

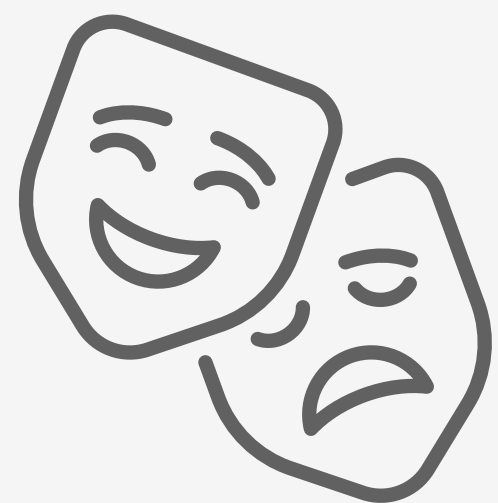
Arts, Culture and Heritage Delivery Update 2024

R.146/2025

SEPT 2025



2024 in numbers

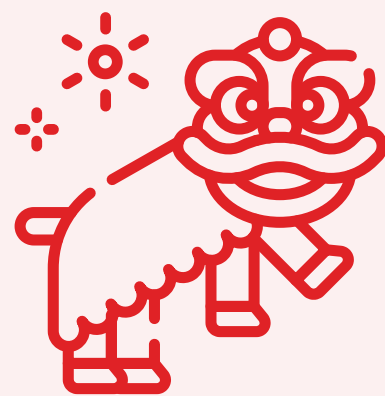
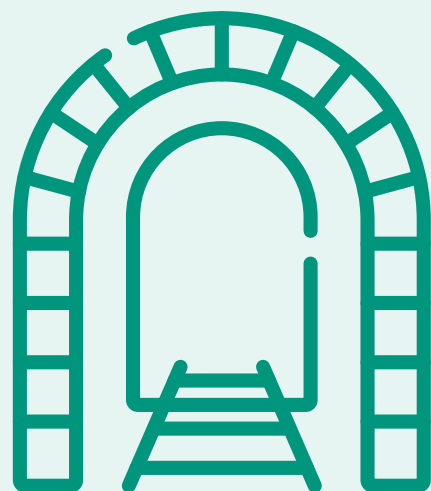


36,746

attendances at
Jersey Arts Centre
(record year)

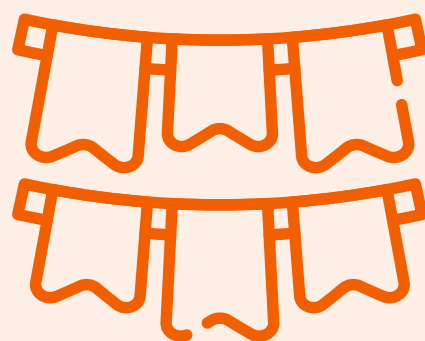
89%

increase in visitors
to Jersey Museum
(free entry success)



27 million

viewers saw Jersey Lunar New
Year on national TV in China



220,000

visitors engaged with the
Butterfield Public Art Series

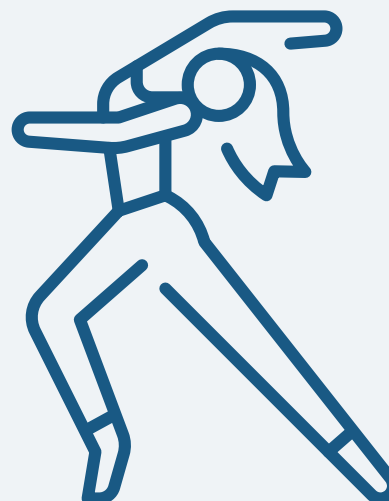
35,400

adults attended
Dreaming Trees



8,000

free attendees
at Ballet d'Jèrri
performances



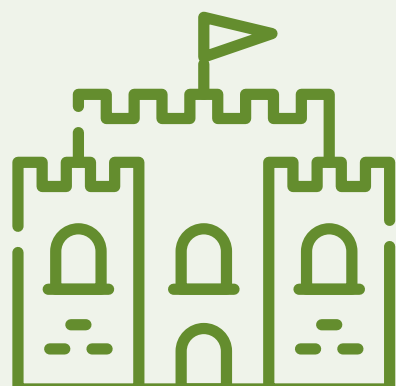
30

creative jobs created
through the Bowl
À Crock project



9,556

participants in the Festival
of Words (incl. 2,873 children)



140,000

tourists visited Jersey
Heritage sites

Ministerial Foreword

Such is the importance of arts, culture and heritage to Jersey that we have committed to investing a significant proportion of Government's annual revenue budget to those sectors.

But what does that investment actually seek to achieve?

This is the first annual report since the formal launch of the Arts Strategy in March 2022, and the Heritage Strategy, which was published two months later.

Where the two strategies converge most emphatically is in their shared call for a more ambitious and innovative arts and cultural offering in Jersey, where a portfolio of assets form opportunities to reconceptualise Jersey overall as a creative island. The vision is for an arts environment which supports a healthy and happy population, enriches the environment, and supports a productive and balanced economy.

