding of Jersey as a creative island.

The visions of both strategies share the aim to strengthen the arts and heritage environment, which in turn supports a healthy and happy population, enriches our environment, and contributes to a productive and balanced economy.

This report sets out how we are realising that ambition by:

- explaining how funding has been allocated during the year;
- celebrating the achievements of Government supported projects;
- and outlining our priorities for the future.

The projects supported align with the Government's Common Strategic Policies. The Island Indicators help measure whether Jersey continues to be the special place that Islanders value.

Within the document we discuss the impact from projects and initiatives that have strengthened Jersey by encouraging increased visitor spend, broadening career pathways outside of traditional industries, and giving young Islanders reasons to stay and build rewarding and productive lives here in their home island. The work supported this year has also delivered memorable experiences, contributed to individual and community wellbeing, and enhanced the quality of our surroundings.

Although the impact of culture is not always easy to quantify, and artistic value is naturally subjective, we must celebrate the range of activity taking place; and the depth and significance of the projects supported this year should be a source of pride for all Islanders both in terms of the enjoyment the work has created and the positive impacts made throughout our community.



Deputy Kirsten Morel
Minister for Sustainable Economic Development





PHOTO: JERSEY HERITAGE

Introduction

This is our second annual report which provides clarity on how the 1% of Government net revenue expenditure is distributed across Jersey's arts, culture and heritage (ACH) sector. The report includes detail on the projects funded and how to apply for future funding. It also discusses the collaborative projects the ACH team work on, and articulates the future plans to ensure we deliver on the objectives of the Arts and Heritage Strategies.

Background to 1% funding

In 2019 [Proposition P.40/2019](#) set out a commitment for the Government to allocate 1% of its net revenue expenditure to arts, culture and heritage (excluding capital projects such as investment in the Opera House, Morel Farm, Hamptonne, and Elizabeth Castle).

The 1% allocation came into effect in 2022 aligning with the launch of [‘The Creative Island – an Arts Strategy for Jersey 2022-2027’](#) and the publication of the [‘Heritage Strategy for Jersey’](#) in May 2022.

The decision to increase investment drew heavily on the findings of the 2018 [‘Jersey Culture, Arts and Heritage Strategic Review and Recommendations’](#)¹. The review highlighted that funding had not kept pace with rising costs and that, in real terms, the sector received £500,000 less in 2018 than in 2010. In 2016, Jersey’s Arts, Culture and Heritage accounted for 0.68% of net revenue expenditure, compared with an average of 1% across the European Union at the time. Between 2016 and 2022, the sector’s budget rose from £4.7m to £8.7m.

Since 2022, most of the 1% allocation has been overseen by the Local Economy Team within the Department for the Economy. The remaining balance is administered by the Department for Children, Young People, Education and Skills (CYPES) for Jèrriais and the Bailiff’s Chambers for Liberation Day celebrations.

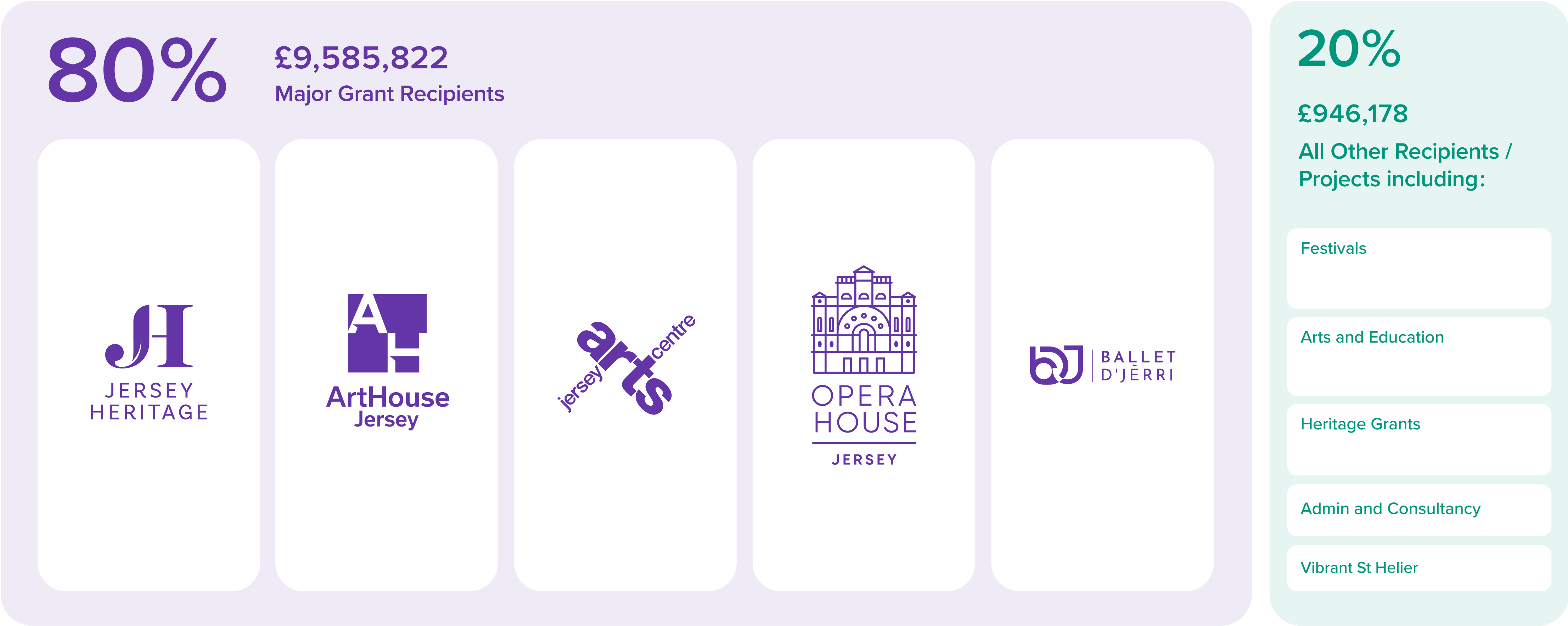
The Arts, Culture and Heritage sector works in strategic partnership with five major grant recipients ([ArtHouse Jersey](#), [Jersey Arts Centre](#), [Jersey Heritage Trust & Jersey Archive](#), [Jersey Opera House](#) and [Ballet de Jèrri](#)). More than 80% of the budget managed by the Department for the Economy is directed to these organisations, enabling them to deliver the ambitions set out in Government strategies. Together they provide essential facilities, services, and cultural infrastructure for Jersey’s artistic and heritage landscape. Their websites provide detailed annual reports and financial accounts outlining their work.

The remainder of the budget, supports a wide range of activity, including cultural diplomacy, smaller grants for artists, festivals, educational initiatives and the administrative and delivery costs required to run the programme.

Arts, Culture and Heritage Areas of Expenditure	2025 Actuals (£000)
Department for the Economy	10,532
CYPES	630
Bailiff’s Chambers	314
Total Expenditure 2025 – Arts, Culture and Heritage	11,476

¹ BOP Consulting

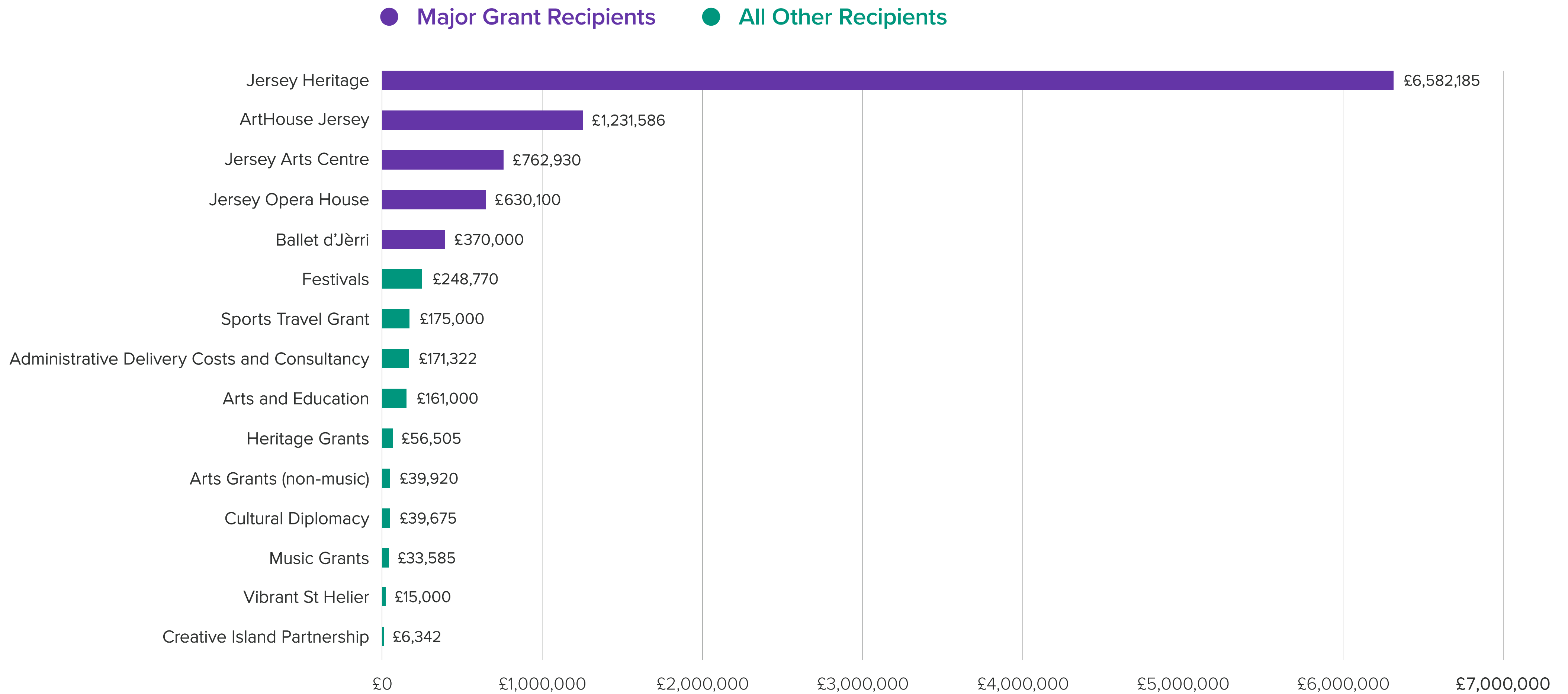
How the economy budget is allocated



2025 Grants and Expenditure

Organisation	Project	Amount
Major Grant Recipients over £300,000		Total Amount Awarded: £9,585,822
Jersey Heritage		£6,283,185
Jersey Heritage	Free Entry to Jersey Museums	£284,000
ArtHouse Jersey		£1,231,586
Jersey Arts Centre		£762,930
Jersey Opera House		£630,100
Jersey Opera House – Essential Works for Building		£24,021
Ballet d'Jerri		£370,000
Festivals		Total Amount Awarded: £248,770
13th Parish	Jersey International Film Festival	£25,000
Parish of St Helier	Corn Riots	£30,000
Courtney Dawson	First Thursdays	£8,770
Jersey Literary Festival Association	Jersey Festival of Words	£80,000
Maison de Normandie	Le French Festival	£10,000
Boda Jersey Ltd	Lunar New Year 2025 / 2026	£40,000
Channel Islands Pride Ltd	Pride Festival 2025	£55,000
Sports Travel Grant		£175,000
Arts and Education		Total Amount Awarded: £161,000
ArtHouse Jersey	MAPS, Gem of the Sea, Sat Art Sch, Summer Sch Programme, CPD	£81,000
Jersey Youth Service	Courses, qualifications, performances, education	£80,000
Heritage Grants		Total Amount Awarded: £56,505
Hannah Patterson	Claude Cahun Film	£6,080
Jersey Building Preservation Trust	Heritage Network Jersey	£9,950
Jersey Heritage Trust	Fiefs Book	£15,000
JICAS	2025 Island Studies International Conference	£5,575
Parish of St Martin	Gorey Harbour Design Code	£10,000
Société Jersiaise	Jèrriais Language Hub – Community Engagement	£4,900
Boda Jersey Ltd	Heritage Education Teaching Aids	£5,000

Organisation	Project	Amount
Arts Grants (non-music)		Total Amount Awarded: £39,920
J Evans-Rentsch	State of Abêtorney	£5,000
Jersey Community Relations Trust	Project Luso	£9,500
K Murphy	Love Letters to the Land	£5,500
Kaiya Campbell	Jersey Songwriting Camp	£1,200
The Jason Butler Studio	Engagement Programme	£17,200
The Moving Arts Collective	She Rose	£1,520
Cultural Diplomacy		£39,675
Music Grants		Total Amount Awarded: £33,585
Charles Zaman	Episode of Corrosion	£1,000
Da Capo	JASTO 26	£13,000
Esther Rose Parkes	Lullaby Choir	£1,400
ArtHouse Jersey	Channel Islands Touring fund – Guernsey/France	£4,500
Giles Robson	Eleven Blues Originals	£2,500
JE Island Singers	Liberation 80 Concert	£3,500
Jersey Music Service	Jersey Youth Symphony Orchestra	£3,931
Les Conteurs Singers	Participation at the Guernsey Eisteddfod	£1,938
Taste of Southern Africa	Africa Alive	£1,529
Z Langlois	Intermission	£287
Vibrant St Helier – Arts, Environment & Place-making		Total Amount Awarded: £15,000
ArtHouse Jersey	Artist Residency in Central Markets - Connor Daly & Oliver Gresley 2026)	£15,000
Creative Island Partnership		£6,342
Department for the Economy	Administrative Delivery Costs and Consultancy	£171,322



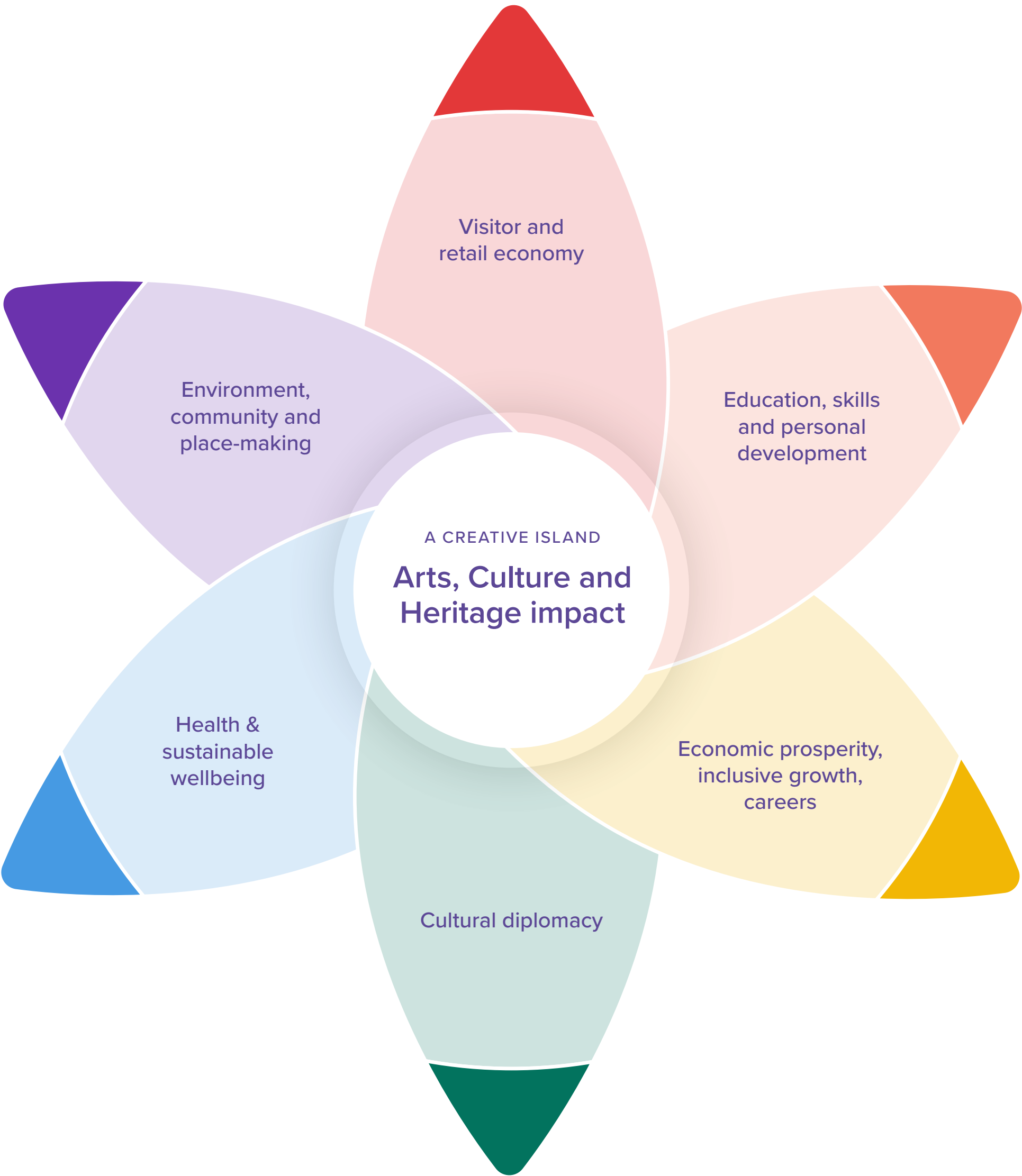
Supporting our four themes

Organisation	Project	Theme 1: Arts, Education & Personal Development	Theme 2: Arts, Health & Sustainable Wellbeing	Theme 3: Arts, Environment & Place-making	Theme 4: Arts, Economic Prosperity & Inclusive Growth
Charles Zaman	Episode of Corrosion	✓	☐	☐	✓
Da Capo	Jasto 26	✓	✓	☐	☐
Esther Rose Parkes	Lullaby Choir	✓	✓	☐	☐
ArtHouse Jersey	Channel Islands Touring Fund	✓	✓	☐	✓
Giles Robson	Eleven Blues Originals	✓	☐	☐	✓
JE Island Singers	Liberation 80 Concert	☐	✓	✓	☐
Jersey Music Service	Jersey Youth Symphony Orchestra	✓	✓	☐	☐
Les Conteurs Singers	Participation at Guernsey Eisteddfod	☐	✓	☐	☐
Taste of Southern Africa	Africa Alive	✓	✓	☐	☐
Z Langlois	Intermission	✓	☐	☐	✓
J Evans Rentsch	State of Abetorney	✓	☐	☐	☐
Jersey Community Relations Trust	Project Luso	☐	✓	☐	✓
K Murphy	Love Letters to the Land	✓	✓	☐	☐
Kaiya Campbell	Jersey Songwriting Camp	✓	✓	☐	✓
The Jason Butler Studio	Engagement Programme	✓	☐	✓	✓
The Moving Arts Collective	She Rose	✓	✓	✓	☐
Hannah Patterson	Claude Cahun Film	✓	☐	✓	☐
Jersey Building Preservation Trust	Heritage Network Jersey	☐	☐	✓	✓
Jersey Heritage	Free Entry to Jersey Museum	✓	✓	✓	✓
Jerriais via Jersey Heritage	Langage Services through Heritage	✓	☐	☐	☐
Jersey Heritage Trust	Fiefs Book	✓	☐	☐	✓
JICAS	2025 Island Studies International Conference	✓	☐	☐	✓
Parish of St Martin	Gorey Harbour Design Code	☐	☐	✓	✓
Societe Jersiaise	Jerriais Language Hub - Community Engagement	✓	✓	☐	✓
Boda Jersey Ltd	Heritage Education Teaching Aids	✓	✓	☐	✓
Artists Residency in Central Markets	Connor Daly and Oliver Gresley (for 2026)	☐	✓	✓	✓

Supporting our four themes (continued)

Organisation	Project	Theme 1: Arts, Education & Personal Development	Theme 2: Arts, Health & Sustainable Wellbeing	Theme 3: Arts, Environment & Place-making	Theme 4: Arts, Economic Prosperity & Inclusive Growth
13th Parish	Jersey International Film Festival	✓	✓	✓	✓
Parish of St Helier	Corn Riots	✓	✓	✓	✓
Courtney Dawson	First Thursdays	✓	✓	✓	☐
Jersey Literary Festival Association	Jersey Festival of Words	✓	✓	✓	✓
Maison de Normandie	Le French Festival	✓	✓	✓	✓
Boda Jersey Ltd	Lunar New Year 2025 / 2026	✓	✓	✓	✓
Channel Islands Pride Ltd	Pride Festival 2025	✓	✓	✓	✓
ArtHouse Jersey	MAPS, Gem of the Sea, Sat Art Sch, Summer Sch Programme, CPD	✓	☐	☐	✓
Jersey Youth Service	Courses, qualifications, performances, education	✓	✓	✓	✓
Cultural Diplomacy		✓	✓	✓	✓
Creative Island Partnership		✓	✓	✓	✓
Sports Travel Grants		☐	✓	☐	☐
Department for the Economy		✓	✓	✓	✓

The far-reaching impact of our Creative Island



An Arts Strategy for Jersey

Summary

Arts and Culture play a vital role, being at the heart of Jersey’s identity as an Island with a very distinctive cultural and heritage landscape – with its own minority language and aesthetics, drawn from influences across the world.

Jersey benefits from an exceptional range of heritage assets, from forts and churches to ancient monuments; all set within an ancient landscape and seascape of remarkable beauty and extraordinary archaeological significance. These resources make the Island special, inspire artists, and provide the context for lifestyle and identity through which artistic and cultural activity is expressed. In Jersey, the arts draw on these natural and historic resources to support economic prosperity, strengthen social connection, sustainable well-being; and they contribute to Jersey’s image, reputation and influence in Europe and beyond.

