

2025.04.22

The STATES noted that in accordance with Standing Order 63 (9), a written response would be provided to the following oral question that had not been asked during the time allowed at the meeting

3.11 Deputy H.M. Miles of St. Brelade of the Minister for Sustainable Economic Development regarding a grant to the new exhibitors' committee for the Battle of Flowers (OQ.100/2025):

Question

Further to his response to [Urgent Oral Question 2/2025](#), in which the Minister stated that he stood ready with a grant of up to £220,000 for the Battle of Flowers to go ahead in 2025, will he state the size of the grant that has been offered to the new exhibitors' committee and advise what conditions, if any, are attached to that grant?

Answer

A grant of £150,000 has been provisionally offered and officers will continue to work with the group to refine their business plan for a smaller, right sized, event in 2025.

An additional £70,000 has been held in reserve to support this, or other, events such as the Christmas Parade.

Standard performance related outcomes will be attached to the grant and a set of KPIs will be agreed with the organisers to ensure that public money is spent effectively.