This report details how we are achieving that ambition:

- Explaining how we have distributed funding
- celebrating our achievements and those of the projects Government has supported
- and setting out our plans for the future.

More widely, the arts and heritage projects set out in this update are supporting this Government's Common Strategic Policies. The Island Indicators are the measurements which matter; they are the means by which we will assess whether Jersey remains the wonderful place we know it is.

In this document you will read about projects and initiatives which have helped keep Jersey special by encouraging greater visitor spend, creating careers outside of traditional industries, giving young Islanders reasons to stay and have rewarding and productive lives here, and enabling us all to have memorable experiences, which have helped our wellbeing and enhanced our environment.

Of course, it is not easy to measure, and art is entirely subjective – the perceived value will differ from person to person. But for the first time, we have defined the total amount which we have invested. The sheer breadth of work that has been undertaken, and the scale of Jersey's heritage which is included here should be celebrated by all.

There is a great deal to be celebrated, both for the pleasure that it brought, and the impact that it has had.

Please note that a separate annual statement is being produced to sit alongside this report that provides a progress statement on the delivery of the Heritage Strategy.



Deputy Kirsten Morel
Minister for Sustainable Economic Development





PHOTO: JERSEY HERITAGE

Introduction

This report explains why States members originally decided to commit 1% of Government net revenue expenditure on Jersey's arts, culture and heritage (ACH). The statement provides clarity on how the 1% is distributed across the sector; detail on the projects funded and how to apply for funding. It also clarifies our future plans to ensure we deliver on the objectives of the Arts Strategy.

Background to 1% funding

In 2019 [Proposition P.40/2019](#) committed the Government to spending 1% of its net revenue expenditure on arts, culture and heritage (capital expenditure was excluded e.g. spending on the Opera House, Morel Farm, Hamptonne, and Elizabeth Castle).

The 1% expenditure was implemented in 2022 in conjunction with the publication of [‘The Creative Island – an Arts Strategy for Jersey 2022-2027’](#) and alongside the [‘Heritage Strategy for Jersey’](#) published in May 2022.

The decision to increase spending was heavily influenced by the 2018 publication of [‘Jersey Culture, Arts and Heritage Strategic Review and Recommendations’](#)¹ which stated that funding had not kept pace with increasing costs and that the value of annual funding in 2018 was in fact £500,000 less than it was in 2010. The total ACH budget in 2016 was 0.68% of net revenue expenditure (the European Union average at the time being 1%). The ACH budget rose from £4.7m to £8.7m between 2016 and 2022.

Since 2022, the majority of the 1% expenditure has been managed by the Local Economy Team within the Department for the Economy. It is also distributed by CYPES (Jèrriais promotion and support); and the Bailiff’s Chambers (Liberation Day celebrations).

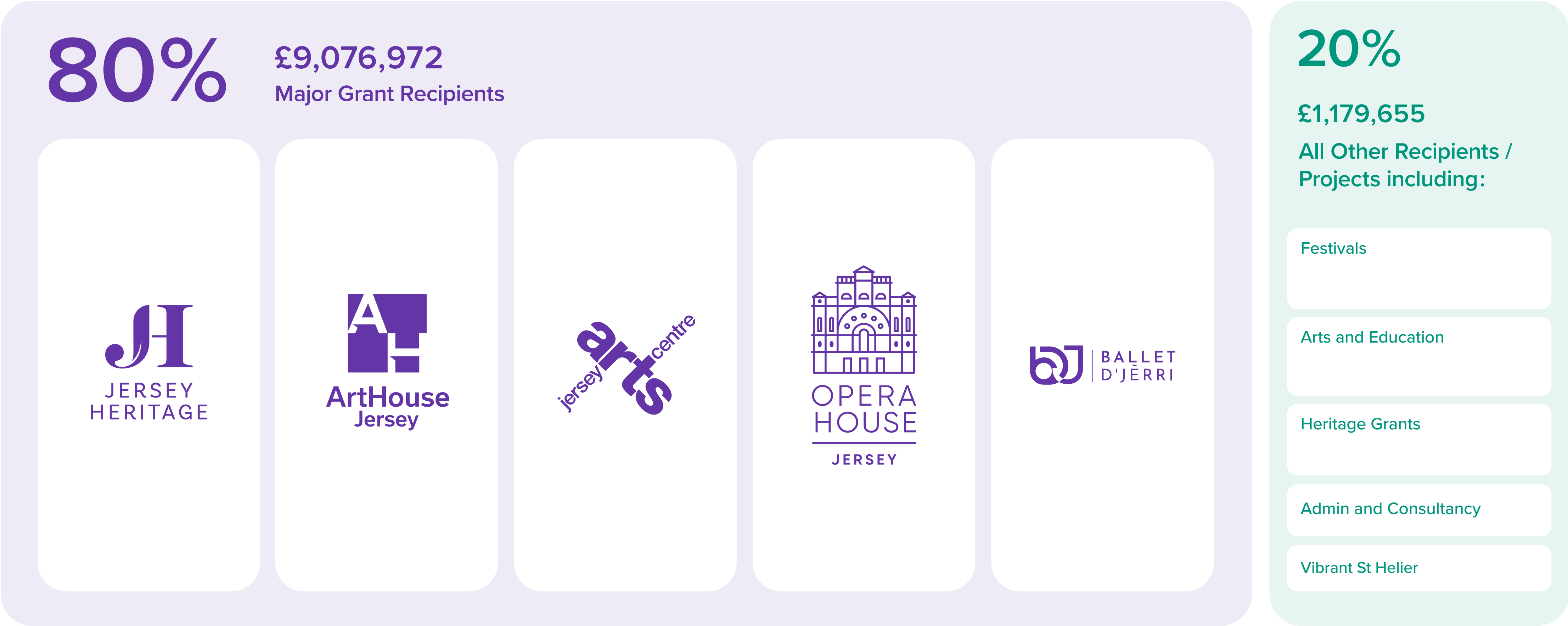
The Arts, Culture and Heritage sector strategically partners with five major grant recipients ([ArtHouse Jersey](#), [Jersey Arts Centre](#), [Jersey Heritage Trust & Jersey Archive](#), [Jersey Opera House](#) and [Ballet de Jèrri](#)). Over 80% (of the budget managed by the Department for the Economy) supports these organisations in fulfilling the objectives and aims of Government strategies. Together they provide a vital set of resources and infrastructure to the arts, heritage and cultural offer in Jersey. Please follow the links to their websites to see detailed annual reports and accounts of their achievements.