UNESCO² has shown that the arts, as part of a wider cultural ecosystem, deliver direct benefits in terms of health and wellbeing outcomes alongside growth in the creative industries. They also generate broader value across our economy and society, ranging from a high value cultural tourism sector to innovative approaches to place-making. The arts help nurture young people to be more collaborative, confident and aspirational; and create compelling cultural narrative which enhances international visibility and positively impacts on cultural relations of ‘soft power’.

The Vision

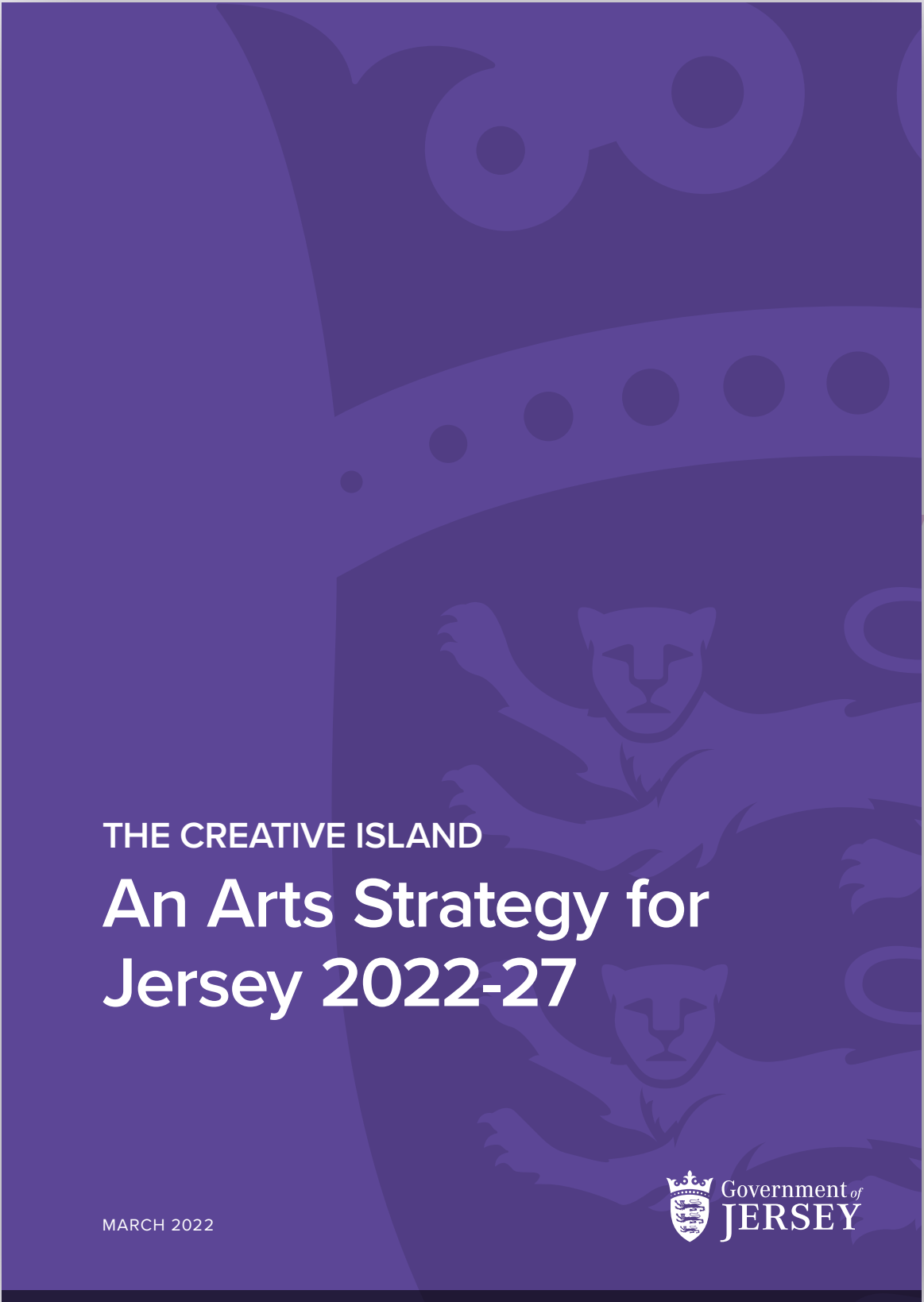
The vision set out in the Arts Strategy is framed by four themes that collectively describe what the sector aims to achieve by 2027:

- Theme 1:** Arts, Education & Personal Development
- Theme 2:** Arts, Health & Sustainable Wellbeing
- Theme 3:** Arts, Environment & Place-making
- Theme 4:** Arts, Economic Prosperity & Inclusive Growth

Since 2022 the Arts, Culture and Heritage team has provided funding for projects and organisations that:

- support the objectives outlined in the [Arts Strategy](#), [Music strategy \(Jersey’s Music Manifesto\)](#) and [Heritage Strategy](#);
- help develop the creative industries; and
- enable artists and creative practitioners and entrepreneurs to build and develop their work and projects.

Our five major grant recipients also collaborate to advance the objectives and aims of our Government strategies. The following section summarises how they support Government and highlights their achievements in 2025.



² International Year of Creative Economy for Sustainable Development - 2021

Major Grant Recipients

J JERSEY HERITAGE

The Jersey Heritage Trust is an organisation that covers a plethora of disciplines including archival services, museums to visit, conserving the historic environment, art galleries, living history, championing geo heritage and so much more. The Trust has a huge responsibility to manage a significant portfolio of historic sites, from castles to small Neolithic sites, heritage lets and wedding venues. Jersey Heritage is dedicated to protecting the Island's unique culture and heritage.

The Trust's purpose statement is as follows:

Jersey's heritage and culture is special. The purpose of the Trust is to care for it, promote wide access to it, act as advocates on its behalf and bring imagination to telling its stories so that we inspire people to create a better Island for everyone.



2025 Highlights

- Jersey Heritage retained full museum accreditation in 2025 for all its visitor sites administered by Arts Council England. The scheme covers all work from governance and organisational health to the way it manages its collections and its interactions with users and their experiences.
- Jersey Heritage provided advice on the heritage significance of buildings, places and areas and worked closely with Government on the development of the Heritage (Jersey) Law throughout 2025.
- The refurbishment of the early 18th Century Officers' Quarters and Military Hospital at Elizabeth Castle was completed. The Quarters were refurbished to provide accommodation for groups of up to 24 and the first bookings for this unique space were made in 2025.
- Jersey Heritage was awarded three accolades in the Visitor Attraction Quality Assurance Scheme run by Visit England including the top Gold Accolade for Jersey Museum.
- The ground floor space at Jersey Museum was developed into a visitor hub incorporating the Island Geopark Visitor Centre and Visitor Information Centre alongside the café and shop.
- 312 objects were added to the museum collections and over 1,700 boxes of physical material and 260,000 digital files to the archive collections. 53 archive documents were conserved and brought back into public use.
- Over 350 archaeological finds were recorded, including a Gallo-Roman hairpin depicting a waterfowl atop, leatherworks stamp depicting a dragon and a late medieval denier of Francois I of France.
- Five new exhibitions were opened across Jersey Heritage's sites and one new immersive film is now playing at Hamptonne.
- 15,085 people were welcomed to events.
- The education team welcomed 16,618 students and won the prestigious Sandford Award for Heritage Education.
- Islanders visited Jersey Heritage sites around 62,000 times during the year. Since July 2024 (the start of free entry), local footfall at Jersey Museum has risen by 56%, with increased use by lower-income families and seniors.
- Jersey Heritage worked with 43 partners as part of their outreach, diversity and community engagement programme. 200 volunteers performed 15,195 hours of work caring for and sharing our Island's heritage.



PHOTO: JERSEY HERITAGE

Residents, colleagues, visitors, and the lovely people from Jersey Heritage themselves all enjoyed the afternoon together. The session was an outright success for everyone involved. We are so pleased they were able to visit and have agreed to come back later in the year for another 'Reminiscence' session.

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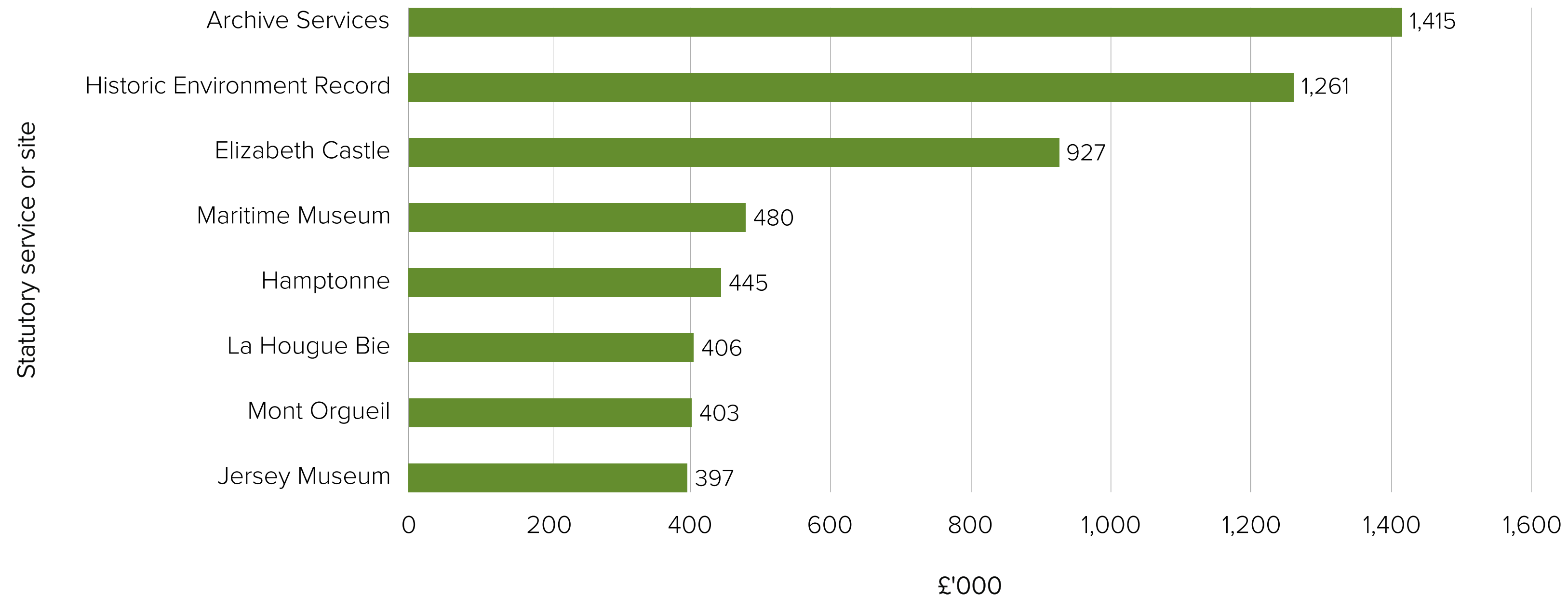
The adoption of the Heritage Law and amendments to the Public Records Law in this political cycle are major achievements, seeing recognition of the importance of heritage and international best practice enshrined in Jersey legislation.

That reflects the broader commitment Government makes through Jersey Heritage to developing the infrastructure and professional expertise needed to make the most of the Island's incredible heritage assets: for tourism, for our community and for our international reputation.

Jersey Heritage is proud to be a part of the movement to modernise the Island's heritage management, working alongside Government and our long established partners at the Société Jersiaise, National Trust for Jersey, Visit Jersey and a number of UK and European academic institutions.

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Annual Revenue, Maintenance and Repair Grant by site / activity





ArtHouse Jersey weaves creativity into everyday Island life. They make art that is accessible and meaningful for people of all ages and backgrounds. The charity presents exhibitions, performances, installations and events at the Grève de Lecq Barracks and Capital House, and across the public realm through projects such as Art in the Arches and Bubbletecture as part of the Butterfield Public Art Series. They enable artists to create high-quality art for everyone to experience and enjoy, presenting a year-round programme that welcomes all, whatever their starting point.

ArtHouse Jersey nurtures talent through grants, residencies, professional development and their extensive education programme. They produce bold new work rooted in Jersey and connected beyond. In doing so, the charity strengthens community connection and enriches the Island’s cultural life.

The charity’s aims are to:

Present

Providing access to compelling and diverse art.

Nurture

Support the development of the creative ecosystem and broaden access to the arts.

Produce

Creating art that is authentic, relevant and ambitious, rooted in Jersey with an international outlook.

Enable

Deliver a responsible business model that supports continual learning and the deepening of relationships between audiences and art.



PHOTO: BUBBLETECTURE, BLAKE WATSON
Arts, Culture and Heritage Delivery Update 2025

2025 Highlights

During 2025, over 70,000 people directly engaged with ArtHouse Jersey through our programme of exhibitions, events, performances, public installations, creative workshops, artist grants, commissions and educational programme.

Audiences & Public Impact

- 42,000 people visited Bubbletecture
- 22% first-time visitors to Capital House
- 6% of visitors had never visited an art gallery before

Education & Participation

- 7,481 students engaged across schools and sites
- 68 workshops delivered across eight schools
- 15,156 student engagement hours delivered

Artists & Sector Support

- 229 creatives benefited directly from funding from ArtHouse, with up to 216 further creatives also benefitting indirectly
- £290,902 paid directly to local creatives
- £451,160 directly invested in the creative economy through commissions, grants, projects and paid work

Profile and Reach

- 274 press mentions in 2025
- 62,000 website visits
- 7 million impressions on social media



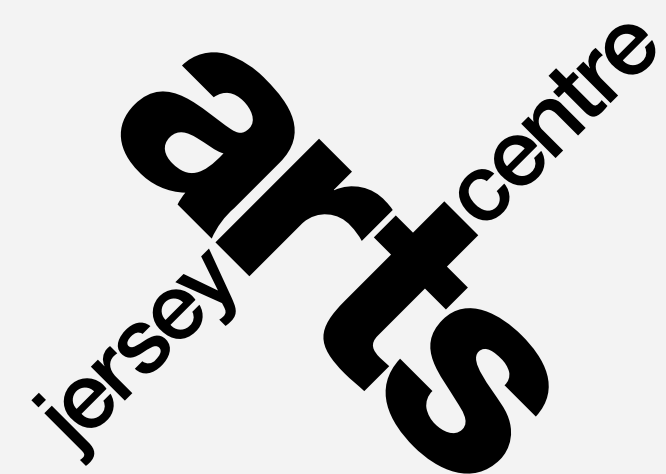


PHOTO: MAX BURNETT

ArtHouse Jersey exists to serve the people of Jersey through the arts, and we take seriously the responsibility that comes with public investment. Every pound entrusted to us must deliver clear social value, supporting wellbeing, nurturing talent, and strengthening a more connected and creative Island. Our work is firmly aligned with Jersey's Arts Strategy and the Island Outcome Indicators, and in 2025 we continued to turn these ambitions into meaningful experiences for audiences, artists, and communities. Public funding provides a vital platform from which we can grow further income and ensure our charity remains resilient, responsive, and ambitious. I am immensely proud of our team and grateful for the public trust that underpins our work.

Tom Dingle, Chief Executive

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Jersey Arts Centre fosters development and celebration of the arts Island wide and beyond. They maintain a thriving cultural venue in the heart of St Helier which contributes to the life and atmosphere of the town through activity and social exchange.

This is achieved by providing exciting, innovative, wide ranging, challenging, professional and community arts in welcoming, high quality and accessible environments.

Jersey Arts Centre aims to:

Enrich the quality of life for all residents and visitors

Educate, inspire and encourage debate

Encourage participation in the performing, visual, literary and digital arts.

Develop partnerships in the Island and elsewhere.



2025 Highlights

- 264 ticketed performances with 29,489 attendances
- *playdays* Children's Festival: 34 events, 78 performers, 1,500 attendances / engagements
- 14 exhibitions in the Berni Gallery / 14 exhibitions in the Bar Gallery
- 32 public courses and workshops with 286 participants
- 9 workshops in 8 schools for World Book Day with 244 participants / 9 workshops in 9 schools for Liberation Day with 247 participants / 40 workshops at Mont à L'Abbé School with 30 weekly participants
- 2 youth theatre productions: *Great Expectations* + *Heavy Weather* / 2 ACT projects: *Murder on the Orient Express* + *Oliver Twist* / 1 Junior Drama project with two groups: *Show & Tell* / 1 community production: Gerald Durrell's *My Family and Other Animals* for *playdays*.
- 1 touring production to L'Hermitage in Brittany: *Je suis votre mémoire* / *and you are mine* by ARTcomedia
- 1 touring production to the Ionian Island of Corfu: Gerald Durrell's *My Family and Other Animals* by JAC
- 2 Commissions: *Sam the Sword* by Company Many + *Echo and the Bloop* by Mezzanine Productions
- 4 Residencies: *Florence Nightingale*; *The Lady with the Hammer* by Oddsocks + *Sam the Sword* by Company Many + Ariel Lanyi (pianist) + *Echo and the Bloop* by Mezzanine Productions
- Our 23rd consecutive year of assisting with the Holocaust Memorial Day ceremony
- 15 events at Coronation Park in August
- The 12th Polish Film Festival and The 21st Human Rights Festival
- The hosting of 7 Project Trident students / 42 busking permits processed
- 5 of JAC's community theatre companies ran throughout the year
- 67 Arts in Health Care Trust concerts over 4 tours across 31 Island care settings
- JAC Advent Calendar online in December
- Our 10th Community Christmas Production: Albert Lamorisse's *The Red Balloon* with 1,508 attendances over 16 ticketed performances with a BSL Interpreted Performance by Andrew Higgins and a Relaxed Performance / 10 workshops in 8 schools with 234 participants exploring *The Red Balloon* story

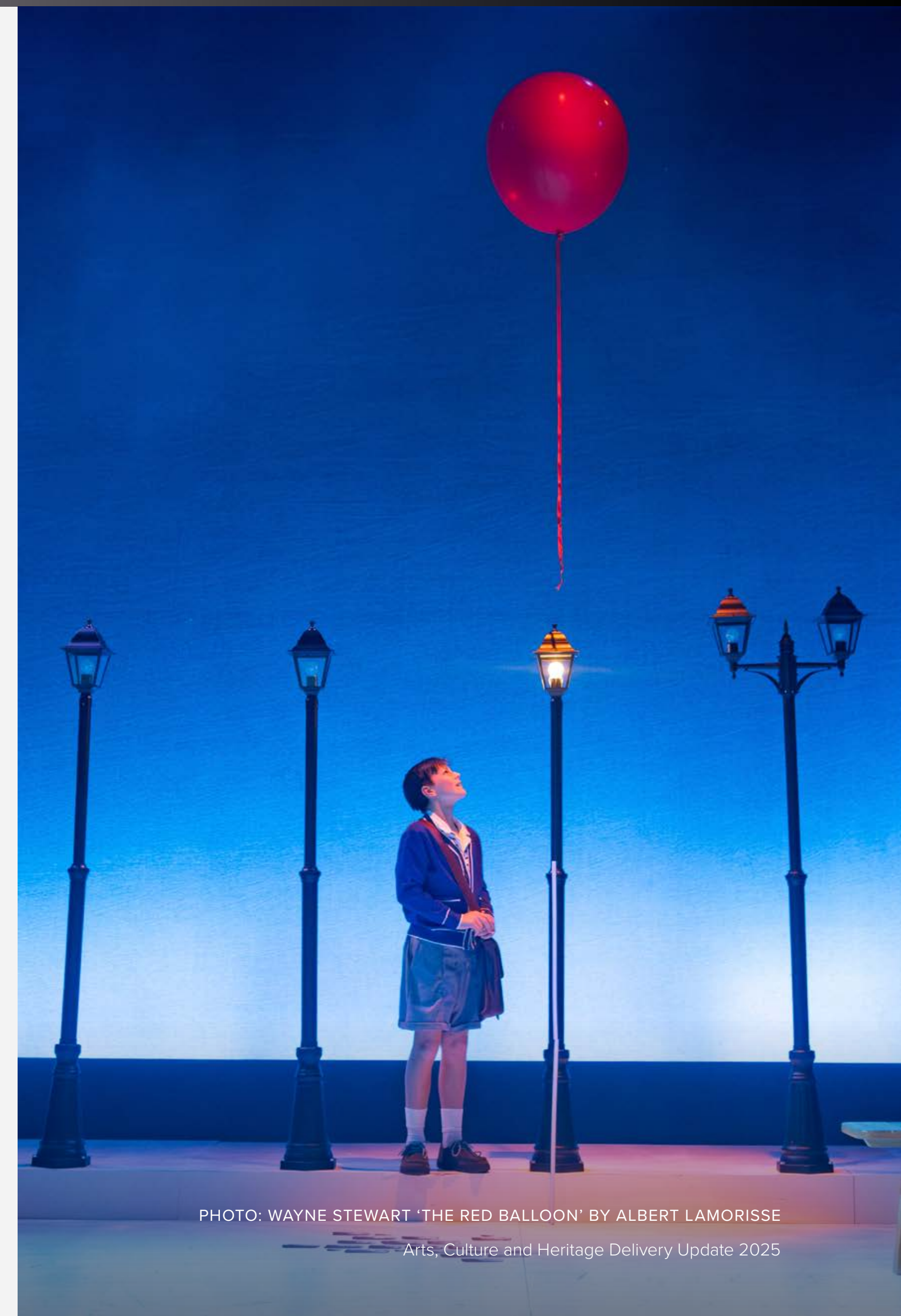


PHOTO: WAYNE STEWART 'THE RED BALLOON' BY ALBERT LAMORISSE



Major Grant Recipient



Grant awarded: **£762,930**



PHOTO: WAYNE STEWART 'JE SUIS VOTRE
MÉMOIRE AND YOU ARE MINE' BY ARTCOMEDIA

Jersey Arts Centre delivered yet another artistically diverse programme throughout 2025 including our second **playdays** Children's Festival. We even toured two of our productions internationally! *Je suis votre mémoire / and you are mine*, in collaboration with ARTcomedia, performed in L'Hermitage, Brittany, in April; and Gerald Durrell's *My Family and Other Animals* returned to Corfu for the 100th Anniversary of his birth in September. Presenting our 10th community Christmas production was also a highlight: an adaptation by Anthony Clark of Albert Lamorisse's 1956 Oscar-winning film, *The Red Balloon*. Our thanks extend to everyone for their support, enthusiasm and social and cultural engagement throughout.