The remaining budget is spent on projects with stakeholders in and outside of Government including cultural diplomacy, smaller arts grants, festivals, education, alongside administrative and delivery costs.

Arts, Culture and Heritage Areas of Expenditure	2024 Actuals (£000)
Department for the Economy	10,257
CYPES	502
Bailiff’s Chambers	347
Total Expenditure 2024 – Arts, Culture and Heritage	11,146

¹ BOP Consulting

How the economy budget is allocated



2024 Grants

Organisation	Project	Amount
Major Grant Recipients over £300,000		Total Amount Awarded: £9,076,972
Jersey Heritage		£5,864,952
ArtHouse Jersey		£1,186,500
Jersey Opera House		£800,000
Jersey Arts Centre		£735,000
Ballet d'Jerri		£340,520
Music Grants		Total Amount Awarded: £49,346
Anthony Noel	Midnight Joanna	£2,700
Charles Mauleverer	Music recording	£14,000
Jersey Academy of Music	JASTO Community Orchestra	£5,000
Jersey Music Association	Meet the King of Instruments – Organ Festival	£4,000
Giles Robson	10 Chicago Blues Classics Album	£4,996
Jersey Music Service	Jersey Youth Symphony Orchestra	£16,150
Stefan Rousseau	Classical and Jazz Lunch in the Park	£2,500
Arts Grants (non-music)		Total Amount Awarded: £36,282
Association of Jersey Architects	6 Big Things to Talk About, AJA Talks	£7,500
John Schultz	Cicada Film	£4,500
Naomi West	Elements of Space/ Rotation	£1,665
Jersey Gilbert & Sullivan Society	The Phantom of the Opera	£7,500
The Theatre Workshop Jersey	Summer Course and Show	£4,000
Jersey Tattoo Convention	Jersey Tattoo Convention	£1,000
The Moving Arts Collective	Vraiqu'sie & She Rose	£10,000
Theodore Jenner	Genuine Jersey Membership	£117
Heritage Grants		Total Amount Awarded: £222,013
JICAS	Archaeology Field School	£10,000
Jersey Heritage	Free Entry to Jersey Museums	£142,000
Jèrriais	Language Services through Heritage	£60,000
Société Jersiaise	La Hougue Bie 100th Anniversary Celebrations	£10,013

Organisation	Project	Amount
Vibrant St Helier – Arts, Environment & Place-making		Total Amount Awarded: £63,236
ArtHouse Jersey - artists	Artist Residency in Central Markets	£10,000
Racc'moder Limited	Racc'moder Project	£35,000
Esther Rose Parkes & Karen Le Roy Harris	Central Markets Revitalisation/ Fish Wish Installation	£1,380
Sasha Gibb	Public Voice: Common Ground	£3,440
Xanthe Hamilton	Feasibility Study for Branchage	£13,416
Festivals		Total Amount Awarded: £400,715
Jersey Arts Centre	playdays: Children's Festival	£150,000
13th Parish	Jersey International Film Festival	£25,000
Friends of Africa C.I.	Africa Awareness Week	£16,930
Organised in-house	Corn Riots	£35,562
Wolf Productions	Dreaming Trees	£50,000
Jersey Literary Festival Association	Jersey Festival of Words	£80,000
Organised in-house	Jersey Lunar New Year Festival	£33,223
Channel Islands Pride Limited	Pride Planning Support for 2025 Event	£10,000
Arts and Education		Total Amount Awarded: £158,603
ArtHouse Jersey	Arts in Schools	£81,000
Jersey Youth Service	Courses, qualifications, performances, education	£77,603
Cultural Diplomacy		£64,862
Creative Island Partnership		£118,017
Creative Industries Conference/ Report and Strategic Events Partnership		£27,676
Music Manifesto		£13,198
Film and TV		£13,897
Department for the Economy	Administrative Delivery Costs and Consultancy	£161,810

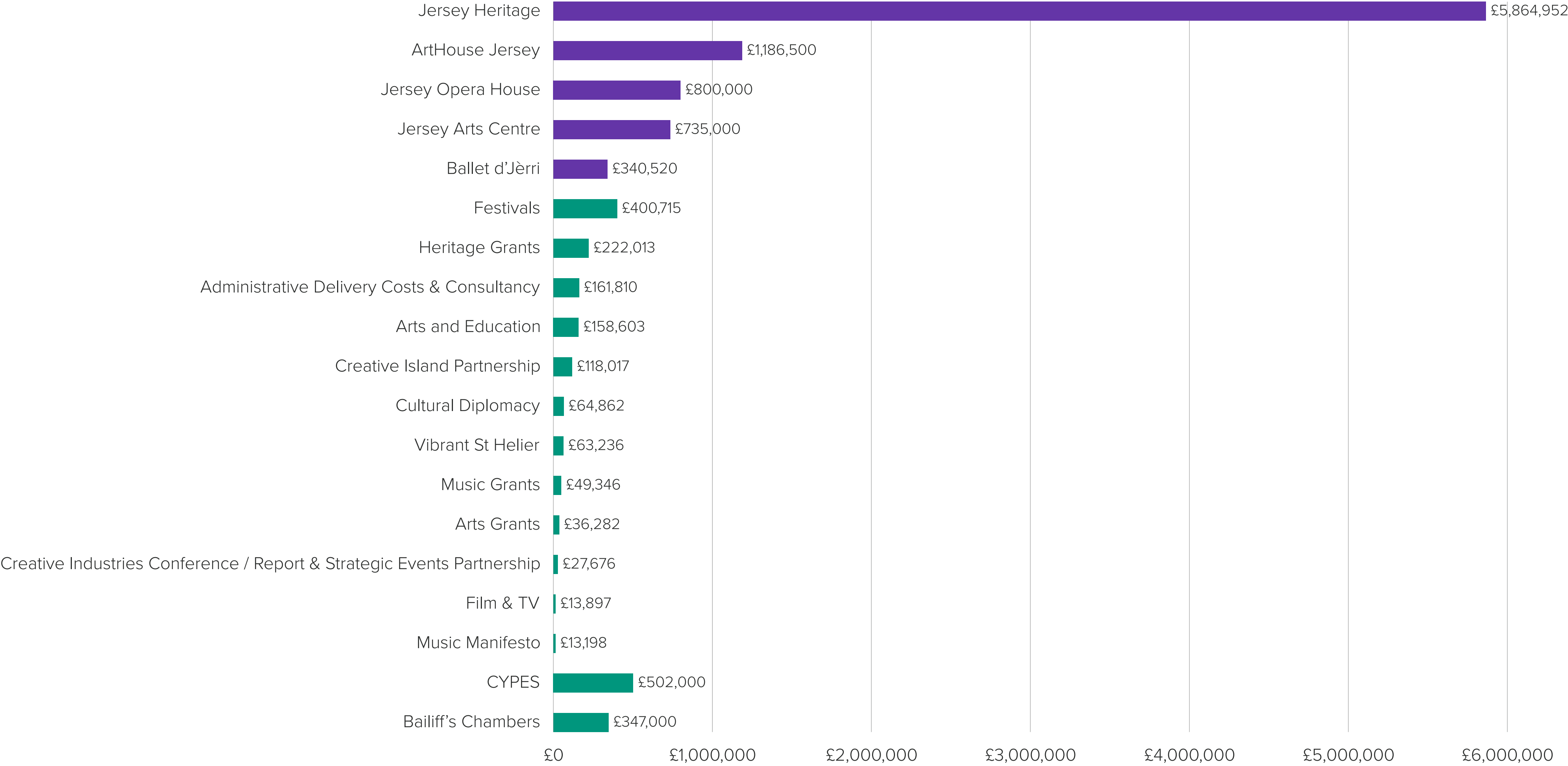
Supporting our four themes

Organisation	Project	Theme 1: Arts, Education & Personal Development	Theme 2: Arts, Health & Sustainable Wellbeing	Theme 3: Arts, Environment & Place-making	Theme 4: Arts, Economic Prosperity & Inclusive Growth
Anthony Noel	Midnight Joanna	✓	☐	☐	✓
Charles Mauleverer	Music recording	✓	☐	☐	✓
Jersey Academy of Music	JASTO Community Orchestra	✓	✓	☐	☐
Jersey Music Association	Meet the King of Instruments – Organ Festival	✓	✓	✓	☐
Giles Robson	10 Chicago Blues Classics Album	✓	☐	☐	✓
Jersey Music Service	Jersey Youth Symphony Orchestra	✓	✓	☐	☐
Stefan Rousseau	Classical and Jazz Lunch in the Park	☐	☐	✓	✓
Association of Jersey Architects	6 Big Things to Talk About, AJA Talks	✓	☐	✓	✓
John Schultz	Cicada Film	☐	☐	☐	✓
Naomi West	Elements of Space/ Rotation	☐	☐	☐	✓
Jersey Gilbert & Sullivan Society	The Phantom of the Opera	☐	✓	✓	✓
The Theatre Workshop Jersey	Summer Course and Show	✓	☐	✓	✓
Jersey Tattoo Convention	Jersey Tattoo Convention	☐	☐	☐	✓
The Moving Arts Collective	Vraiqu’sie & She Rose	☐	✓	☐	✓
Theodore Jenner	Genuine Jersey Membership	☐	☐	☐	✓
JICAS	Archaeology Field School	✓	☐	✓	☐
Jersey Heritage	Free Entry to Jersey Museums	✓	✓	☐	☐
Jèrriais	Language Services through Heritage	✓	✓	☐	☐
Société Jersiaise	La Hougue Bie 100th Anniversary Celebrations	✓	☐	✓	☐
ArtHouse Jersey	Artist Residency in Central Markets	☐	☐	✓	✓
Racc’moder Limited	Racc’moder Project	✓	✓	✓	☐
Esther Rose Parkes & Karen Le Roy Harris	Central Markets Revitalisation/ Fish Wish Installation	☐	✓	✓	✓
Sasha Gibb	Public Voice: Common Ground	✓	✓	☐	✓
Xanthe Hamilton	Feasibility Study for Branchage	☐	☐	☐	✓
13th Parish	Jersey International Film Festival	✓	✓	✓	✓
Friends of Africa C.I.	Africa Awareness Week	✓	✓	✓	✓

Supporting our four themes (continued)

Organisation	Project	Theme 1: Arts, Education & Personal Development	Theme 2: Arts, Health & Sustainable Wellbeing	Theme 3: Arts, Environment & Place-making	Theme 4: Arts, Economic Prosperity & Inclusive Growth
Organised in-house	Corn Riots	✓	✓	✓	✓
Wolf Productions	Dreaming Trees	✓	✓	✓	✓
Jersey Literary Festival Association	Jersey Festival of Words	✓	✓	✓	✓