Daniel Austin, Director

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Major Grant Recipient

Grant awarded: **£630,100**



The Jersey Opera House is one of the Island's most significant cultural landmarks, with a long-standing role in presenting professional theatre, music, comedy and community events. Following an extended period of closure for major refurbishment, 2025 marked a pivotal transition year, focused on reconnection, reactivation and the formal reopening of the building to the public.

Vision:

To be the cultural heart of Jersey, inspiring our community through unforgettable performance and showcasing the island on a wider stage.

Mission:

To deliver outstanding live performances, supported by education and community engagement that grow future audiences and performers. We create a nurturing environment for all while running a resilient, ambitious organisation that balances creativity with commercial strength and pursues excellence.



PHOTO: JERSEY OPERA HOUSE
Arts, Culture and Heritage Delivery Update 2025



2025 Highlights

Between May and December 2025, Jersey Opera House welcomed a total of 22,139 attendees, reflecting a strong level of public engagement during a partial operational year. 12 performances sold out, representing 40% of the total programme. Jersey Opera House also acted as the box office provider for five offsite projects, extending its audience reach beyond the building. Through their ticketing platform, a further 5,293 tickets were sold across 26 offsite performances and events, representing a significant extension of their cultural footprint. When combined with in-house attendance, Jersey Opera House directly supported engagement with over 27,000 audience members in 2025. The Opera House hosted 32 different companies during the operational period including a mix of local organisations, UK-based touring companies; and international artists and creative teams. This breadth of activity highlights the Opera House's role as a regional cultural hub, reconnecting Jersey audiences with national and international work while continuing to support local creative partners.

Liberation and Community Engagement

The Opera House reopened its doors for commemorative and cultural events that welcomed both local residents and visitors. These events marked the first opportunity for many to re-enter the building following refurbishment, and re-established the Opera House as a civic and cultural gathering place.

Fundraising Event

The event in June supported the Opera House's return to full operation. It successfully combined performance, hospitality and advocacy, raising funds and awareness while re-engaging donors, supporters and stakeholders.

Official Reopening Gala – Encore! Welcome Home

The Opera House's official opening was marked by a gala performance celebrating the building's restoration and its return to the cultural life of Jersey. The event welcomed guests, supporters, artists and partners, and served as a flagship moment for the organisation, setting the tone for the new chapter of programming and public engagement.

Royal Visit – 4th November

HRH Princess Anne visited Jersey Opera House on Tuesday 4th November.



PHOTO: JERSEY OPERA HOUSE
Arts, Culture and Heritage Delivery Update 2025



Jersey Opera House has undergone a significant capital project, generously funded by the Government of Jersey, and we are privileged to receive ongoing public investment that enables us to serve the Island community. Following a five-year closure, we are rebuilding the organisation with a clear ambition: to present a varied, high-quality programme with something for everyone, while ensuring the Opera House remains a vibrant and sustainable cultural asset for Jersey.

Sebastian Warrack, Chief Executive

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Ballet d'Jèrri is dedicated to enhancing the cultural landscape of Jersey and has undertaken various initiatives aimed at making dance accessible to all members of our community. They focus on youth engagements, community outreach and providing inclusive opportunities for people in Jersey.

Ballet d'Jèrri's goal is to:

**Make great art that belongs to everyone,
contributing genuine social impact and
building a more effective, more inclusive
future for our island and our art form.**



2025 Highlights

Arts, Education & Personal Development

- Welcomed hundreds of students into the Jersey Opera House.
- Delivered an integrated schools programme connected to The Witches, a triple bill inspired by the history of the witch trials in the Channel Islands.
- Collaborated with Dr Adam Perchard and Linda Romeril (Jersey Archive), bringing historical scholarship into classrooms alongside movement workshops.
- Engaged students exploring themes of power, justice, and collective memory through embodied practice. Dance was presented as a lens through which to explore local history, identity and critical thinking.

Arts, Health & Sustainable Wellbeing

- Donated a performance to Jersey Hospice at the Hospice Huddle, supporting fundraising and community solidarity.
- Ballet in the Park provided free outdoor access to professional performance, workshops and a platform for young dancers to perform in a non-competitive setting.

- Augmented touring visits to Guernsey with workshops and care home visits, strengthening inter-island relationships and reducing isolation.
- Continued inclusive access initiatives through charity partnerships such as with Age Concern and ArtHouse Jersey.
- Introduced a '[Pay What You Can](#)' ticket system designed to remove cost as a barrier and allow more people to experience bold, original dance in Jersey

Arts, Environment & Place-making

- Officially moved into the Jersey Opera House and participated in the reopening gala. Presented the first full Ballet d'Jèrri programme at the venue in October, restaging Footsteps (Garrett Smith) and Sand and Their Castles (Tess Voelker).
- Continued collaboration with Domaine des Vaux Opera Festival
- Partnered with ArtHouse Jersey, performing choreography by Jamaal Burkmar within the Bubbletecture installation.

Arts, Economic Prosperity & International Profile

- Toured Deliberate Mistake and Marco Goecke's Whiteout to Jersey, Guernsey and Paris
- The Paris performance aligned with Liberation 80 commemorations at the British Embassy, reinforcing Jersey's cultural narrative on an international diplomatic platform
- Performed at Cadogan Hall in London as part of Ballet Nights, sharing the stage with principal dancers from The Royal Ballet and the English National Ballet. This marked an important moment of artistic credibility, demonstrating that Ballet d'Jèrri dancers can stand alongside leading UK institutions on major platforms.



Government support for arts organisations like ours sends a powerful signal that culture matters in Jersey. For a young company like Ballet d'Jèrri, that baseline stability is essential as we grow and develop into a company the island can feel proud to call its own. It also gives private donors and sponsors the confidence that their investment is going towards something that is meaningful and lasting, providing a foundation for the partnerships that will support the company well into the future.

Carolyn Ramsay, Founding Artistic Director

”



Arts, Culture and Heritage Grants

Apply online

Since 2022 the Arts, Culture and Heritage team has provided funding for projects and organisations that:

- support the objectives outlined in the [Arts Strategy](#), [Music strategy \(Jersey’s Music Manifesto\)](#) and [Heritage Strategy](#);
- support the development of the creative sector; and
- enable arts practitioners and creative entrepreneurs to grow and develop their projects.

In 2023 the process was formalised with the creation of online standardised application [forms](#).

There are **four categories** of grants that anyone can apply for:

Arts (non-Music) →	Public Events (non-Music) →
Music →	Heritage →

There are currently **two application windows**:

Deadline: 20th January	Decision notification date: 21st February
Deadline: 20th August	Decision notification date: 21st September

The applications are scored against a set of criteria based on the objectives of the Arts Strategy. They are then assessed together by a panel to ensure fairness in the allocation of support. No grants are awarded retrospectively to a project already started. If successful, applicants must sign up to a grant agreement and provide an end of grant report, so the department can assess the success of their project against key performance indicators.



PHOTO: BLAKE WATSON (FROM THE SKY - A BRIEF HISTORY OF AVIATION IN JERSEY, BEN ROBERTSON)

Liberation 80 Concert

JERSEY ISLAND SINGERS & JERSEY FESTIVAL CHOIR

Activity

Jersey Island Singers and Jersey Festival Choir performed together for the first time alongside a professional tenor (Greg Tassell) and baritone (Themba Mvula) and an orchestra of local players to mark the 80th anniversary of Liberation, and to celebrate the freedom enjoyed thereafter. The programme included music with relevant themes of salvation, peace and joy.

Impact

- Both choirs enjoyed the challenge of learning a major choral work.
- The choirs gained confidence from singing in a big chorus with professional soloists and an orchestra.
- Joint rehearsals gave the choirs an opportunity to learn from each other's leadership team.
- Approximately 120 choir members took part alongside 37 orchestral players (12 under 18). The audience included members of the public who had never attended a choral concert before.



PHOTO: JERSEY ISLAND SINGERS
Arts, Culture and Heritage Delivery Update 2025

Africa Alive

TASTE OF SOUTHERN AFRICA

Activity

A one-night cultural showcase at Jersey Arts Centre headlined by the London-based marimba band [Otto and the Mutapa Calling](#). The event combined traditional marimba and mbira music with storytelling and dance, offering a vivid introduction to Southern African heritage.

Impact

- Southern African audience members felt represented and celebrated, while attendees from other cultural backgrounds reported that the experience was culturally enriching and educational. There were high levels of audience participation.
- Free tickets were provided to economically disadvantaged groups via MIND Jersey and the Grace Trust Jersey.
- Two free [shows](#) were offered to local schools, including Mont à l'Abbé. Musicians interacted with the students on a one-to-one basis and showed them how to play the instruments.



PHOTO: AFRICA ALIVE

Intermission Gig Support

ZAK LANGLOIS

Activity

Intermission, a local Jersey band, performed two shows in Cambridge to support the release of their new song. The project strengthened the band's ability to represent Jersey beyond the island, building their connections and profile within the UK's live music scene.

Impact

- The first show at Cambridge Junction sold 265 tickets. For many bands this is their entry point to a professional music environment. The Junction staff are available for support and mentoring. Building a strong relationship with the most significant music venue in Cambridge is of great benefit to the band. Intermission built friendships with local bands and have been invited to be their support act for future shows. Playing to a larger, new audience helped the band to gain new followers online, support and praise from locals and fresh listeners to their music.
- The second show had merchandise and CDs available for the first time and the band were able to generate revenue.



PHOTO: ZAK LANGLOIS

Arts, Culture and Heritage Delivery Update 2025

She Rose

THE MOVING ARTS COLLECTIVE

Activity

'She Rose' brought together Breton and Jersey performers, dancers, singers and the wider community to revive a unique, locally inspired dance tradition that celebrates Jersey's heritage while embracing contemporary perspectives. The project revitalised Jersey's intangible cultural heritage through inclusive community engagement, artistic collaboration and international cultural exchange.

Impact

- The project brought together over 100 active participants and more than 200 audience members across five free public events, including six hours of participatory workshops and two public performances, all accompanied by live singing. Four of the events took place in accessible public spaces in St Helier.
- A key benefit was reconnection with Jersey's nearly lost folk dance traditions and the endangered language of Jèrriais. The project brought heritage to life in a contemporary, embodied way.
- Language experts, speaker networks, and schools were closely involved, and the Jèrriais story '*La Fontaine des Mittes*' was translated and performed.



PHOTO: THE MOVING ARTS COLLECTIVE
Arts, Culture and Heritage Delivery Update 2025

Entrepôt

MARTIN TOFT³

Activity

The grant covered expenses in the production of designing a set of 7 photobooks from Entrepôt – a maritime photographic research project exploring the histories and legacies of Jersey’s cod-fishing trade to Canada and its merchant networks in the West Indies, South America, Mediterranean and Baltic in the 18th and 19th centuries.

Impact

- The project provides a vital legacy and resource to effectively tell the story about the island’s connectivity to the sea for trade, commerce and its economic prosperity past and present.
- Jersey and its island community now have a set of publications to learn about their shared maritime heritage.
- Entrepôt is an ambitious multi-faceted research and lens-based project with a range of critical enquiries exploring the island of Jersey as a global trading post.

³ The grant for Entrepôt was provided in 2023 and the project was delivered in 2025

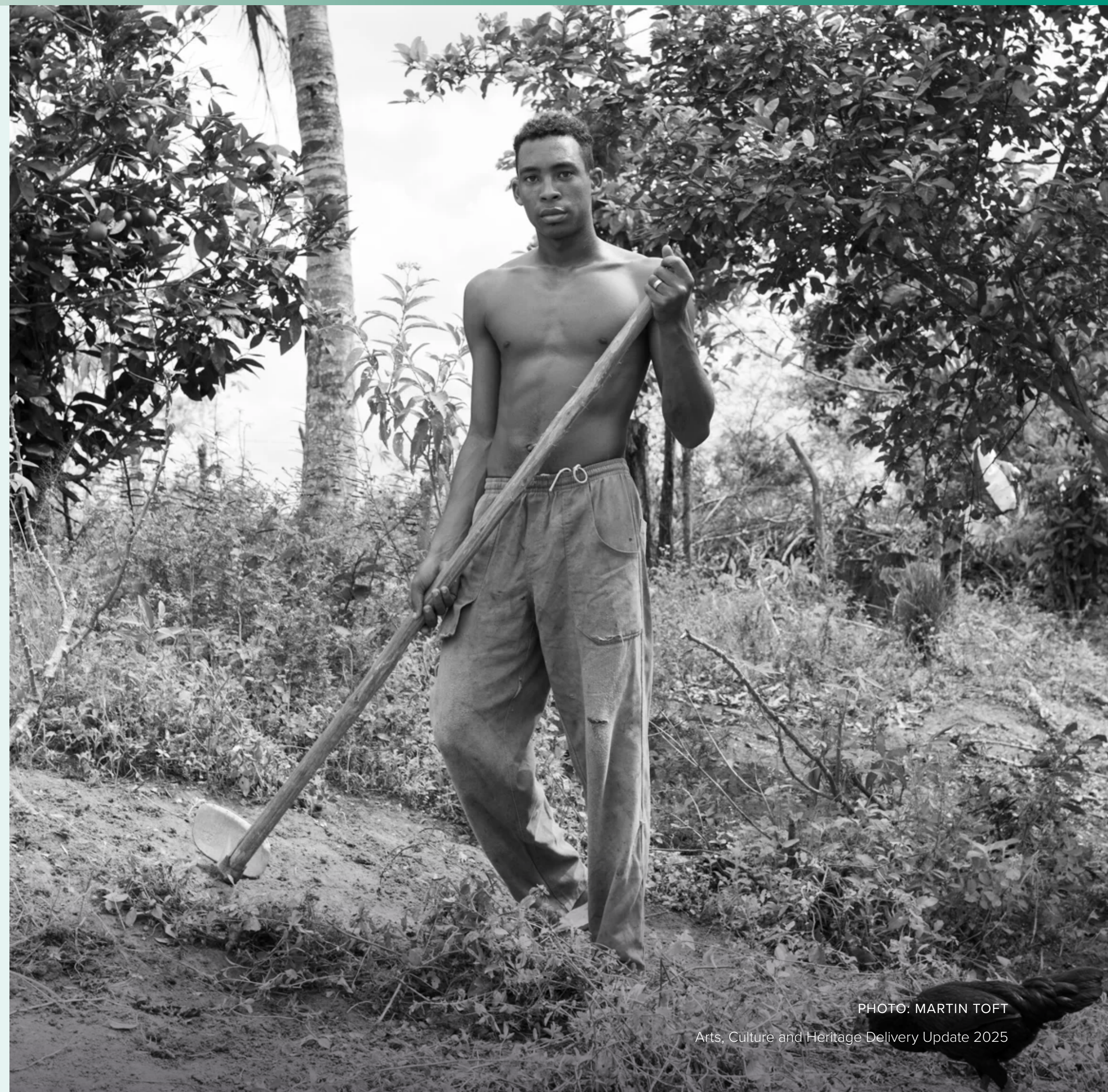


PHOTO: MARTIN TOFT

Engagement programme

THE JASON BUTLER STUDIO

Activity

Jason Butler welcomed students from local schools to experience the working space of a professional artist. During the visits Jason gave talks explaining what is required to make a career in the arts, provided advice to students, presented the set-up of a professional working studio and demonstrated the practical processes of being an artist. Jason also collaborated with other artistic organisations and businesses to hold events and performances in the studio including an ArtHouse Jersey's collaboration with Society of Cocktails, Martin Greene Gong Baths and Meditation events, a book launch event and public reading hosted by Rough Trade Publishers, Jersey Arts Society event and Harbour Gallery public Q&A session.

Impact

- Over 10% of attendees who visited the studio had not visited before.
- The studio was made available for use by local artists.

2025 was an incredibly productive year and I was able to achieve all of the goals initially set. Without the help of this grant, it would have been very difficult to do so due to the demanding nature of the previous two years from a financial point of view. I am incredibly grateful for this support. The response from the public to my exhibition 'Travellers' and also to the Society of Cocktails, ArtHouse event was truly beneficial, not only to myself but to many other people.

Jason Butler

”



PHOTO: JASON BUTLER

Jersey Lunar New Year 2025

BODA JERSEY LTD

Activity

In February 2025 the Lunar New Year festival welcomed the Year of the Snake. All activities aligned with the original goals of enhancing cultural awareness, driving economic activity, and strengthening community ties. The festival delivered complex, multi-stakeholder projects that featured:

1. the Spectacular Guizhou Acrobatic Troupe performances at the Freedom Centre and in schools;
2. cultural storytelling, arts & cultural hands-on workshops in public spaces;
3. business-driven Red Envelope initiative across 12+ businesses;
4. direct engagement with 1,000+ children;
5. school-wide distribution of Lunar New Year learning materials and cultural booklets; and
6. major local and international media coverage.

Impact

- 5,000 red envelopes filled with exclusive offers were distributed around St Helier between 8-11 February helping to draw people in and support local retailers.
- Businesses saw increased footfall, especially in the hospitality and retail sectors. Restaurants were busier and takeaway orders surged, creating a measurable economic ripple effect.
- The festival secured media coverage via ITV Channel, BBC, and ChannelEye.
- Social media performance exceeded expectations, with over 280k global reach, including 74k video views and 196 interactions.

This is a great opportunity to celebrate our Island's Asian-community with a fantastic programme of events. My ambition is for the Jersey Lunar New Year Festival to become an annual event.

Deputy Kirsten Morel,
Minister for Sustainable
Economic Development

”

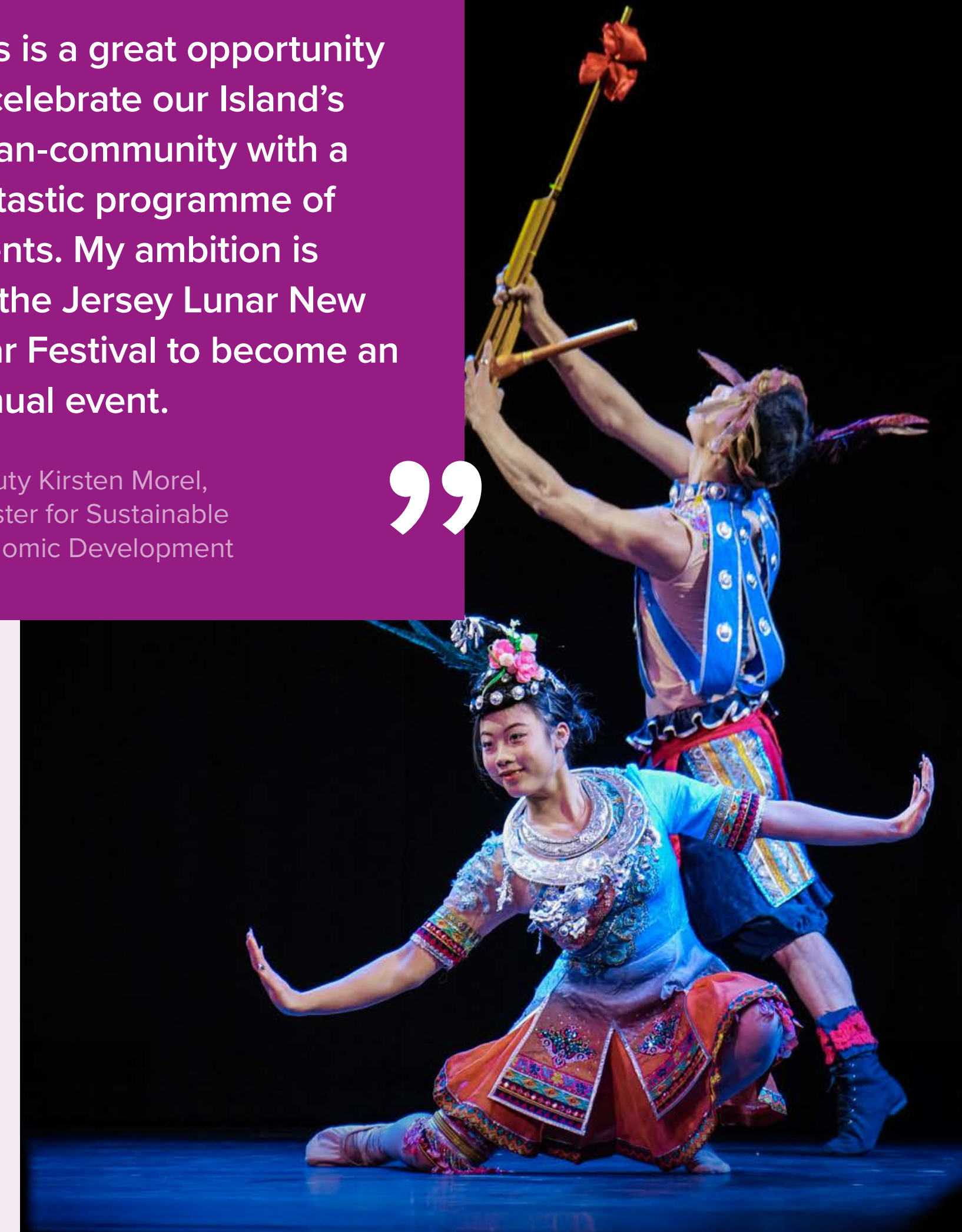


PHOTO: BODA JERSEY LTD

Arts, Culture and Heritage Delivery Update 2025



Lunar New Year is a time of reflection, connection, and renewal. As we celebrate the Year of the Snake, we are embracing wisdom and transformation – values that resonate deeply with Jersey’s evolving cultural landscape. Through performance, storytelling, and community-led experiences, we aim to bring people together, fostering understanding and creativity across generations.