Organised in-house	Jersey Lunar New Year Festival	✓	✓	✓	✓
Channel Islands Pride Limited	Pride Planning Support for 2025 Event	✓	✓	✓	✓
ArtHouse Jersey	Making Art in Partnership with Schools	✓	☐	☐	☐
Jersey Youth Service	Courses, qualifications, performances, education	✓	✓	☐	✓
Cultural Diplomacy		✓	✓	✓	✓
Creative Island Partnership		✓	✓	✓	✓
Creative Industries Conference/ Report and Strategic Events Partnership		✓	✓	✓	✓
Music Manifesto		✓	✓	☐	✓
Film and TV		✓	✓	✓	✓
Department for the Economy		✓	✓	✓	✓

● Major Grant Recipients ● All Other Recipients



An Arts Strategy for Jersey

Summary

Arts and Culture are essential to Jersey. They are at the heart of Jersey's identity as an Island with a very distinctive cultural and heritage landscape – with its own minority language and aesthetics, drawn from influences across the world.

The Island is blessed with heritage buildings such as forts, churches and ancient monuments; and couched in an ancient landscape and seascape of enriching beauty and extraordinary archaeological significance. These resources make the Island special, inspire the work of artists, and provide the context for lifestyle and identity through which arts and cultural activities take place. In Jersey, the arts draw on these natural and historic resources to contribute to prosperity, social cohesion, and sustainable well-being; and they reinforce Jersey's image and influence in Europe and the world.

As evidenced by UNESCO², the arts, as part of a wider cultural system, not only provide direct value in terms of health and wellbeing outcomes and the fast-growing creative industries; but also added value across economy and society. This includes a high value cultural tourism sector to innovative approaches to place-making; from more collaborative, confident and aspirational young people, to a compelling narrative which drives-up national profile and positively impacts on cultural relations of 'soft power'.

The vision

The Vision for the Arts Strategy is underpinned by four themes that collectively guide what we want our arts sector to look like by 2027:

Theme 1: Arts, Education & Personal Development

Theme 2: Arts, Health & Sustainable Wellbeing

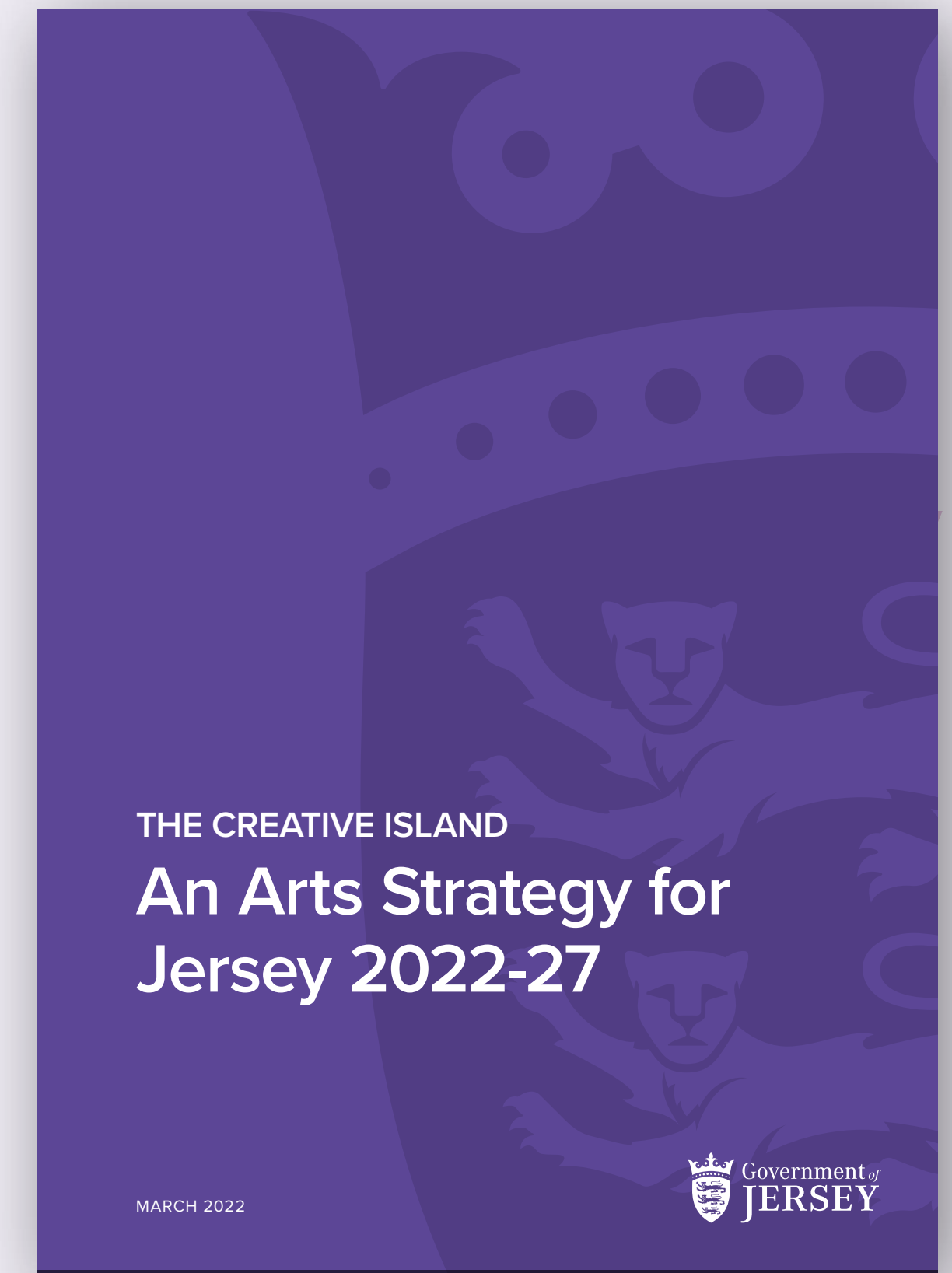
Theme 3: Arts, Environment & Place-making

Theme 4: Arts, Economic Prosperity & Inclusive Growth

Since 2022 the Arts, Culture and Heritage team has provided funding for projects and organisations that:

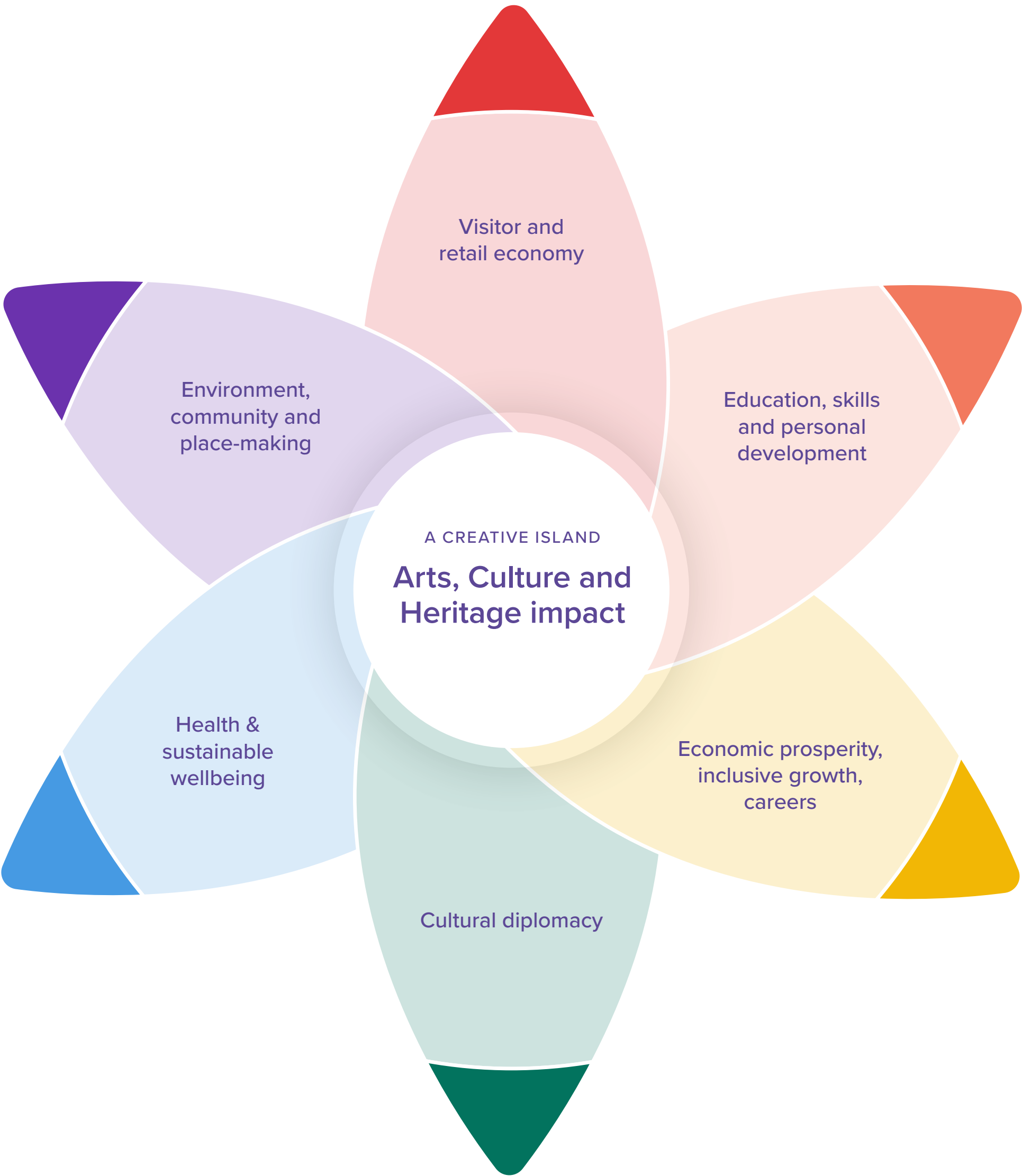
- support the objectives outlined in the [Arts Strategy](#), [Music strategy \(Jersey's Music Manifesto\)](#) and [Heritage Strategy](#);
- support the development of the creative sector; and
- enable arts practitioners and creative entrepreneurs to grow and develop their projects.

Our five major grant recipients also work together to fulfil the objectives and aims of our Government strategies. Here's a summary of how they support Government and their achievements in 2024.



² International Year of Creative Economy for Sustainable Development

The far-reaching impact of our Creative Island



Major Grant Recipients

J JERSEY HERITAGE

The Jersey Heritage Trust is an organisation that covers a plethora of disciplines including archival services, museums to visit, conserving the historic environment, art galleries, living history, championing geo heritage and so much more. The Trust has a huge responsibility to manage a significant portfolio of historic sites, from castles to small Neolithic sites, heritage lets and wedding venues. Jersey Heritage is dedicated to protecting the Island's unique culture and heritage.

The Trust's purpose statement is as follows:

Jersey's heritage and culture is special. The purpose of the Trust is to care for it, promote wide access to it, act as advocates on its behalf and bring imagination to telling its stories so that we inspire people to create a better Island for everyone.



2024 Highlights

1. A new museum space at Hamptonne opened. The Tchèque-thie Joan Stevens cart shed is named in honour of the late president of the Société Jersiaise (1971 to 1974) who authored a series of important books on the Island's heritage.
2. In September, the Education Team won the prestigious Sandford Award for Heritage Education for the programme it delivers to school children visiting Mont Orgueil Castle.
3. The fantastic new exhibition, 'La Tèrr'rie d'Jèrri – d's histouaithes dé not'île/ Being Jersey – Stories of our Island' opened at Jersey Museum, Art Gallery & Victoria House.
4. Jersey Heritage Trust was awarded two accolades in the Visitor Attraction Quality Assurance Scheme (VAQAS) run by Visit England, with Hamptonne winning the Welcome award and La Hougue Bie (in partnership with BSK) winning the Quality Food and Drink award.
5. The aspiring Jersey Island Geopark project saw new signage erected at dolmens and other historic monuments across the Island to provide visitors with the most up-to-date information about these special sites and their

locations. The signage project involved Geopark partners, including Jersey Heritage, La Société Jersiaise, Jersey National Park, Government of Jersey, National Trust for Jersey and Megalithic Routes.