Victoria Li, Festival Director

”



Jersey Festival of Words

JERSEY LITERARY FESTIVAL ASSOCIATION

Activity

Jersey Festival of Words celebrated its tenth anniversary in 2025 and delivered their most successful festival to date. The guiding principle of the festival is celebration of the pleasure and power of words in whatever form, with something for people of all ages and backgrounds in an inclusive approach. In addition to literary events, the festival included spoken word, drama, film, music and visual arts, always with words at the heart. The festival is a vehicle for collaboration and partnership with other cultural and heritage organisations. Family-friendly children's presentations and initiatives encouraged literacy and creativity across all platforms. The festival offered a wide-ranging programme of literary events combining visiting celebrity writers from a variety of genres with the showcasing of local writing, and the free schools programme being at the heart of the festival.

Impact

- 11,567 participants, including 3,637 children/students.
- 165 adults engaged in educational workshops which included scriptwriting, creative writing and illustrating a children's book.
- The schools programme engaged 27 schools and gifted books to children who could not otherwise afford them, to inspire early reading habits. Teachers reported high enthusiasm and engagement, with many students encountering an author in person for the first time.
- The festival also partnered with 24 organisations and charities and was hosted in a range of Island venues including Jersey Zoo, Communicare, the Freedom Centre, Jersey Library and Millennium Park.
- Over half of all events were free, enabling widespread engagement from individuals of all ages, backgrounds and income levels.
- Economically, the festival generated increased footfall in St Helier venues, record book sales, supported local businesses and provided paid opportunities for freelancers, creatives and suppliers which helped to secure multi-year sponsorship commitments.
- Author-led events featured internationally recognised writers which elevated the festival's profile, enhancing Jersey's reputation as a leading arts destination within the Channel Islands. Local authors were also showcased, promoting Jèrriais, and the Island's unique heritage.



PHOTO: JERSEY LITERARY FESTIVAL ASSOCIATION



Thanks again for a happy weekend. I much enjoyed my stay on Jersey, and I was delighted to take part in the Festival of Words. It felt like a very happy celebration of books! We were made to feel so welcome, and the audience was as warm and receptive as any author could hope for!

Mick Herron (visiting author)

”



Pride 2025

CHANNEL ISLANDS PRIDE LIMITED

Activity

Channel Islands Pride has been held since 2015 and alternates between Guernsey and Jersey. The 2025 event was the 10th Anniversary celebration held on People's Park following a parade from the Royal Square. The event is free to attend and celebrates the Island community: affirming common humanity while honouring differences and promoting the right to live free from prejudice, persecution and invisibility. Pride is not only a celebration but also a platform for community outreach and support. Volunteer contribution is central to the success of the event, and represents hundreds of hours of unpaid community effort, which plays a crucial role in enabling the event to remain free, inclusive and accessible to the public.

Impact

- The Pride Parade and Pride Village attracted an estimated 12,000 attendees throughout the day, making it the largest Pride event held in the Channel Islands to date.

- The Pride Parade involved thousands of participants and spectators, including businesses, sports teams, community organisations and public sector bodies, demonstrating strong community support for LGBTQ+ inclusion.
- More than 40 charities, community organisations and support services participated in the event, providing opportunities for outreach, support and engagement with the public.
- Event infrastructure, staging, production and logistics were sourced primarily from Jersey-based suppliers, directing funding into the local economy. Pride Village also hosted local vendors generating income.
- The entertainment programme included local performers alongside the headline act, helping showcase local creative talent and provide performance opportunities.



PHOTO: STEPHEN COLEMAN

Arts, Culture and Heritage Delivery Update 2025



Jersey International Film Festival

13TH PARISH

Activity

The 13th Parish are passionate about giving the community experiences and international independent arthouse films that they may never be able to view otherwise. The four-day festival brought a wide range of contemporary film to the island, which acknowledges Jersey's cultural diversity and establishes international partnerships. The festival created opportunities for local participation in creative media, through workshops, talks and practical activities. The project serves as a catalyst for cultural development by enhancing media literacy, international networking and practical participation.

Impact

- Over 2,000 people engaged with the event.
- Over 250 people attended an interactive outdoor walking cinema around St. Helier 'A Wall is a Screen' brought over from Hamburg.
- 15 emerging Jersey directors participated in a weeklong 'Kino' filmmaking course from French film experts Off Courts Trouville.

- The festival partnered with more organisations and communities than ever before including Jersey Festival of Words, Scouts Jersey, Soroptimists Jersey, Jersey Film Society and Alliance Francaise de Jersey, bringing in audiences and cross-promoting events. They also had their largest volunteer cohort.
- The Schools and Family programme attracted a significant uptake with over 300 children attending.
- Two competitions for short film were presented.
- The largest number of Jersey films to date were entered into the festival, increasing the Jersey Channel Islands showcase to two programmes.
- The 13th Parish hosted an industry platform 'Screen Jersey' panel talk, where international and local experts and filmmakers discussed the potential for film and TV in Jersey, and what structure could best support existing talent.

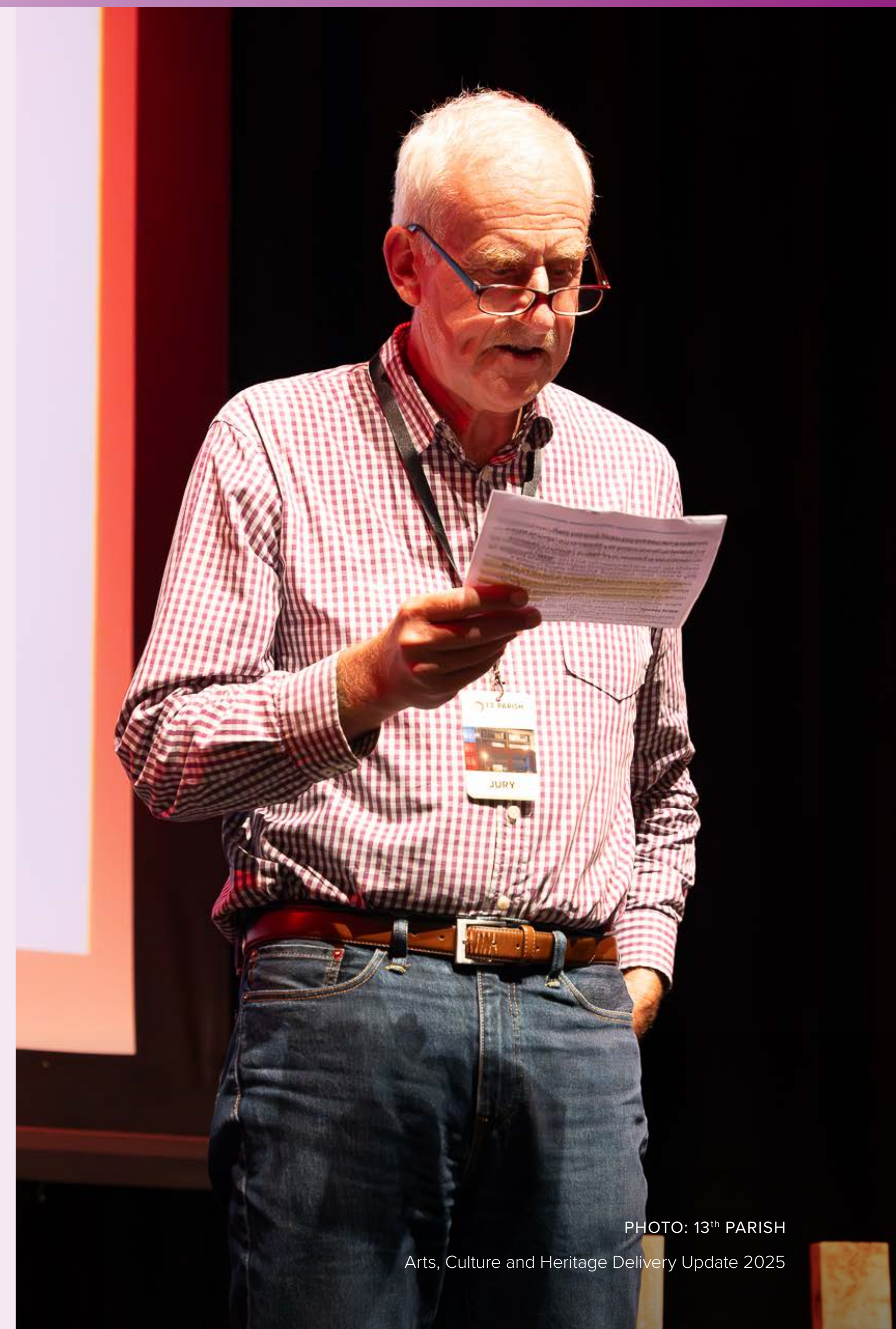


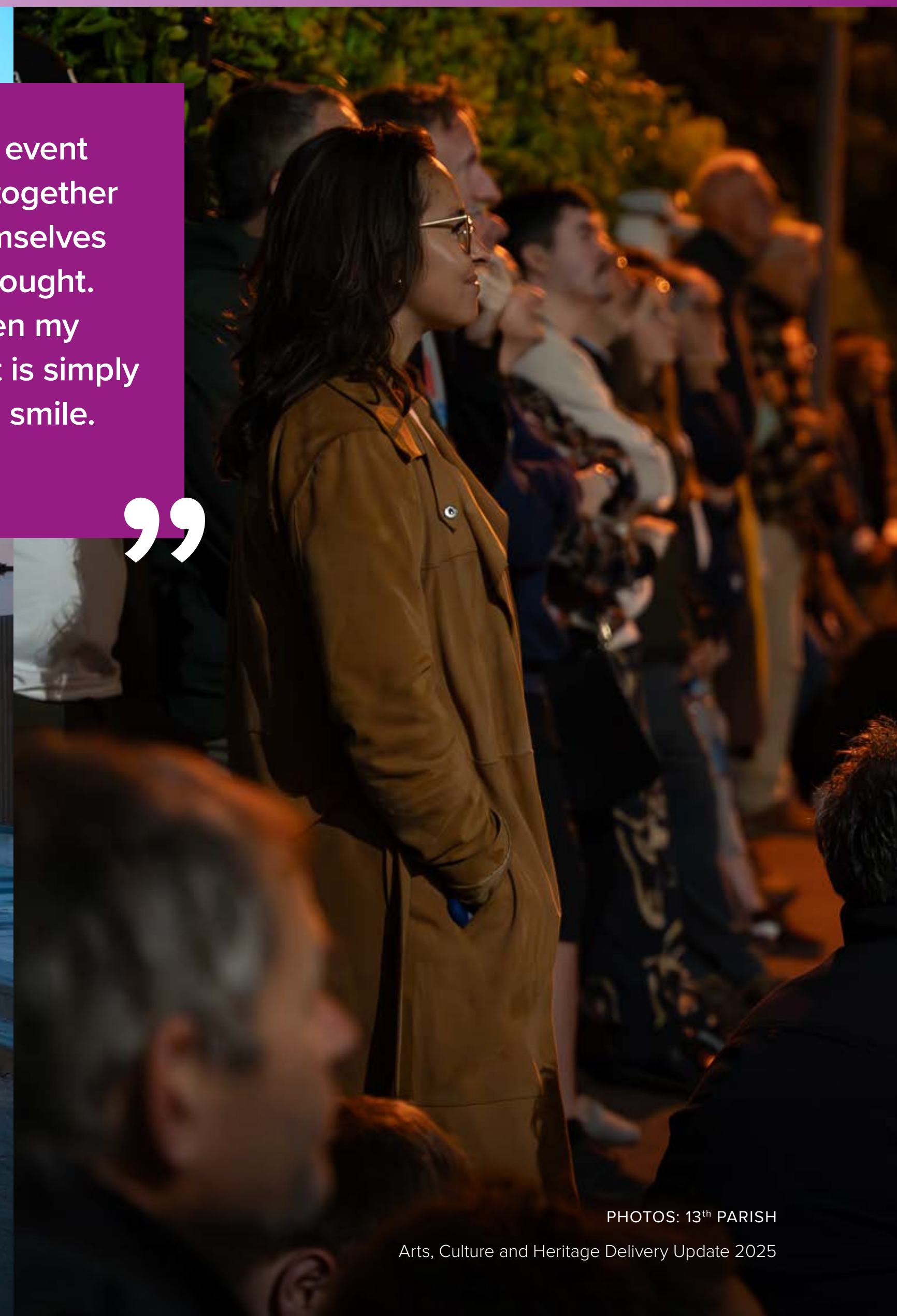
PHOTO: 13TH PARISH
Arts, Culture and Heritage Delivery Update 2025



I think the film festival is a wonderful event for the Island. The films are well put together with a variety of themes lending themselves to warming the heart or provoking thought. The 'A wall is a screen' event has been my favourite for the last 3 years, I think it is simply joyful and I always come away with a smile.

Anonymous - Satisfaction Survey Form

”



The Corn Riots 2025

PARISH OF ST HELIER

Activity

The festival marks an important chapter in Jersey's story, commemorating the Corn Riots of 1769. More than two and a half centuries ago, courageous Islanders rose up against unfair taxes and soaring food costs, calling for justice. Their actions sparked reforms that reshaped the Island, culminating in the Code of 1771, which placed limits on the authority of Jersey's leaders. This annual festival is free for everyone to enjoy and offers a chance not only to honour Jersey's heritage, but also to celebrate the creativity and community spirit that continue to define the Island today, L'esprit Jèrriais!

Impact

- The Royal Square came to life with a riot of music, culture, food and fun.
- The main stage provided a professional experience, prioritising performers who would not otherwise have the opportunity to develop their experience and skills.

- Performers aged 8 to 70+ were included in a diverse programme that included original music, youth bands, community groups, traditional and contemporary Jèrriais music, dance and jazz. It also provided an opportunity for young, amateur and less experienced musicians to play alongside more professional ones, often covering well known mainstream favourite hits.
- The festival celebrated Jersey's evolving identity, promoted Jersey's native language Jèrriais and its Norman roots through storytelling and character based 'living history'.
- The event also included traditional fairground activities, food and drink.



PHOTO: PARISH OF ST HELIER

Cultural Diplomacy (and why we fund it)

The vision for Jersey's Arts Strategy is to be: "known **internationally** as a Creative Island". Milton C Cummings proposed a definition of "cultural diplomacy" being the "exchange of ideas, information, art, language and other aspects of culture among nations and people, in order to foster mutual understanding". The UNESCO website advises that cultural diplomacy encompasses a wide range of practices with different objectives, be it forging alliances, stimulating economic development or supporting peace and security.

Theme four of Jersey's Arts Strategy sets out the ambition for an Island:

- that supports artists to professionalise and reach new audiences / markets in Jersey and overseas so they can thrive as living artists; and
- which positions the arts to the heart of its international cultural relations, inward investment and tourism agendas.

Commitment five of the Arts Strategy (pg 62) explains: *"there is a need to build international exchange, programming and relations across all priority themes. This is vital for a small Island nation with historic ties to both the UK and France, a distinctive role in international finance, an increasingly diverse local population, and an economic profile for which international tourism is a significant sector. Jersey needs to better exploit its international networks and partnerships to create tangible opportunities for artists and organisations. This will in turn stimulate creative projects that benefit residents, visitors and artists alike. The arts can drive a new generation of internationalism to the heart of the Global Markets Strategy: cementing fresh relationships with France and Europe to overcome post-Brexit challenges, connecting the UK arts sector to Europe, and targeting new types of collaboration in other regions"*.



PHOTO: JERSEY ARTS CENTRE
Arts, Culture and Heritage Delivery Update 2025

Channel Island Touring Fund

SUPPORTED BY ARTHOUSE JERSEY

Activity

The Channel Islands Touring Fund is a collaborative initiative developed by ArtHouse Jersey and Guernsey Arts, supported through funding from the Governments of Jersey and Guernsey. Launched in 2023, the fund aims to enable professional musicians from the Channel Islands to expand their careers by touring locally, regionally and internationally, breaking down financial barriers and strengthening cultural exchange across islands and beyond. The Touring Fund has become an established programme with continued rolling applications and assessments throughout the year. The fund invites applications from:

- professional musicians and ensembles based in Jersey or the Bailiwick of Guernsey;
- independent promoters, venues and non-profit organisations presenting Channel Island artists;
- bands, singer-songwriters, classical musicians and sound artists.

Successful applicants receive support to cover travel and touring-related costs, empowering them to perform at diverse venues, festivals and events across the Channel Islands, Normandy and Brittany.

Impact

- The fund expanded professional development opportunities for local musicians, enabling them to take up performances, build new audiences, grow professional networks, access broader performance contexts beyond Jersey, and build sustainable careers.
- Increased cultural connectivity between Jersey, Guernsey, and neighbouring regions in France through shared performance platforms and artistic exchange. The programme amplifies Channel Islands talent on regional and international stages.
- Strengthened audiences for Channel Islands music by facilitating performances in new venues and festivals.
- Reduced barriers to touring, particularly travel-related costs that can otherwise limit artists' ability to take up critical opportunities.



PHOTO: JAMIE MILLS

Transpoesie

SANDRA NOEL

Activity

Jersey was represented by Sandra Noel at the 15th annual Transpoesie international poetry festival in Brussels and Antwerp. The festival marks the European Day of Languages and is celebrated each year in September. This year the theme of the festival was 'Turbulent Times'. The poems were performed in English, with French and Dutch translations.

Impact

- 16 poets from various European countries participated in the festival.
- 6 events were hosted across Brussels and Antwerp which included performances, public space installations, live readings and the live creation of personalised poems for bystanders.
- Feedback from Sandra Noel: *"Attending Transpoesie was a hugely enjoyable experience. It has broadened my awareness of poets in Europe and poetry in general in many different languages. I have now become more aware of online and print translations of poetry and I am keen to explore more places to perform my poetry in Jersey, Guernsey and within the UK".*

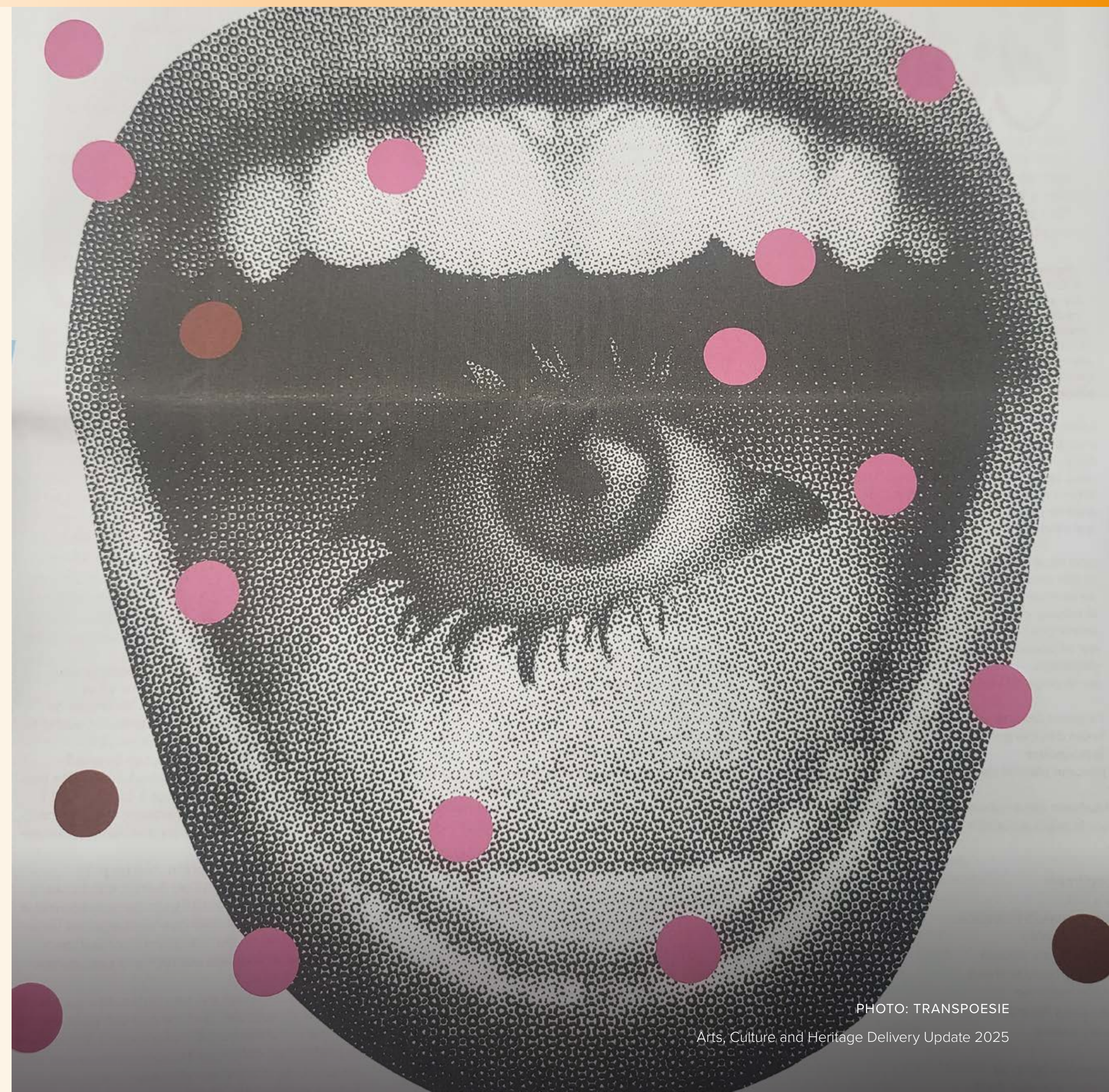


PHOTO: TRANSPoesie

Arts, Culture and Heritage Delivery Update 2025

Puglia Residency

ARTHOUSE JERSEY

Activity

A trilateral international residency between the Channel Islands and the Puglia region of Southern Italy was produced by ArtHouse Jersey, Guernsey Arts and Puglia Culture. The programme offered a creative residency for a professional artist or artist-curator based in Jersey enabling in-person cultural exchange, cross-border artistic development and embedded creative practice abroad. Selected through an open call process, the artists spent two weeks living and working in Puglia and one week in Guernsey, engaging with local creative networks, exploring site-specific inspiration and developing new work responsive to the region's historical, cultural and environmental context. The residency included access to studio facilities and professional mentoring.

Impact

- 6 artists presented publicly as part of the Tremiti Festival (Puglia), at Castle Cornet (Guernsey) and at Greve de Lecq Barracks (Jersey) which increased the visibility of Jersey's creative talent through public presentations, community engagement and dissemination of work.
- The residency exemplifies how strategic international opportunities can build capacity, confidence and global connections for local artists, strengthening both individual careers and Jersey's presence in wider cultural ecosystems.
- The project established strong pan-Channel Islands relationships and enhanced the global profile of Jersey's creative sector increasing opportunities, networks and resource for Jersey-based artists.



PHOTO: ARTHOUSE JERSEY
Arts, Culture and Heritage Delivery Update 2025

British-Irish Council

Background

In April 1998 the British and Irish governments and the political parties in Northern Ireland approved the Good Friday Agreement. The British Irish Council (BIC) was created under the Agreement, whose purpose is to:

- promote positive, practical relationships among the people of these islands; and
- provide a forum for consultation and co-operation.

The BIC Secretariat supports 11 workstreams and Jersey is the lead administration for the Creative Industries Work Sector. The current workplan focuses on:

- initiatives to support growth and resilience of the Creative Industries;
- contribution to addressing climate change and decarbonisation;
- supporting health and wellbeing; and
- initiatives of common interest with other work sectors.

Activity in 2025

- Officials from the Creative Industries Work Sector were hosted by Northern Ireland Executive's Department of Communities in Belfast where they met representatives from Ulster Orchestra, a professional orchestra at the centre of musical life in Northern Ireland; and Studio Ulster, a state-of-the-art facility driving technological innovation and research in the entertainment industry.
- 70 people attended a webinar exploring the topic 'Creatively Bringing Buildings Back to Life', chaired by Jersey, which featured presentations exploring how the refurbishing and repurposing of older buildings can breathe new life into places of historical and cultural importance as well as bringing wider community benefits.
- The 44th Summit with Heads of Administration was hosted by the Welsh Government in the Vale of Glamorgan. The theme was 'A Creative Future: Unlocking the Potential of the Creative Industries Across These Islands'. The plenary focussed on the Member Administrations' respective screen sectors. Leaders discussed the importance of the sector to the Creative Industries, both culturally and economically, the opportunities and challenges facing the sector, and efforts by administrations to support the industry and those working within it. The common themes will form the basis of the new task and finish Creative Industries work plan.





Liberation 80th British Embassy, Paris

ALLIANCE FRANÇAISE

Activity

Hosted at the British Embassy in Paris, '*L'Histoire de Claude Cahun – L'Art comme moyen de Résistance*' formed part of Jersey's Liberation 80 programme and explored Claude Cahun's life, identity, and artistic resistance in the context of occupation, freedom, and political defiance.

The panel examined the continuing relevance of Cahun's work, including questions of gender identity, personal freedom, and resistance to oppressive norms, while also situating Cahun's Jersey wartime activity within wider political and artistic movements such as Surrealism. The event brought together ministers, cultural figures, diplomats, and French institutional representatives, using culture as a vehicle for international engagement and raising Jersey's profile in Paris.

Impact

- Delivered a successful Liberation 80 event (the first event hosted in Paris at the British Embassy) with very strong audience feedback and calls for Jersey to establish a recurring annual cultural presence in the city.
- Facilitated the first in-person meeting between France's leading Claude Cahun curator and Jersey's counterpart, cementing a strong foundation for future cross-Channel cultural collaboration.
- Strengthened Jersey's cultural diplomacy by convening representatives from the Quai d'Orsay, the British Embassy, the Franco-British Council, the OECD, the National Assembly, the Senate, and academic and devolved networks.
- Increased awareness of Jersey in Paris among influential cultural and diplomatic audiences, while also promoting practical connectivity through reference to the new direct Paris flights launching at the end of May.



PHOTO: GOVERNMENT OF JERSEY
Arts, Culture and Heritage Delivery Update 2025



Antigua and Barbuda

Background

In 2024, Jersey and Antigua & Barbuda signed a Memorandum of Understanding for three years which established a cooperative partnership to develop activities in the following areas:

1. Creative Industries
2. Education and Skills
3. Sport
4. Arts and Culture
5. Broader cooperation opportunities among island jurisdictions

“The relationship between Antigua and Barbuda and Jersey continues to showcase the immense opportunities for small states to support each other in advocacy, knowledge transfer and capacity building. We understand each other through our shared realities as island nations and I am pleased to see yet another successful collaboration which will benefit both our Islands as well as the wider Eastern Caribbean” Her Excellency Karen-Mae Hill, High Commissioner for Antigua and Barbuda.

Activity in 2025

- Jersey’s U19s side hosted a two-match series v Antigua & Barbuda U19s on 16th July. Antigua and Barbuda’s High Commissioner Karen-Mae Hill attended the match at the National Cricket Centre, Grainville, and Jersey Music Service provided music during the cricket tea. It was a special day for all participants celebrating the uniting power of sport, music, and growth of the relationship between our Islands.
- Jersey International Centre of Advanced Studies students have carried out post-graduate research in Antigua and Barbuda, creating valuable data that will remain in Antigua and Barbuda for mutual benefit.
- Joshel Wilson, a wildlife officer attended a 3-month Conservation Course hosted by Durrell Zoo and received an ‘Endangered Species Management Certificate’. Developed and delivered by Durrell Zoo, the course offers hands-on training in conservation science and species management. Joshel’s bursary is a tangible benefit of the MoU and enhances Jersey’s international identity and relationships.





Arts in Schools

ARTHOUSE JERSEY

Activity

ArtHouse Jersey received a grant to deliver a targeted island-wide education programme designed to reposition art and creativity as core tools of learning across the curriculum. The programme is developed in close consultation with CYPES policy officers, teachers and students, ensuring it responds directly to the needs and realities of schools in Jersey and focuses on:

- embedding artists in schools;
- supporting and upskilling teachers through Continuing Professional Development (CPD);
- co-designing curriculum-linked learning with schools;
- removing barriers to participation, particularly for schools and students with fewer resources; and
- offering moments of inspiration for students through engagement in our programme.

Two flagship strands sit at the heart of the programme:

- **‘Making Art Partnerships with Schools’** (MAPS) Artists and teachers work together to co-design and deliver lessons that meet curriculum objectives while developing creativity, confidence and critical thinking; and
- **‘Gem of the Sea’** a free online teaching resource available to teachers and students across all of Key Stage 1 and 2, extending the impact of the programme beyond in person delivery. Whether working directly with students, supporting and upskilling teachers, or creating online resources to enhance the curriculum, the focus is always on delivering dynamic experiences that leave a lasting impact.

Impact

- Over 70 teachers and educators took part in CPD and skills development workshops.
- Delivery of rich arts learning experiences to 7,481 students through over 15,000 hours of engagement.
- Students worked with professional artists and educators across disciplines including photography, mixed media sculpture, painting, animation, printmaking and illustration.

- Student work was celebrated through public exhibitions, including shows at Capital House.
- All services were provided free of charge, ensuring equitable access across schools.
- The programme particularly supported schools and students from less affluent backgrounds and those with stretched resources.



Youth Arts Jersey

JERSEY YOUTH SERVICE



Activity

Youth Arts Jersey (YAJ) is a facility that offers an inclusive space for young people to be creative, that encourages innovative skills and offers exciting opportunities for young islanders. In 2025, Jersey Youth Service received funding to support the following objectives:

- provide pathways and qualifications into the Creative Industries for young people, to improve upon the current situation or where none currently exist;
- offer opportunities to young people whose interests and talent are not served by the school system or who prefer or flourish in an informal learning environment;
- ensure that opportunities are fully accessible to young people from any economic or educational background, keeping costs and charges affordable or fully supported and free where appropriate;
- community and cultural enrichment; and
- skills development and job creation in the creative sector.

Impact

- 431 weekly sessions delivered, with 382 individual young people (under 18) taking part in affordable and accessible arts opportunities.
- 7,672 attendances (4.5% increase on 2024).
- Informal [RSL](#) Level 3 arts qualification offered with 3 young people starting the qualification.
- Youth Arts is the only facility in Jersey where young people can independently and affordably book rehearsal rooms and access musical instruments. They offer free two-hour rehearsal sessions every Monday and outside of that, rooms are available to hire at just £3 per person.
- Weekly term-time sessions are either £1 or free to attend, and each session includes tuition in the targeted discipline as well as plenty of social time.
- Much needed refurbishments were carried out to the five music rehearsal spaces in 2025.
- The Young Persons Arts Forum meet every 6 weeks and present ideas and proposals to the Committee. Giving young people a voice helps us understand their needs and respond in meaningful ways.



PHOTO: ALADDIN-A-GENIE-US-PANTO, YOUTH ARTS JERSEY



PHOTO: YOUTH ARTS JERSEY
Arts, Culture and Heritage Delivery Update 2025



2025 Island Studies International Conference

JICAS – JERSEY INTERNATIONAL CENTRE OF ADVANCED STUDIES

Activity

JICAS hosted the annual 'Islands and Island Studies International Conference' in Jersey.

Impact

- The conference provided an opportunity for researchers, administrators, policy makers and islanders to explore key questions concerning island societies and jurisdictions in the early 21st Century, and to review research in the field to date.
- The conference bolstered JICAS's standing within the global academic community, particularly within the world of island studies. 110 delegates attended, some travelling from all over the world to attend the conference including China, Canada, Netherlands, Sweden, Germany, USA, Spain, Italy and Malta. JICAS has made new partnerships that will help bring in new revenue streams and diversify their financial model.
- The conference helped identify Jersey as a safe and meaningful place to undertake academic research.
- The conference supported the economy bringing off-island delegates to Jersey, who stayed in local accommodation for four days.
- Several of the conference papers will be published in peer-reviewed, academic journals.
- The conference helped to fulfil charitable aims and objectives of raising the intellectual capital of the island.





Island Education Programme

BODA JERSEY LTD

Activity

Boda Jersey Ltd developed and published the Island Education Programme, a free, open-access online learning resource bringing Jersey's heritage and culture to life for children, parents, teachers and homeschooling families [Island Education Programme: Learning from Jersey's Land, Sea & Story — learn.je](#). Modules were developed in consultation with Jersey Heritage, schools and local specialists.

- **Module 1** – Why Jersey Matters (Our Island, Our World) covers Jersey's ecosystems, biodiversity, threatened species, landscapes and environmental stewardship.
- **Module 2** – Jersey Stories explores intangible heritage through Jersey folklore (the Black Dog of Boulay Bay, the Bull of St Clement), Jèrriais language, dolmen and prehistoric sites, and Jersey's history from the Neolithic period through to Liberation.

Impact

- Two learning modules were fully published on-line and are freely accessible at [learn.je/island](#). Both modules use a 'one-deck model', a single lesson presentation that includes full teacher notes differentiated for years 1-6, curriculum alignment grids across Geography, Science, PSHE; and hands-on age-appropriate pupil activities. The resource is resilient, scalable and low-cost to maintain.
- Pupil tasks encourage active engagement: map work, drama, timeline building, community enquiry actively building intergenerational heritage connection and reinforcing local identity.
- Bilingual (English/Chinese) content extends reach to international and diverse communities, and supports Jersey's attractiveness as a culturally rich place to live and visit.
- Social media promotion via Instagram and LinkedIn reached audiences beyond existing heritage networks.



Learn.je
Unlock
Your
Potential



IMAGES: LEARN.JE

Arts, Culture and Heritage Delivery Update 2025



Jèrriais

L'OFFICE DU JÈRRIAIS

Activity

Jèrriais, Jersey's own language, is rich and vibrant and is accessible to everyone. Learning Jèrriais can help to understand more about Jersey. The [L'Office du Jèrriais](#) provide a number of services including:

- Jèrriais playgroups for parents and toddlers, including-Jèrriais story and rhyme time at Jersey Library every Thursday;
- Jèrriais Forest School for nursery, reception and year 1 classes in various schools;
- cross-curricular Jèrriais lessons for Key Stage 2 in all primary schools;
- after school and lunchtime clubs in many schools at both primary and secondary level;
- Jèrriais lessons for secondary schools in any year group, adaptable to the school's requirements, e.g. enrichment, PSHE, one-off sessions etc.;
- assemblies, presentations and one-off sessions about the language;



- adult lessons at seven different levels delivered both online and face to face in Jersey Library;
- support for adult students to produce articles and recordings for radio broadcast;
- a free translation service;
- the publication of books for learners of all ages;
- the standardisation of the language with new terms being agreed monthly;
- the production of numerous learning resources, many of which can be found on [Jèrriais.org.je](#), including digital learning resources;
- attendance at events and festivals as a way of promoting the language and making Jèrriais more visible (Corn Riots, Black Butter Festival, Cider Festival, Festival of Words, Eisteddfod, Simply Christmas etc); and
- collaborating with cultural and heritage organisations and supporting groups and individuals wishing to use the language in their work.



PHOTO: L'OFFICE DU JÈRRIAIS



Jèrriais (continued)



L'OFFICE DU JÈRRIAIS

Impact

- **Music:** An album of 10 songs for children called Bouogement (Movement) was released on Halloween 2025. The songs were written by Kit Ashton with help from Ben Spink and Geraint Jennings and are performed by a virtual band (La Dgaîngue) based on characters from Jersey folklore.
- **Increased learner numbers:** Learners accessing Jèrriais has grown dramatically, from 150 in 2021 to over 5000 attendances across programmes in 2025. The secondary school programme has 680 students involved, up from 71 in 2022.
- **Expansion of programmes:** The Alentou d'Jèrri cross-curricular programme was delivered in all Jersey's primary schools by 2025, doubling the outreach since 2022.
- **Increased participation:** Programmes were delivered to 27 primary schools and 8 secondary schools in 2025, compared to 10 and 4 respectively in 2021. 250 students took part in the 2025 Jèrriais Eisteddfod.
- **Adult learning:** has doubled in four years, with just under 60 adult learners in 2025. 12 adult learners contributed to the weekly *La Lettre Jèrriaise* broadcast on BBC Radio Jersey, up from 6 in 2022.
- **Jèrriais literature and resources:** 1,000 copies of a Jèrriais translated 'The Very Hungry Caterpillar' were distributed to children in 2025. 8 picture books have been distributed to 8,000 children between 2018-2025.
- **Neologisms and standardisation:** 300 new terms were agreed and added to the database in 2025, compared to 180 in 2022.
- **Cultural events and community engagement:** [The Jèrriais Language Strategy](#) has boosted visibility through cultural events. Jèrriais conversation groups run 5 times a week. The teaching service launched the Jèrriais The Very Hungry Caterpillar at JFOW, were involved in a sold-out Jèrriais singing workshop and were invited on stage by Axel Scheffler to read La P'tite Gruffalinne to 100s of listeners. The increasing attendance at café and pub sessions, coupled with the ongoing success of the Jèrriais Eisteddfod and other festivals, highlight the growing interest in Jèrriais within Jersey's cultural landscape.
- **Digital resources and social media:** The teaching service has significantly enhanced its digital presence, developing a 'Learn' section on the Jèrriais website offering online resources including the uTalk language app and Linguascope learning platform. The JTS's social media reach has expanded across multiple platforms. This online presence has been key in generating greater interest in the language and encouraging younger generations to engage.
- **Documentary film:** A Jèrriais documentary film, was launched to great acclaim in December 2025. The film featured interviews with around 30 native speakers of Jèrriais and highlights the work of the Jèrriais Teaching Service and numerous other groups and individuals working hard to keep the language alive.
- **Anthem:** A survey campaign supported by the Jèrriais Teaching Service generated over 1200 responses, leading to the adoption by the States Assembly of Man Bieau P'tit Jèrri (Beautiful Jersey) as Jersey's official anthem. The song was then performed on three separate occasions at the 2025 Corn Riots Festival by the Musical Originals choir and Jèrriais bands Mêli-Mêlo and Badlabecques.





Sports Travel

JERSEY SPORT

Activity

Following approval of P82/2024 an additional amount of £175,000 per annum has been added to the existing Travel Grant funding, distributed by Jersey Sport on Government's behalf. Jersey Sport use their Safe and Sustainable Sport Health Check to assess standards of governance and safeguarding across all sports, with only those achieving a 'green' rating becoming eligible for travel grant support. In 2025, the travel grant criteria were widened to include profit-making sports organisations, such as dance schools.

This funding was distributed across 46 different sports, assessed on factors including total membership, the number of travelling members, the necessity and impact of travel, and alignment with each sport's strategic plan. Sports organisations and bodies received grants ranging from £1,000 to £12,000 and were empowered to allocate this funding to the members most in need of financial support.



Cross departmental collaboration

The vision set out in the Arts Strategy calls for the arts to be at the heart of strategic development. The Arts, Culture and Heritage team work together with numerous stakeholders within and beyond government to deliver shared outcomes and joint initiatives. When governments encourage collaboration and promote coordination across different policy areas, enabling the exchange of ideas and aligning efforts towards common goals; they become better prepared to respond and tackle complex issues. This integrated way of working supports inventive approaches that recognise the diverse needs of society. By drawing on collective expertise, we can deliver more meaningful and effective results.

The Arts, Culture and Heritage team collaborate on projects alongside colleagues from across the Local Economy Team, including 'Retail and Visitor', 'Rural and Marine', 'Aviation and Maritime' and 'Growth, Trade, and Sport'. They also work closely with teams across other departments including the Ministry of External Relations, Infrastructure and Environment, Employment, Social Security and Housing; and the Law Officers department to name a few.

Please note that the funding for projects included on the following pages has not come from the 1% but contributes to the outcomes of the Arts Strategy and the vision of a globally recognised Creative Island.



SEE Pathway Pilot

Social enterprises seek to create a “third way” between business and charity, empower socially engaged entrepreneurs, and foster collaboration across government and the business community to build a more inclusive and sustainable economy.

In 2022, the Minister for Sustainable Economic Development attended a British Irish Council’s meeting on ‘Social Inclusion’ that discussed successful social enterprise projects that deal with issues with a social purpose. This led to the inclusion of a commitment in the Ministerial Delivery Plan to develop a social enterprise framework. Consultation followed with key stakeholders. The SEE (Social, Environment and Economic) Enterprise Pathway Pilot was launched in 2024, with the aim of solving complex problems, supporting local communities and fostering innovation and creativity. Businesses with a social purpose (either formed or in the process of being established) were invited to join the pilot programme.

Managed by Jersey Business, the aims of the pilot were to:

1. create the foundations of a social enterprise framework/ pathway for Jersey;
2. build capacity and resilience of cohort members through an education programme;
3. support the cohort to plan for sustainable growth and to achieve greater productivity; and
4. develop a Community of Practice that is self-sustaining, inclusive and beneficial for those involved.

The Pilot ran from May to November 2025. It was primarily focussed on training and development, offering the Pilot cohort and wider SEE community access to training provided by the School for Social Entrepreneurs and a series of Community of Practice events designed to encourage connection and shared learning. In addition, optional training and business support was offered by Jersey Business and membership was provided for Digital Jersey.

Impact

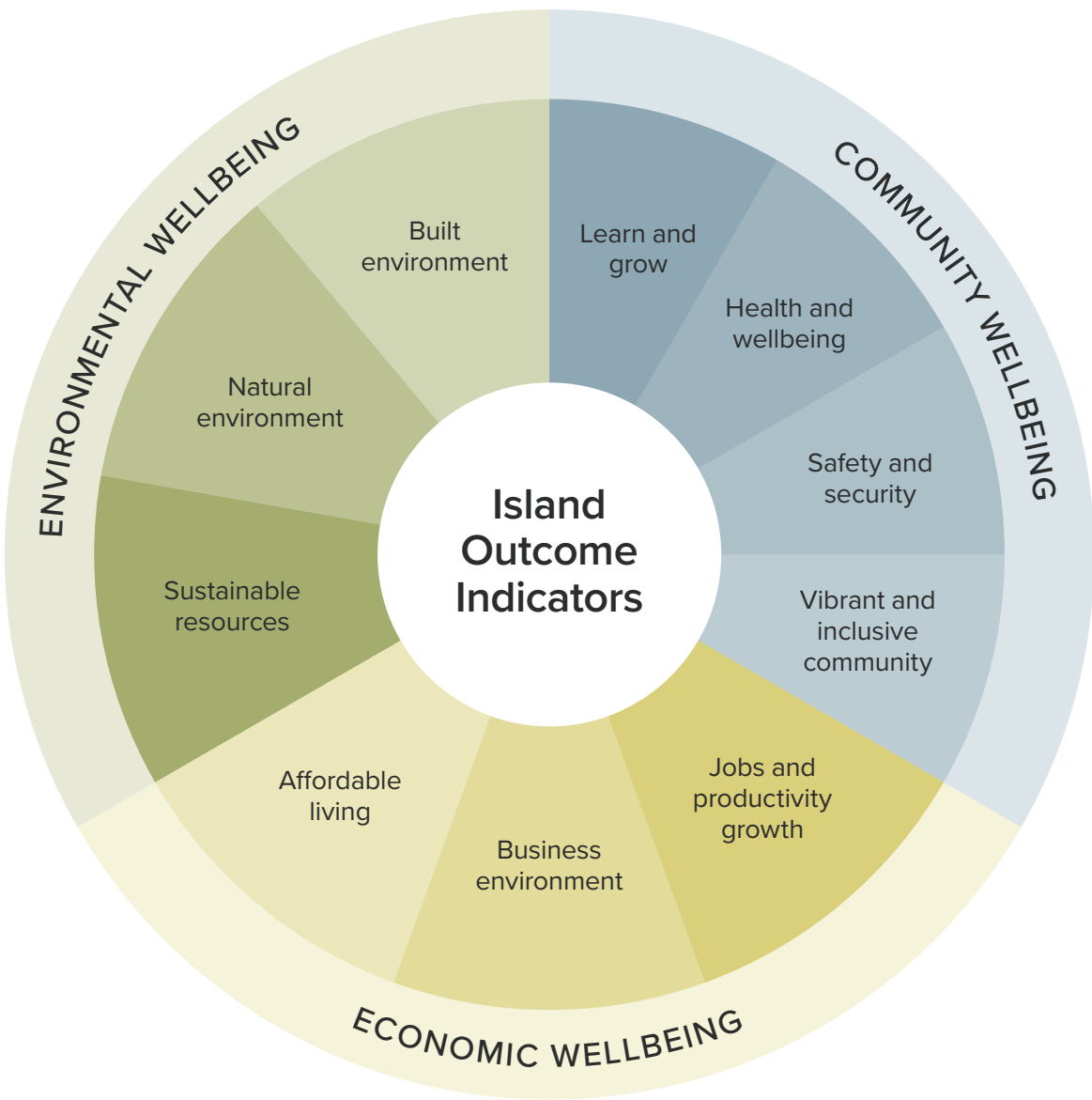
1. 127 registrations for online training and Community of Practice events, and 24 registrations for Jersey Business courses.
2. 58 individuals and 34 businesses were supported.
3. 98% of respondents said they would recommend the courses and events. 100% of respondents spoke of increased knowledge, and 84% of increased confidence as a result of attendance.

Learnings and next steps

Despite the strong results, the cohort felt more could have been offered in terms of accreditation, funding and mentorship opportunities. The courses and events were difficult to fill initially due to the challenges of balancing time pressures and other priorities. There were also learnings as to how the

programme was administered. As a result of the findings, the Government is reconsidering a number of options on how best to take this initiative forward.

Any future SEE framework needs to consider funding, business support and accreditation as part of its design. It should also be designed in partnership with the sector to ensure it provides the support needed and the greatest return on investment.



Arts in Health – Connect Me

Connect Me is a social prescribing programme led by the Government of Jersey and co-created with help from local charities and volunteer groups. Social prescribing is when doctors or health care professionals recommend non-medical social activities, such as participation in arts, nature or sports groups instead of, or alongside, medicine. Evidence shows that social prescribing can:

- save money on healthcare services;
- reduce pressure on doctors and clinics; and
- help treat some physical and mental health issues without medicine.

The pandemic significantly exacerbated the mental health and wellbeing challenges Jersey was already facing. Loneliness and social isolation are major determinants of poor mental and physical health. After COVID-19, the project received funding through the Social Recovery Fund. This led to the Connect Me Grant Scheme and the creation of the Community Connector network. The project helps to avoid medicalising problems that have social root causes; freeing up our medical health services to provide care to those who need it most.

Grants of up to £5,000 are available for projects which increase opportunities for Islanders to participate in artistic, cultural, nature-based, physical or social activities. Projects are aimed to engage Islanders in community activity that:

- promotes a sense of connection;

- prevents loneliness; and
- enhances both physical health and overall wellbeing.

Connect Me has already supported 227 projects created by over 100 organisations which have benefitted over 40,000 Islanders.

Connectors are at the heart of the Connect Me project. They are representatives from charities and third sector organisations. Their role is to engage with Islanders; listen, connect and understand their most pressing needs, gaps and barriers to wellbeing. They receive training, attend feedback sessions and are invited to networking events. They brainstorm solutions, test new collaborative ideas and apply to the grant scheme for projects which can connect and create opportunities for their communities and involve isolated people in group activity. They focus on those most isolated and at risk from health issues.

The [Connect Me Directory](#) is a digital platform that GPs and healthcare professionals can refer directly into, ensuring that anyone who may benefit from extra social support can easily be connected. The service is completely free and accessible to all Islanders. All the Connect Me projects and a wide range of local activities are listed. The platform allows Islanders to browse the activities at their own pace, giving the freedom to explore what interests them most. For those who would benefit from additional guidance, a dedicated Link Worker will take time to understand a person's interests, needs and goals, then recommend activities or community groups that best match

what they are looking for – making it easier to take that first step toward getting socially connected.

Key Principles

- Prevention is better than treatment. Being connected to new group activity can support wellbeing for those most at risk of mental and physical health disorders before they need to seek medical help.
- The way we care for the health of our communities needs to change and adapt to reflect pressures on primary care and the need for more care in the community.
- Charities and community groups, who already work with at-risk or disadvantaged groups, are best placed to offer new activities or up-scale their existing work. Government involvement should be light-touch and should empower the work of the third sector.
- Communities generally know what they need to be more connected and healthier. Listening to their voices and working with them to create activity is better than a top-down approach.

Funding for Connect Me does not come from the 1% but officers from the Arts, Culture and Heritage team play an important part in its evolving implementation and delivery alongside colleagues in Local Services within the Employment Social Security and Housing department.

Step 55



CONNECT ME / KARL BUSCHE

Activity

Dance and activity-based classes, including dance fitness, line dancing and introduction to ballroom.

Impact

Step 55 made a huge difference in providing activity classes to individuals with dementia and their carers, through Dementia Jersey. The fun-packed and emotional sessions helped with mobility, cognitive development and social wellbeing. They tripled the classes provided through their own developed activities: Eastern Inspired Movement (EIM), disco chair dance and chair yoga-based activities. The dementia activity classes were full and the regular tea dances were a great success and of mutual benefit to all concerned. Step 55 connected active able-bodied dancers with dementia sufferers under one roof within a social occasion that broke down barriers, supported sufferers and brought a realisation to the rest of us that our health and social wellbeing is precious. Participants left feeling physically and mentally energised which is just the tonic needed for carers, sufferers and the community. Step55 build awareness that health and wellbeing is precious particularly in later life.



PHOTO: STEP 55



Art and Toast



CONNECT ME / KELLY EASTWOOD ART / CENTREPOINT /
ST ANDREW'S CHURCH / SKATEBOARD JERSEY / ST LAWRENCE SCHOOL

Activity

Art sessions aimed at integrating wellbeing across a diverse range of community members.

Impact

- The project planned for 12 participants per session but attendance often exceeded this, with an average of 16 participants per session, demonstrating strong community interest.
- Many participants had not previously accessed Connect Me art sessions and some were new to art activities altogether. The sessions provided a safe, inclusive space where people could explore creative expression, learn new skills and promote general mental wellbeing.
- Feedback indicated that participants experienced enhanced wellbeing, improved confidence and a sense of belonging. Many families reported strengthened connections through shared experiences.
- The funding enabled the team of organisations to create a sustainable model for community-based creative wellbeing. The team achieved their goal of providing accessible, inclusive and therapeutic art sessions – with an element of skill development.
- The project helped to build lasting social networks. Participants met new people, shared experiences and developed a sense of belonging that extends beyond the workshop environment. Over time, these connections can strengthen community cohesion, reduce isolation and support peer-to-peer encouragement and collaboration.
- For local artists and creatives, the project creates sustainable work opportunities, helping to grow the islands creative economy. Engagement with complementary organisations such as schools and youth groups, lay the groundwork for future partnerships and collaborative projects. The project contributed to a healthier, creative and more engaged landscape in Jersey.





**Empowering you with timely,
confidential, and positive support**

The ICC is a free service offering confidential support and guidance for people arriving and living in Jersey. It is linked with Connect Me, a programme connecting people with local social groups and community activities that help you build friendships and feel at home in Jersey.

The ICC's aims are to:

- focus on new residents and minority communities with under 5 years' residency;
- build trust across minority communities;
- provide tailored support for complex issues;
- connect people to community groups and services;
- share accessible, essential information.

The ICC offers:

- free, confidential support with life's challenges;
- support with rights, wellbeing, and accessing the right services;
- guidance on work, housing, health and immigration;
- collaboration support with charities;
- flexible, personalised help, including community-based meetings;
- connecting people to groups, activities to build belonging.



PHOTO: ICC

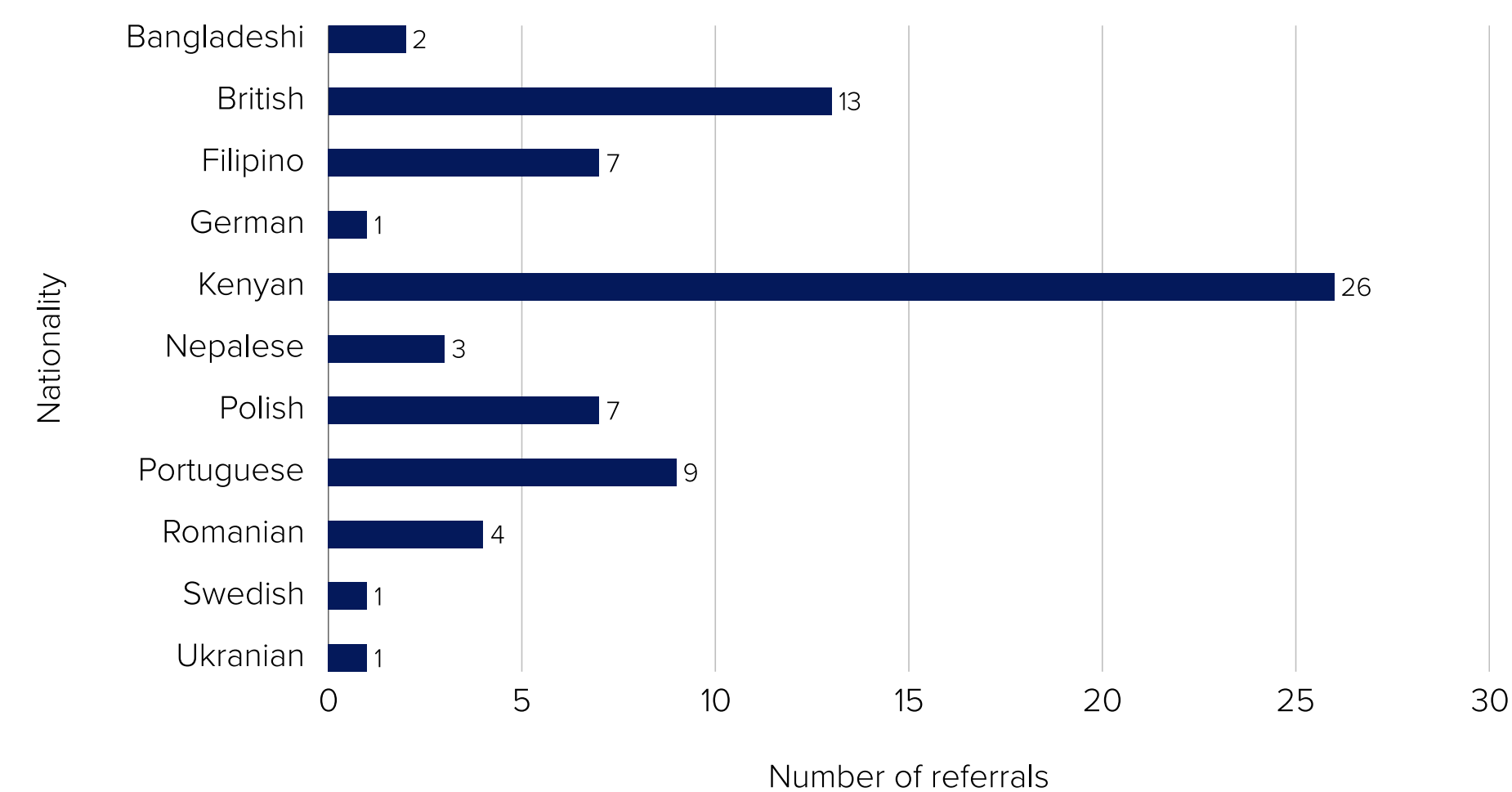
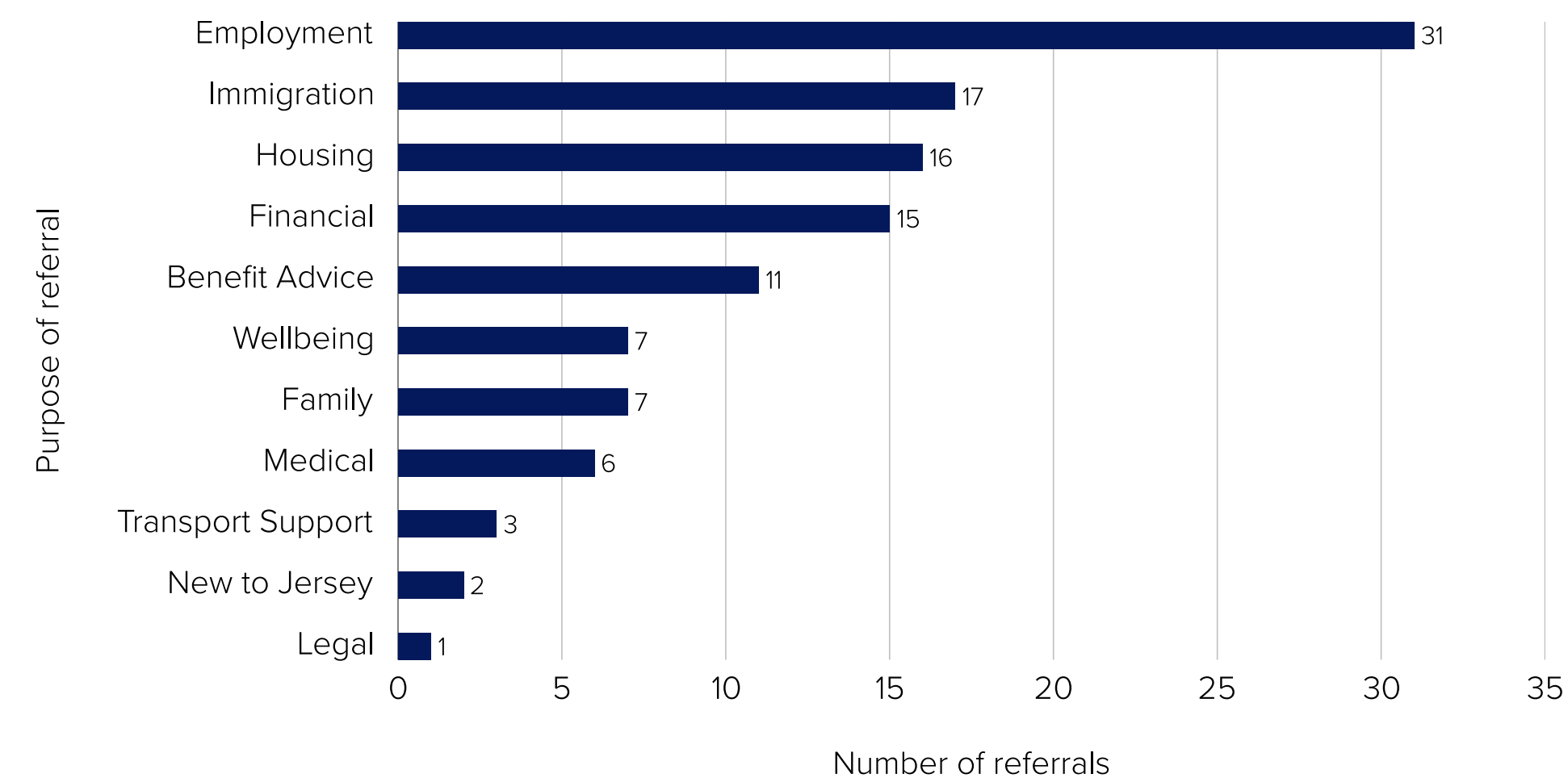


Highlights



ICC Grants 2025

In 2025, the ICC supported 13 charities and organisations with their community projects totalling £61,000. Projects have included end-of-season celebrations, sporting activities for people from different cultures, free English lessons, Friday night football, school-based training, Jewish film projects, and the soup kitchen.



Battle of Flowers Town Takeover

ST HELIER BUSINESSES

Activity

Businesses were given the opportunity to apply for funding to transform their shopfronts into floral masterpieces based on the themes of the 2025 Battle of Flowers entries. Shopfront displays, designed in collaboration with local florists and exhibitors, used sustainable materials. Each façade display was paired with a theme from one of the floats taking part in the parade. At the conclusion of the parade weekend, elements of the floats were transferred to the shopfronts, extending the festive spirit well beyond the traditional parade days.

Impact

- A total of 16 businesses across various industries were awarded funding to transform their shopfronts.
- The initiative inspired further businesses to join in and decorate their premises.
- The project revitalised the town centre, celebrated the rich heritage of Jersey's Battle of Flowers Festival and brought increased vibrancy and energy to St Helier, supporting the local economy during the peak summer season.



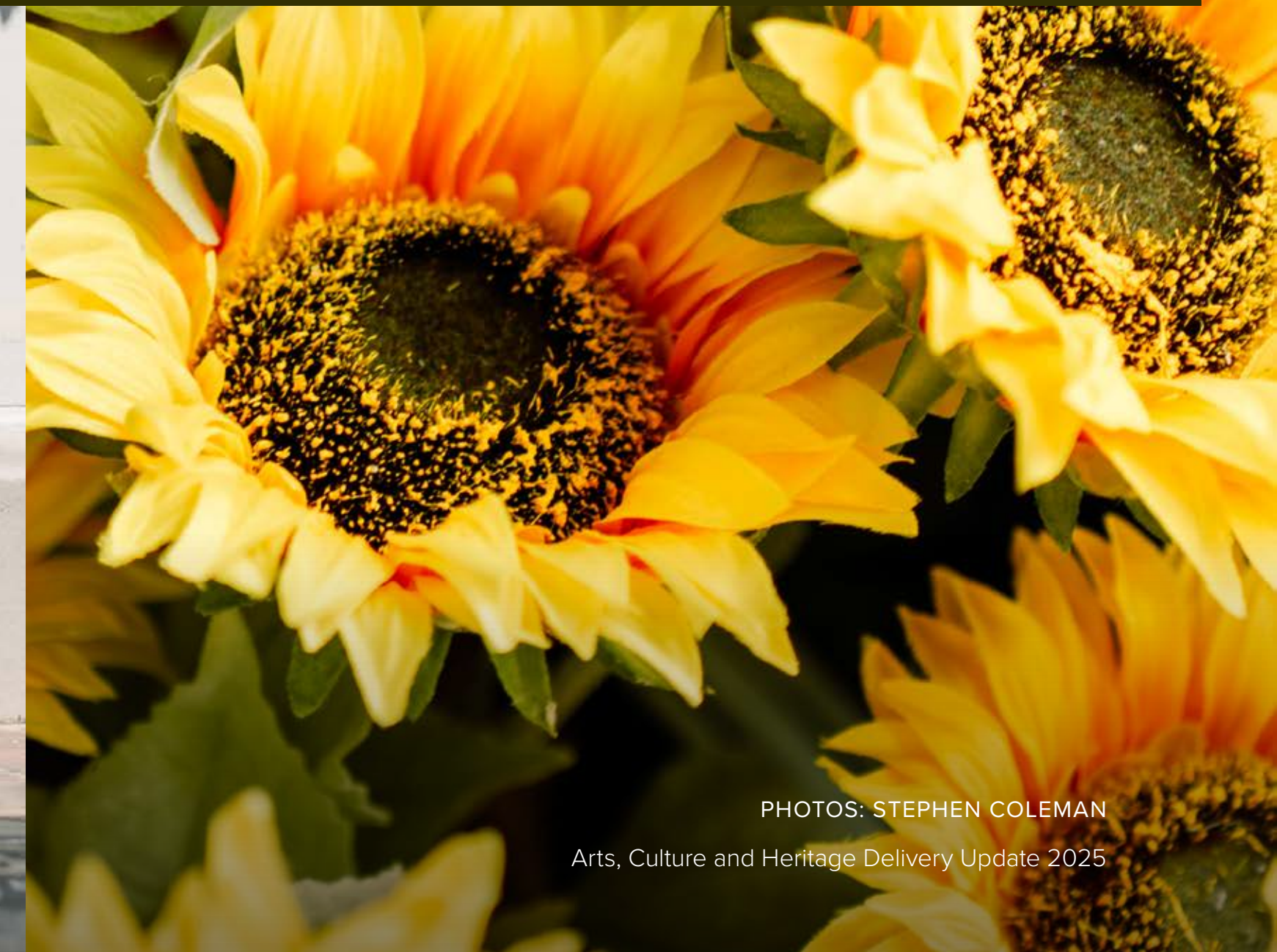
PHOTO: STEPHEN COLEMAN



It is great to see the colourful displays on the shopfronts bringing the flavour of Battle of Flowers into the heart of St Helier. It is one of our goals to revitalise town and this variation on the traditional event brings vibrancy and energy. Cornerstone events like this help drive footfall and support our local economy during the busy summer season and I am grateful to the businesses who have fully embraced the spirit of the Town Takeover. I am really excited for the remainder of the new-look Battle programme.

Deputy Kirsten Morel, Minister for Sustainable Economic Development

”



Events

In 2025, the Department for the Economy financially supported a number of events including the:

- Bowl-a-Crock
- Battle of Flowers
- Drift Retreat
- Jersey International Air Display
- Jersey International Motoring Festival
- Jersey Triathlon
- Swim Run
- Tour des Ports
- Super League

Please note that the funding for projects included on the following pages has not come from the 1% but contributes to the outcomes of the Arts Strategy and the vision of a globally recognised Creative Island.



The Battle of Flowers Parade

JERSEY BATTLE OF FLOWERS

Activity

The 2025 Battle of Flowers was delivered in a reimagined town-centre format, designed to safeguard the event against existing financial pressures while retaining its status as Jersey's largest community event and one of the oldest and most distinctive cultural celebrations. The floral exhibits are formed by traditional skills passed down the generations. Its continuation reinforces our Island identity and customs. Free to attend, inclusive and community-led, the revised approach demonstrated that the Battle could evolve without losing its heritage. The town centre route created a close, engaging experience and spectators could interact with performers and feel immersed in the parade.

The benefit to the island was twofold:

- social cohesion amongst the volunteer community teams participating; and
- providing a unique family event for an audience of residents and visitors, many of whom travel to the island specifically to attend.

Impact

- An estimated 28,000 people enjoyed the Day and Evening parades, 6,000 more than 2024! The parades consisted of 19 decorated floats plus dancers, marching bands and local entertainers. There was one new exhibitor who entered for the first time.
- The Government of Jersey grant was supplemented by sponsorship and the receipt of pro-bono work from a range of local businesses, in addition to the sponsorship that individual exhibitors sought and received to create their entries.
- The event achieved positive local coverage across ITV Channel TV, Bailiwick Express and the Jersey Evening Post, highlighting the celebratory atmosphere and renewed sense of community.
- Increased community engagement as the parades were free of charge, creating a stronger connection between the event and Jersey's community. 57% of people responding to a feedback survey advised that they would not have attended if it was not free.
- 94% of spectators rated their experience as excellent or good.



PHOTO: JEP

Arts, Culture and Heritage Delivery Update 2025





Bowl Ā Crock 2025

SKATE SPACE / SKATEBOARD JERSEY

Activity

The Bowl Ā Crock 2025 event successfully expanded on the achievements of previous years, delivering a festival-style celebration of skateboarding, WheelchairMX, music and community art; and continuing to develop the island's skatepark as a dynamic and inclusive public space, providing professional mentorship, community engagement, and creative programming that encouraged participation from all ages and abilities. A new campsite option provided young travellers an easy place to stay and helped to build a community for locals by having lots of likeminded young people together, near the surf and skatepark.

Impact

- 1,000 attendees engaged in skateboarding, WCMX, music and arts despite rain delays.
- Nearly 190k Instagram views and strong global reach boosted Jersey's skateboarding profile.
- International professionals from the UK, Brazil, and Europe attended to film and support future promotion.
- New campsite was a successful addition, supporting youth community building and travel access.
- Strong local participation with free coaching, equipment loans and family/youth group engagement.
- Danny Cram Foundation fundraising added mental health awareness and community value.
- Local young people gained hands-on media experience through Skate Space's mentoring programme, contributing to professional event footage.



PHOTO: NATALIE MAYER

Arts, Culture and Heritage Delivery Update 2025



The Future of Arts, Culture and Heritage

In 2025, strong progress has been made to translate the Arts Strategy into delivery, while safeguarding the long-term intent of the 1% funding commitment. A draft implementation plan has been completed in collaboration with the principal strategic stakeholders and major grant recipients. This provides a clear framework to the end of 2027, ensuring that investment is directed in line with the Strategy's objectives, and that funds are equitably distributed across the four themes.

A Creative Advisory Panel (CAP), bringing together the five main grant recipients with officers and strategic partners now meets every two months to steer, deliver and co-author the plan. The plan sets out milestones and defined responsibilities for the Arts, Culture and Heritage team, strategic partners and wider stakeholders.

Sector connectivity has been advanced through CAP to ensure it fulfils its purpose of boosting profile, connectivity and investment across the arts, while strengthening strategic relations with other key sectors. This complements the established Heritage Advisory Partnership (Jersey Heritage, Société Jersiaise and National Trust for Jersey), creating a coherent approach across arts and heritage, and promoting coordinated planning on shared priorities.

These actions establish a firm foundation for the sector's future. Governance is clearer and shared between partners; policy alignment gives confidence to plan and invest; funding is linked to outcomes with equitable distribution across the four themes; and the sector's capability is strengthened through common data, monitoring and coordinated scheduling. The result is a more disciplined, collaborative platform for growth, resilience, and impact.

Alongside strategic delivery, there has been important legislative progress. The adoption of the new Heritage Law in 2026 strengthens protection, custodianship and sustainable management of heritage assets and activity, aligning policy with the Strategy's long-term ambitions. Amendments to the public records legislation enhance governance, transparency and sector data, improving access to information and the integrity of public collections and archives. Together, these changes provide policy certainty and a clearer regulatory environment for institutions and practitioners.

With effect from 1 January 2026, Ministers approved the transfer of recurring revenue budget of £670,000 and associated expenditure from the Education and Lifelong Learning head of expenditure to the Department for the

Economy's head of expenditure in relation to Jèrriais (MD-TR-2026-257). While language acquisition in schools continues to be important, the proposed longer term ambition of the new draft Jèrriais Strategy is much broader than that and will encompass language use, corpus and status in the wider community, and therefore sits better in the Economy's Arts, Culture and Heritage division.

2025 saw the introduction of our monthly 'Lunch and Culture' series which invites Government of Jersey employees to visit creative spaces and projects around the island. These events raise awareness of our sector and support wellbeing. Visits have been arranged to Ballet d'Jérri, Capital House, Jersey Archive and Jersey Arts Centre. We have plans in 2026 to open up these invitations to the wider Creative Island Partnership.

Next steps include finalising and publishing the implementation plan with agreed milestones to 2027, maintaining the advisory panel's oversight of risk and delivery, concluding the reassessment of the Creative Islands Partnership network and reporting progress publicly at regular intervals using the agreed indicators.

Appendices



2022-2025 Heritage Statement

Recognising the enduring value of our
heritage in shaping future resilience.

Contents

3	Ministerial Foreword
4	Introduction
5	The Government of Jersey Framework for Heritage
6	The Heritage Sector in Jersey
7	Jersey's Heritage in Numbers (2025)
8	The Value of Heritage in Jersey
9	Investments in the Heritage Sector
10	The Heritage Strategy
11	Understanding
12	Valuing
13	Caring
14	Enjoying
15	Conclusion

Ministerial Foreword



Heritage is central to the life of our Island in so many ways. It encompasses the natural and cultural environment: landscapes, historic places, sites and built environments, as well as biodiversity, collections, cultural practices, knowledge and lived experiences. As such, the Government adopted the broad International Cultural Tourism Charter principles in the development of the Island's first Heritage Strategy.

In Jersey, heritage is a key part of our economy, most visibly through tourism but also as an important economic driver for the construction sector. This sector has a crucial role in supporting the on-going maintenance of historic buildings. Moreover, the value of heritage is broader than just what it contributes directly to the Jersey economy. The cultural, environmental and social values play an equally important role in making Jersey special.

Increasingly, our unique heritage forms part of our Island identity and plays a growing role in the Government's external relations programme, supporting Jersey businesses abroad.

Our heritage organisations engage and inspire large numbers of Islanders as employees, volunteers, members and audiences. Their contribution to community wellbeing was especially evident during the pandemic, when many Islanders rediscovered the Island's historic sites and landscapes.

The Government's Heritage Strategy offers a framework for understanding and monitoring this contribution within the Jersey Performance Framework. In this statement, I touch on the great work done in the last four years and look forward to the next publication, which will propel us into the future. The next strategy will set out how we will build on the achievements already in place, strengthen the links between Government and the sector and ensure that Jersey's heritage is cared for, understood and enjoyed by all.

A stylized, handwritten signature in black ink, appearing to read 'K Morel'.

Deputy Kirsten Morel

Minister for Sustainable Economic Development

Introduction

This Heritage Statement outlines how the Government of Jersey has supported the Island's heritage sector, over the last 3 years, and how it will continue to protect and enhance our heritage and historic environment in the coming years. Our goal is to maximise the cultural, environmental, social and economic value of heritage, ensuring that everyone can enjoy, benefit from and contribute to Jersey's shared story.



The Government of Jersey Framework for Heritage

Many heritage services in Jersey originated outside Government, with long-standing organisations such as:



SOCIÉTÉ
JERSIAISE

Société Jersiaise
(1873)



**National
Trust Jersey**
Patron: HM King Charles III

National Trust for Jersey
(1936)



**Channel Island
Occupation Society**
(1971)

**JH JERSEY
HERITAGE**

Jersey Heritage Trust
(1983)

The Government, together with the wider Assembly, plays a vital role as the sponsor of legislation, a policy-maker, a regulator, an owner of key heritage assets and a signatory to associated international conventions. Government also acts to ensure the appropriate investment and funding of essential heritage services.

The management of the Island's most significant heritage sites, collections and public records is undertaken by Jersey Heritage through formal agreements. Jersey Heritage, in turn, works with advisory groups made up of community members and heritage experts to inform its work and provide advice to Ministers.

Government investment includes funding for heritage-related planning services, revenue support to Jersey Heritage, and capital investment in heritage sites across the Island. Through the Jersey Community Foundation, the Government also allocates Channel Island Lottery revenues to support heritage projects.

The Heritage Sector in Jersey

Jersey's heritage sector is diverse and collaborative. It includes:

- Government departments with heritage responsibilities
- Major independent organisations (Société Jersiaise, National Trust for Jersey, Jersey Heritage)
- Smaller specialist charities
- Private owners of heritage buildings and collections
- Heritage-related construction specialists
- Volunteers, academics and campaigners

Partnership remains essential. In 2022, the Government adopted a new Heritage Strategy and established a Heritage Advisory Panel that includes the major independent organisations and Government officials with heritage responsibilities to guide its implementation and co-ordinate sector-wide collaboration.

[Read the Heritage Strategy](#) →



Jersey's Heritage in Numbers (2025)



199,163

Visits to Government-funded
heritage sites



£6.7m

Direct Government
funding (revenue
and capital)

850,000

Digital records
in management

4,260

Listed buildings
and places

254

Heritage sector
employees



£6m

Sector-raised
funding



30,013

Children's
visits



20,940

Visits to non-Government
funded heritage sites



17,994

Volunteer hours

821,000

Archive records
in management

459,000

Museum objects

The Value of Heritage in Jersey



Heritage has **economic, social and environmental value.**

Economic Value

Heritage is a driver of cultural tourism which, in the UK, accounts for between 30-40% of tourism. This contribution is believed to be similar or higher in Jersey. Visitor surveys show strong engagement with heritage attractions and cultural events. Heritage construction accounts for **between 10-11% of total construction output (based on English Heritage data)**, reflecting the importance of repair, maintenance and retrofitting assets in a changing climate.

Social and Environmental Value

Jersey's Common Strategic Policy 2024–2026 commits to protecting the natural environment and celebrating the Island's landscapes, wildlife and heritage. Heritage supports wellbeing, strengthens community identity and enhances cultural engagement.

Investments in the Heritage Sector

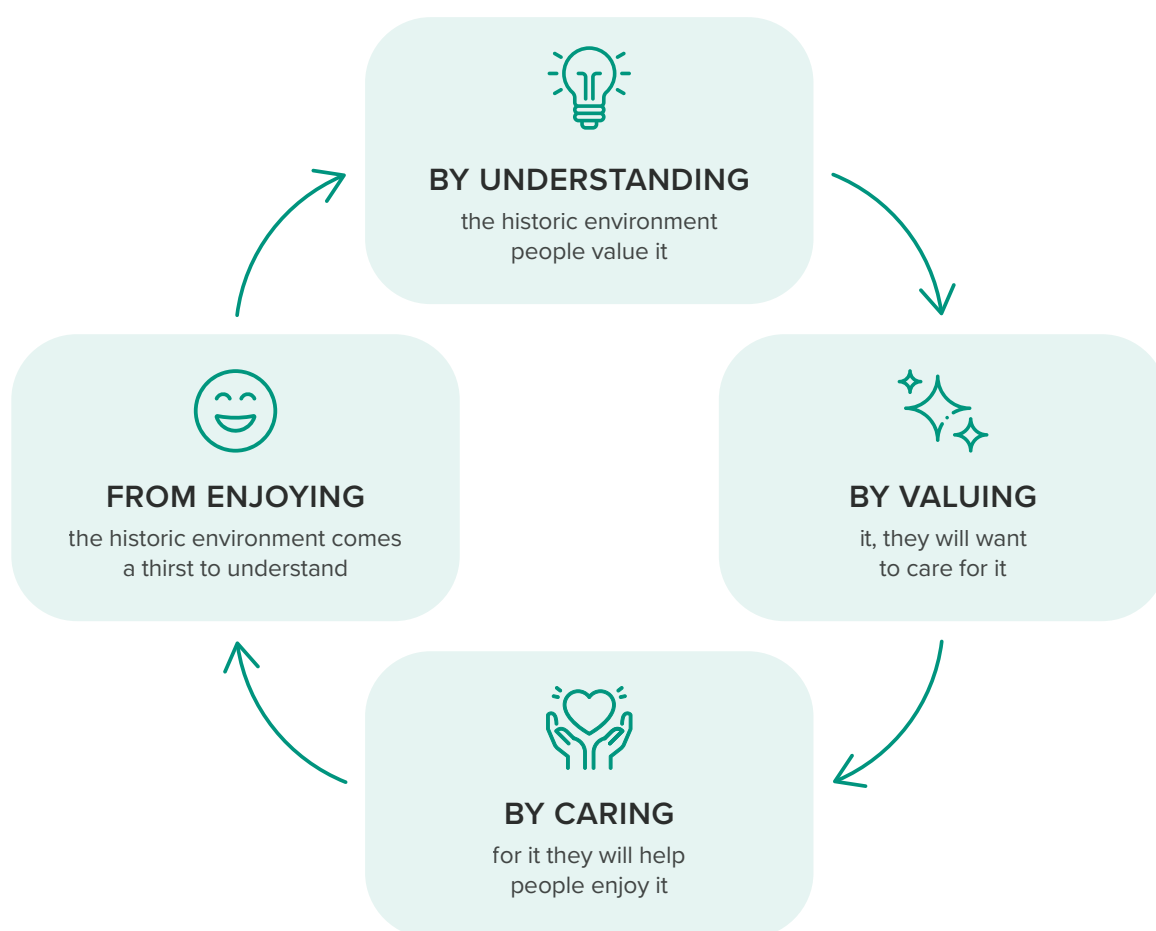
Government revenue funding for heritage increased from **£3.75m in 2021 to £6.57m in 2025**, supported by the 1% cultural funding initiative and heritage lottery allocations. Additional capital funding, over the period, exceeding **£25m since 2021**, has enabled major projects including:

- **Jersey Opera House** - refurbishment
- **Elizabeth Castle** - refurbishment of Officers' Quarters and Victorian Hospital Block
- **Jersey Museum** – 1st floor fit out
- **Morel Farm** - renovations to provide three units of self-catering accommodation
- **Hamptonne** – new agriculture museum
- **La Hougue Bie** – interpretation centre upgrade
- **Jersey Heritage** - digital platform upgrade
- **Howard Davis Memorial Hall** - renovation

Growth in volunteer participation (up 18% post-pandemic) and in sector employment reflects increased sector capacity. The establishment of the **Jersey International Centre of Advanced Studies Island Archaeology Field School** has also supported advanced research and international collaboration.

The Heritage Strategy

Forty years ago, the Island's heritage was not widely recognised as a core public responsibility. Today, its value is clearly understood. The Heritage Strategy is designed around the **Heritage Cycle**, a model aiming to build a healthier heritage environment by supporting four interconnected stages:



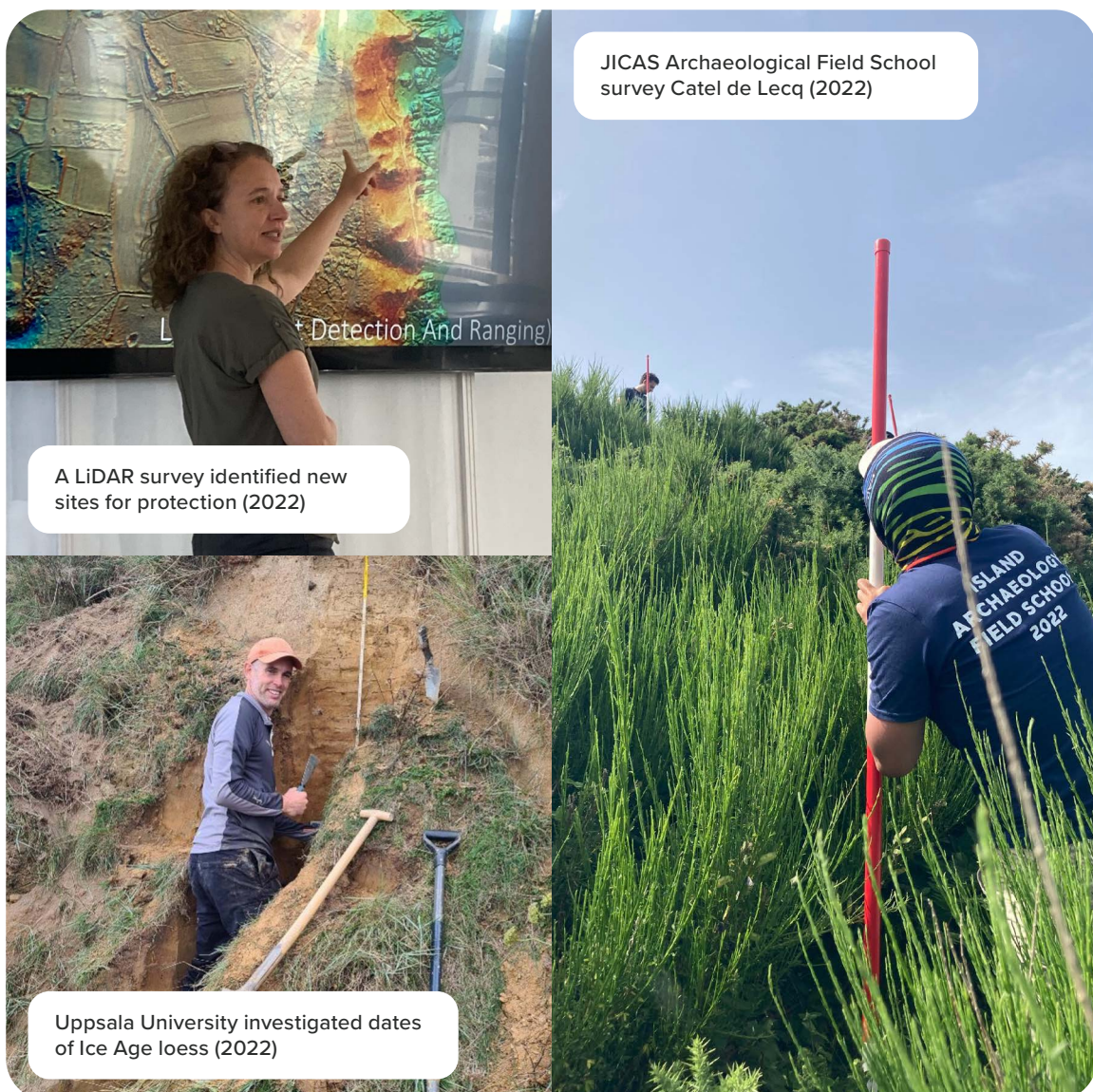
The success of this cycle depends on a complete and continuous flow. Each stage informs and strengthens the next, ensuring sustainable protection and engagement.



Understanding

We aim to support continuous discovery of Island history and encourage a culture of research. Archaeological discoveries, developer-funded investigations and detectorist finds have grown significantly, increasing the need for protection and expert guidance. This area has been significantly strengthened by the States Assembly's approval of the Heritage (Jersey) Law 2026. The Law provides for the securing of Jersey's archaeological heritage, the reporting, recording and preservation of objects of archaeological and historical significance to Jersey.

Public access to information, research opportunities and heritage expertise will be strengthened to ensure that knowledge continues to expand and inform the management of Jersey's historic environment.



Valuing

Research has meaning only when it becomes relevant and accessible. Findings must be shared in ways that resonate with Islanders and overseas audiences. Public engagement helps embed heritage in community life and strengthens its perceived and actual value.



The Bailiff opened the Trade Roots exhibition at Jersey Museum (2022)

The largest and most complete Bronze Age spearhead ever found in the Channel Islands was acquired (2020)



Lé Portélet, Saint Brélade
Portelet Bay, St Brelade
 This Bay features one of the Island's raised beaches.

A new signage scheme was developed for free-to-access heritage sites (2024 - Ongoing)

Up to eight metres above sea level, between the steps down from the pub and the beach café, you will see large rounded cobbles stones.

These cobbles show just how Earth's shifting plates and changing sea level have altered Jersey's coastline over hundreds of thousands of years. A raised beach of this height can be dated back to the Ipswichian (130,000 to 115,000 years ago), the interglacial period before the last glacial and the interglacial we are currently in, called the Holocene (the past 11,700 years).

The tower on the little islet named L'île au Guerdain in the centre of the Bay, was built during the Napoleonic Wars. This islet is known as Janvrin's Tomb. Philippe Janvrin was a sailor suspected of having the plague and was marooned here in 1721.

Right: Raised beach at Portelet Bay.
© SARF Perspectives



Geofact
 This piece of land links the beach and île au Guerdain at low tide, and is called a tombolo spit.



Above: Portelet Bay, Jersey 1947 by Adrian Paul Allinson (1890-1959)
 Adrian Paul Allinson was a painter and sculptor employed by British Railways (Southern Region) to advertise their destinations through posters. Here he sums up the 20th century image of Jersey as an endlessly sunny, holiday paradise.

Wildlife Watch
 Look out for green lizards.



Illustration © Tom Norman



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Caring

Jersey's historic places, landscapes, buildings and collections require active stewardship. Conservation work — supported by grants, planning controls and education — helps protect these assets for future generations.

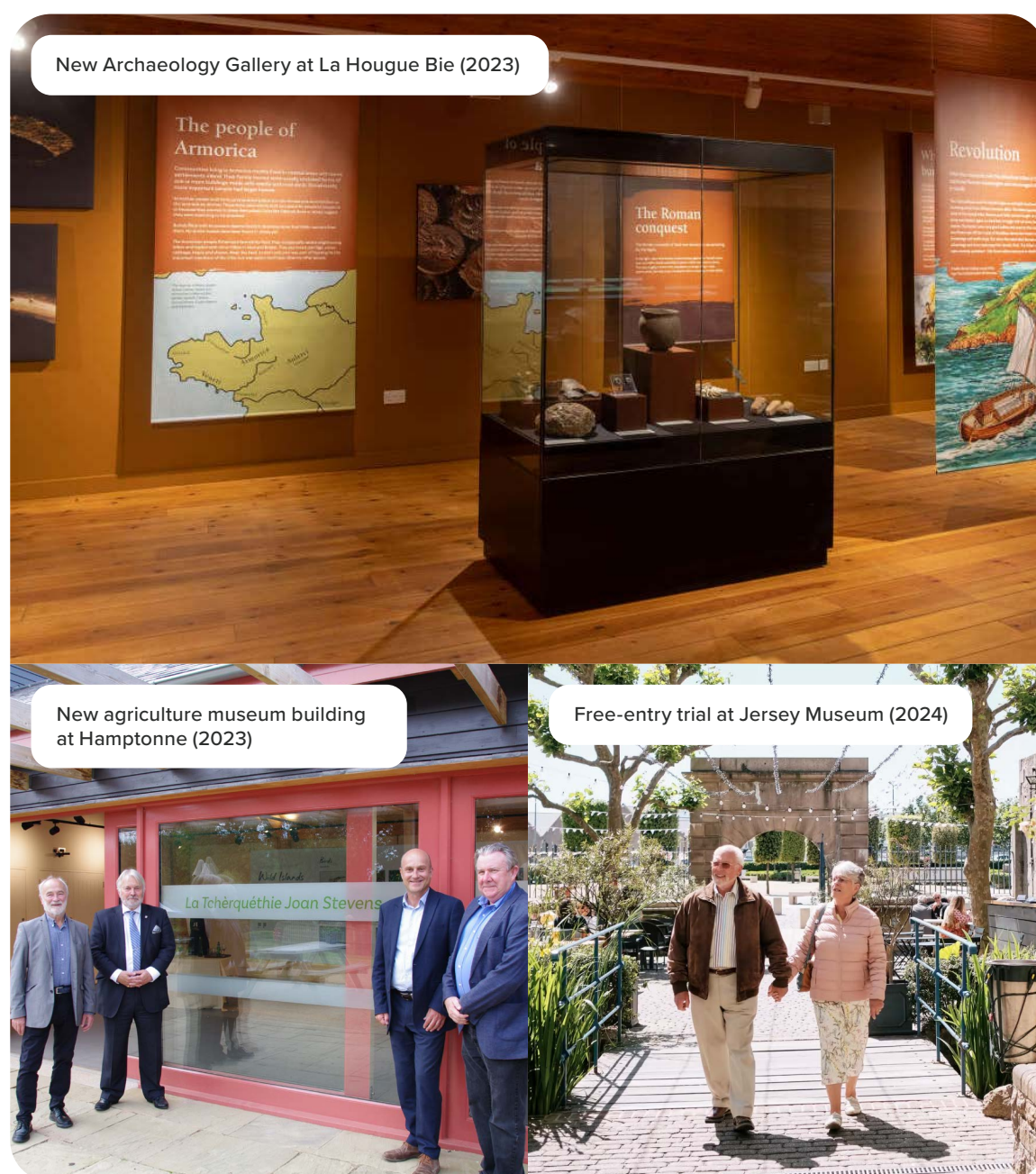
Significant conservation projects supported in recent years include Elizabeth Castle, Morel Farm and La Cotte de St Brelade as well as a multitude of artefact conservation and archiving done by both the Société Jersiaise and Jersey Archive (part of Jersey Heritage).



Enjoying

The Government aims to ensure that Jersey's heritage is accessible to diverse audiences. Heritage visitor sites serve as cultural anchors and community spaces. They must continue to evolve to remain engaging, inclusive and commercially sustainable.

The Government will explore the implications of policies such as free access to museums, learning from international examples while monitoring local trials.



Conclusion

Jersey's heritage is one of its greatest assets — a source of identity, inspiration, knowledge and economic strength. This Heritage Statement affirms the Government's commitment to protecting, understanding and celebrating our Island's historic environment.

Through sustained investment, strong partnerships and a shared sense of responsibility, we can continue to ensure that Jersey's heritage is valued by the community, supported by Government and enjoyed for generations to come.



Arts Strategy 2026/27 Implementation Plan

Delivering the arts with
intention, impact and
imagination

Our Vision

"Jersey is known internationally as a Creative Island. It positions the arts at the heart of strategic development to safeguard its future as a place of sustainable wellbeing. It prioritises excellence and innovation in the arts to support a healthy and happy population, an enriching environment, and a productive and balanced economy."

Contents

Strategic Goals: Key Action Delivery

1. Arts, Education and Personal Development	3
2. Arts, Health and Sustainable Wellbeing	5
3. Arts, Environment and Placemaking	7
4. Arts, Economic Prosperity and Inclusive Growth	10
5. Our commitments to the arts	13

1. Arts, Education and Personal Development

Over 2026, we will strengthen the connection between cultural participation, education and long-term skills development through a coordinated set of initiatives. These actions aim to inspire early engagement with Jersey's heritage, establish consistent ways of measuring cultural impact, and deepen collaboration between schools, cultural organisations and the wider creative sector. Together, they will help build a more culturally confident generation while laying the foundations for future careers and opportunities in the arts.

No.	Key Action	Responsible	Due Date	Measurement	Progress	Comments
1	Develop an Island-wide 'Heritage & Culture Challenge'	Creative Advisory Partnership	June 2027	Number of participants (and stamps awarded)	20%	Launch a Jersey-wide <i>Heritage & Culture Challenge</i> for children, modelled on the National Trust Visitor Passport. The programme will encourage primary school pupils to explore local heritage and arts sites and to participate in curriculum linked cultural activities. Participants will collect stamps from eligible sites and events, winning prizes/rewards (e.g. free tickets) once they reach key milestones. The scheme will be developed to ensure wide access and link into Children's Day (12th July 2027) and the Summer Reading Challenge.
2	Create a universal evaluation and feedback mechanism	Creative Advisory Partnership	Feb 2027	Proposal for joint measurement tool	0%	Inspired by the principles of Arts Council England's Impact and Insight Toolkit, the evaluation tool proposal will provide a pathway for development of a consistent framework for assessing a programme's impact on the wider community (not just its direct audiences).

No.	Key Action	Responsible	Due Date	Measurement	Progress	Comments
						It will be co-designed with several trusted delivery partners to ensure that it is inclusive, easy to use, and capable of generating meaningful insights to inform policy – and sector – development.
3	Strengthen arts and culture education through a coordinated schools programme	Creative Advisory Partnership	Sept 2026	Co-ordination of a cross-government group, which reflects the external advisory panel.	80%	Scope a programme to support the development of arts and culture within the school curriculum and, in parallel, track long-term employment and career prospects within the sector. This work will be led by an officer from CAP and delivered in partnership with schools, cultural organisations, and the Skills team.
				Specific Education focus group: ArtHouse Jersey, CYPES and Local Economy	0%	The scope of the programme will focus on three core areas: 1. Shared learning groups – develop/embed arts- and culture-based learning within the curriculum. 2. Career pathways – facilitate apprenticeships and other training opportunities, in partnership with the Skills team, to build clear career pathways. 3. Visibility and data – utilise a coordinated approach to workforce data gathering (enabling the inclusion of employment data in future updates).

2. Arts, Health and Sustainable Wellbeing

Arts, culture, movement, and communal activities all play an essential role in supporting Jersey's sustainable wellbeing. Whether through creative expression, physical activity, social connection, or opportunities for learning and participation, these experiences contribute to improved mental and physical health, stronger communities, and a more vibrant public realm.

In 2026, we will strengthen this connection between arts and health by enhancing public understanding of social prescribing, embedding consistent impact-measurement through shared Outcomes-Based Accountability (OBA) methods, and encouraging innovative forms of cultural and movement-based activity across the Island. Together, these actions will help ensure that creative and community programmes are better understood, more accessible, and more effectively aligned with Jersey's wider wellbeing objectives.

No.	Key Action	Responsible	Due Date	Measurement	Progress	Comments
4	Produce an Annual Report on social prescribing	Government – Economy (Arts, Culture & Heritage)	Sept 2026	Delivery of Report/ Inclusion of report in annual ACH delivery	80%	Produce an Annual Report aimed at increasing public understanding of how social prescribing works in Jersey and the impact it has across the community. This workstream will be closely aligned with the Government of Jersey's Connect Me programme, a scheme which enables people to access non-clinical support, local activities, and community-based services that improve wellbeing.
5	Embed Outcomes-Based Accountability across Health and Sustainable Wellbeing	Government – Economy (Arts, Culture & Heritage)	BAU	Training for GoJ and Creative Advisory Partners	0%	Implement a shared Outcomes-Based Accountability (OBA) methodology across Health and Sustainable Wellbeing.

No.	Key Action	Responsible	Due Date	Measurement	Progress	Comments
		Culture & Heritage)		Implementation of framework	0%	and Sustainable Wellbeing programmes to strengthen transparency and impact measurement. This work will align the Government’s objectives across departments/delivery partners, ensuring all contributors understand how their activities support Jersey’s population-level wellbeing outcomes. The programme will establish common indicators and shared reporting practices, enabling partners to track progress, demonstrate impact, and collectively drive improvements in health and wellbeing.
6	Develop an ‘Innovation in the public realm’ celebration of arts and culture	Creative Advisory Partnership	April 2026	Delivery of public event with strategic partners and funded organisations – World Art Day.	90%	Create a cross-sector programme encouraging all forms of creative, wellbeing-focused activity across Jersey’s public realm. The programme will enable cultural organisations to showcase innovative work and will allow the work of these organisations to be assessed (under the OBA methodology) according to such criteria as creativity and public impact.
			2027	UNESCO Patronage for the event	0%	One key deliverable will be a public celebration event showcasing the work of such organisations as ArtHouse Jersey, the Jersey Arts Centre, Jersey Heritage & Jersey Archive, the Jersey Opera House, and the Ballet d’Jèrri. This event will highlight the positive role that dance, sport, and other activities can play in supporting Islanders’ overall wellbeing.
7	Work with Public Health on the delivery of prevention and arts for wellbeing within the new Healthcare facilities.	Government – Economy (Arts, Culture & Heritage)	BAU	Workstream as part of the internal CAP officer group	0%	Revisit the arts strategy for the Hospital that was developed previously.

3. Arts, Environment and Placemaking

Arts and culture have a vital role to play in shaping the quality, character and experience of Jersey's built and natural environment. Whether through public art, creative use of vacant spaces, cultural input into design decisions, or the long-term spatial framework set by the Island Plan, cultural considerations can enhance placemaking, strengthen community identity, and contribute to a more vibrant, engaging public realm.

In 2026, Government will strengthen cross sector collaboration to embed cultural thinking into the Island's planning, development and investment decisions. This includes consideration on how the 1% funding is allocated, integrating cultural perspectives into development projects (from the outset), and ensuring the next Island Plan provides stronger foundations for cultural activity and infrastructure. Together, these actions aim to create a planning environment that recognises the value of culture in delivering high-quality places and shaping a confident, distinctive identity for Jersey.

No.	Key Action	Responsible	Due Date	Measurement	Progress	Comments
8	Review the guidance and delivery of percentage for arts funding	Government – Economy (Arts, Culture & Heritage)	April 2026	Publication consultation and adoption of new SPG	0%	Consult on the review of the supplementary planning guidance for the percentage for art scheme.
				Advisory panel ToRs and scoring established.	10%	The aim is to create a more coherent, strategic, and outcomes-focused approach to cultural investment – ensuring that the allocated funding supports high-quality creative work, delivers public value, and aligns with wider Government objectives for placemaking and community engagement.

No.	Key Action	Responsible	Due Date	Measurement	Progress	Comments
9	Establish a Joined-Up Approach for Cultural Development	Government – Economy (Arts, Culture & Heritage)	June 2027	Secure a structured consultation commitment for public-realm projects	0%	Establish a joint approach between Government and the Cultural Advisory Partnership to ensure that arts, culture, and placemaking considerations are embedded in all future public-realm projects. The aim is to enable early and consistent engagement in support of better public-realm design, a stronger cultural identity, an improved community experience, and more sustainable long-term outcomes across our built environment.
10	Create more studio spaces and ‘meanwhile-use’ opportunities	Government – Economy (Arts, Culture & Heritage)	July 2027	Consult with at least three key stakeholders	0%	Understand the needs and requirements to increase the availability of creative studio spaces within vacant retail and commercial units across Jersey. This work will involve targeted engagement with key property stakeholders, including Ports of Jersey, Andium Homes, and local letting agencies, to identify suitable sites and explore feasible models for short-term or flexible occupation by local artists.
11	Review the next Island Plan to expand cultural and creative opportunities	Creative Advisory Partnership	BAU	Deliver evidenced recommendations for inclusion in the next Island Plan	0%	Work with all relevant stakeholders to ensure that the next Island Plan (following the expiry of the Bridging Island Plan 2022–2025) better supports Jersey’s cultural infrastructure. Building on the review of the Supplementary Planning Guidance, this action will assess the extent to which existing policies enable cultural development; and propose specific amendments to improve flexibility. The aim is to ensure that the new Island Plan creates a more enabling framework for cultural activity by: • permitting the meanwhile and short-term use of vacant commercial units

No.	Key Action	Responsible	Due Date	Measurement	Progress	Comments
						• extending eligibility for ‘Percentage for Art’ funding to temporary or mobile installations • strengthening policy support for cultural and creative workspaces within retail areas. The ultimate goal of this engagement is to embed arts and culture within Jersey’s long-term spatial, economic and community development strategy.

4. Arts, Economic Prosperity and Inclusive Growth

Jersey's arts, culture and heritage sector is a vital contributor to the Island's economic strength, quality of life and international appeal. Cultural activity attracts skilled people and high-value residents, enriches community wellbeing, and contributes to a more diverse, resilient economy. To amplify this impact, stronger coordination between Government and the cultural sector is needed, alongside clearer evidence, more accessible processes and improved visibility of culture's value.

The following five actions will build the structures, partnerships and enabling conditions required for culture to play a fuller role in Jersey's future prosperity. Together, they will strengthen cultural leadership, widen opportunities for new organisers and creators, support sustainable investment, and position culture as a core part of life in Jersey. These actions form a foundation for a more economically impactful cultural sector – one that supports inclusive growth and a thriving, future-ready Island.

No.	Key Action	Responsible	Due Date	Measurement	Progress	Comments
12	Strengthen communications and governance within the Cultural Advisory Partnership	Government – Economy (Arts, Culture & Heritage)	Dec 2026	Framework outline delivered	10%	Improve the coordination of communications within the Cultural Advisory Partnership to support clearer decision-making, stronger alignment, and more effective engagement with senior leadership. The aim is to create transparent and reliable internal communication processes that: enable CAP members to share updates, insights and dependencies more effectively

No.	Key Action	Responsible	Due Date	Measurement	Progress	Comments
						- ensure cultural priorities are communicated clearly to leadership (across Government) - support coordinated delivery across CAP workstreams and partner organisations - enhance CAP's ability to influence strategic planning and policy decisions. This strengthened communications framework will help build a more coherent partnership structure and support CAP's role as a trusted Government advisor.
13	Establish a Creative Advisory Panel for Policy, Evidence and Advocacy	Government – Economy (Arts, Culture & Heritage)	Jan 2026	Agree terms of reference, work programme, and governance arrangements	90%	Establish an Advisory Panel to strengthen cultural evidence, policy development and sector advocacy. The panel will unite four linked functions (Policy, Evaluation, Advocacy and Research) to provide clearer insights and more coherent advice. By analysing trends, generating robust evidence, and presenting shared policy positions, the panel will support more structured advocacy (across the arts/cultural sectors) and improve CAP's ability to influence strategic decision-making.
14	Research sustainable investment models for Jersey's cultural sector	Government – Economy (Arts, Culture & Heritage)	July 2027	Prepare at least three options for the creative advisory panel's consideration	0%	Research sustainable investment models for Jersey's cultural sector by: - researching successful case studies - investigating the potential for cultural investment partnerships (with private sector) - considering when Jersey could be eligible for arts funding outside the jurisdiction.

No.	Key Action	Responsible	Due Date	Measurement	Progress	Comments
15	Create an Events Policy that expands opportunities and encourages innovation	Government – Economy (Arts, Culture & Heritage)	July 2026	Create new Island-wide Events policy	70%	Develop a new, Island-wide Events Policy that sets fair, transparent and supportive conditions for all event organisers. The policy will broaden access, reduce barriers for new and emerging artists/event creators, and encourage innovation by clarifying processes, expectations and support available.
16	Strengthen Jersey's cultural narrative for inward investment	Government – Economy (Arts, Culture & Heritage)	Dec 2026	Produce a 'Cultural Value' Brief for Locate Jersey	0%	Develop a clear cultural value proposition for Locate Jersey that demonstrates how arts, culture and heritage enhance Islanders' quality of life, strengthen Jersey's identity, and support the Island's ability to attract businesses and high-value residents. In parallel, this will involve exploring opportunities with Locate Jersey for joint promotional activity, such as co-delivering an arts and culture showcase event.

5. Our commitments to the arts

To deliver on the ambitions of this Implementation Plan, we must strengthen our internal capability, improve how we communicate, and ensure that our work is visible, credible, and readily understood (across both Government and the wider community). These commitments focus on how we operate as a team: becoming more transparent in our planning, more deliberate in sharing progress, and more proactive in shaping the cultural infrastructure Jersey will need in the years ahead.

Alongside our operational commitments, we are also looking ahead to the Island’s creative future. Our ambition to explore and lay the groundwork for a future Together, these actions reflect our responsibility to lead with clarity, collaborate effectively, and support Jersey’s creativity for generations to come.

No.	Key Action	Responsible	Due Date	Measurement	Progress	Comments
17	Showcase cultural demand through strengthened reporting	Government – Economy (Arts, Culture & Heritage)	BAU	Publication of the Implementation Plan and Annual Report for 2025	100%	Publish the Arts & Culture Implementation Plan and deliver an enhanced 2025 Annual Report with stronger marketing, improved storytelling and clearer presentation (of both sector demand, and pathways into the sector for aspiring artists/practitioners). Together, these publications will strengthen transparency, raise the profile of the arts and culture sector, and improve both public and Government understanding of its value and potential.

No.	Key Action	Responsible	Due Date	Measurement	Progress	Comments
18	Strengthen engagement with political decision-makers	Creative Advisory Strategic Partners	Sept 2027	Invite all newly-elected States Members to take part in a cultural activity	0%	Build early relationships with the Members of the next States Assembly to: • increase awareness of the sector's value • lay the foundation for constructive dialogue throughout the political term • identify further activities to ensure relevance, inclusivity and broad participation.
20	Creative Island Partnership to foster entrepreneurship, inspire, grow audience and commerciality	Government – Economy (Arts, Culture & Heritage)	BAU	CIP events and funded by initiatives	100%	Maintain grant pots dedicated to the professional development of artists and artistic projects