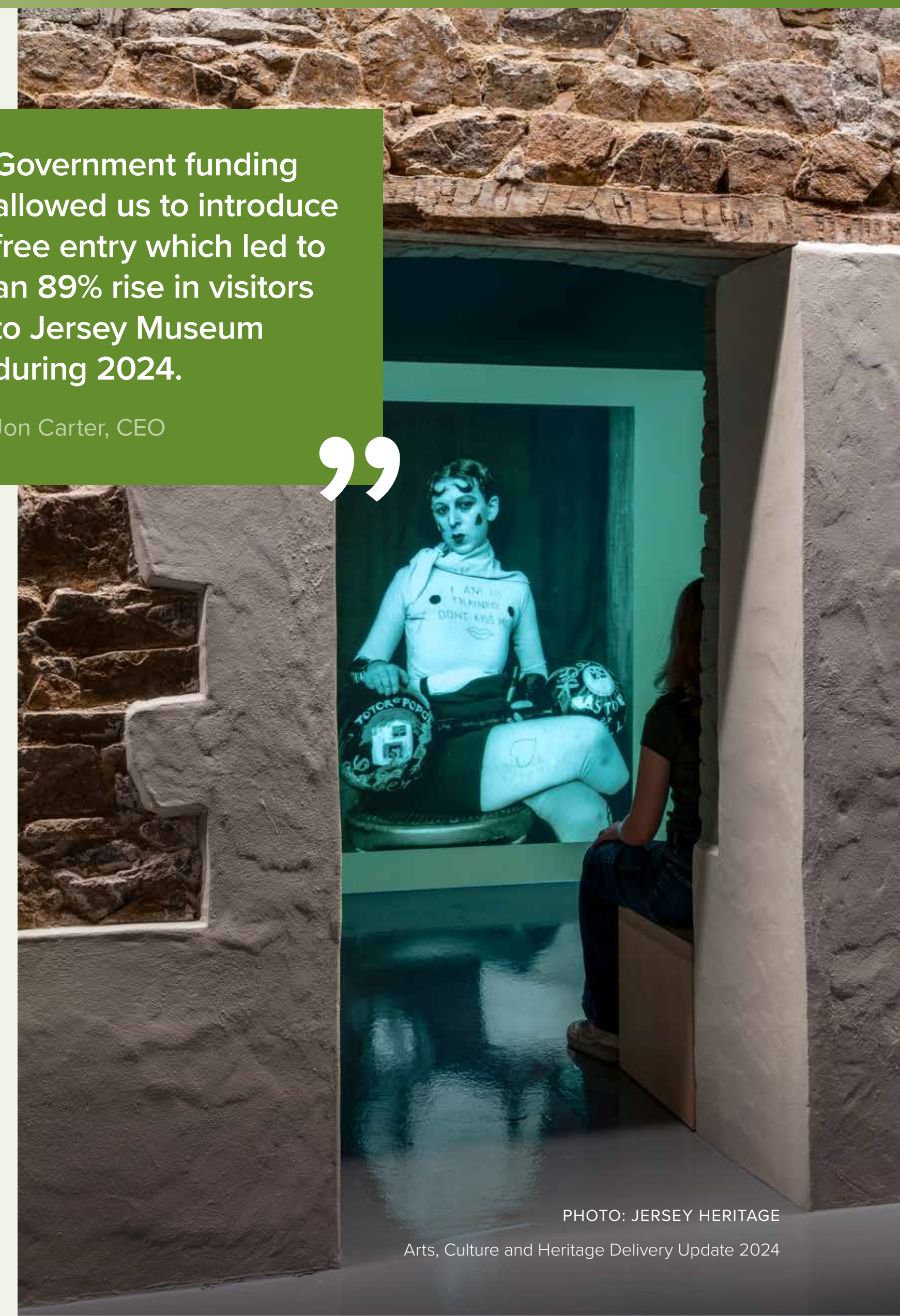
6. Works to Elizabeth Castle which comprise the renovation of the site's Georgian military hospital, and 18th century officers' quarters and the multipurpose meeting and function room, with kitchen and toilet facilities, progressed.
7. 2024 saw Jersey Heritage sites (with the exception of Elizabeth Castle) opened all year round.
8. The education team welcomed 14,303 students.
9. Islanders visited Jersey Heritage sites around 60,000 times during the year.
10. 140,000 visits by tourists to the Island.

Please note that a separate annual Heritage Statement is being produced to sit alongside this report that provides a progress statement on the delivery of the Heritage Strategy and its 12 programmes.

Government funding allowed us to introduce free entry which led to an 89% rise in visitors to Jersey Museum during 2024.

Jon Carter, CEO

”





It should be acknowledged that over and above the annual revenue grant, in the last five years, Jersey Heritage have received over £9 million of Government capital investment, which maintains their ability to self-generate income.

”





ArtHouse Jersey is a charity that serves our island’s community and international audiences by supporting artists from Jersey and across the world to create ambitious work. They support art shown in galleries, cinemas, online and performance venues all over the world as well as in schools, care-homes and Parish Halls across Jersey. They operate across their headquarters at Grève de Lecq Barracks, their exhibition space in St Helier, Capital House, and surprising locations around the island.

ArtHouse Jersey has four strategic aims:

Present

Provide our community and other audiences with access to compelling and diverse art.

Nurture

Support the development of the creative ecosystem and broaden access to the arts.

Produce

Create art that is compelling, relevant and ambitious, rooted in Jersey with an international outlook.

Enable

Deliver a responsible business model that supports continual learning and the deepening of relationships between audiences and art.



2024 Highlights

During 2024, tens of thousands of islanders engaged with ArtHouse Jersey's work through their programme of gallery exhibitions, performances, public installations, creative workshops, artist grants and commissions, intimate events, educational support and a wide range of other initiatives.

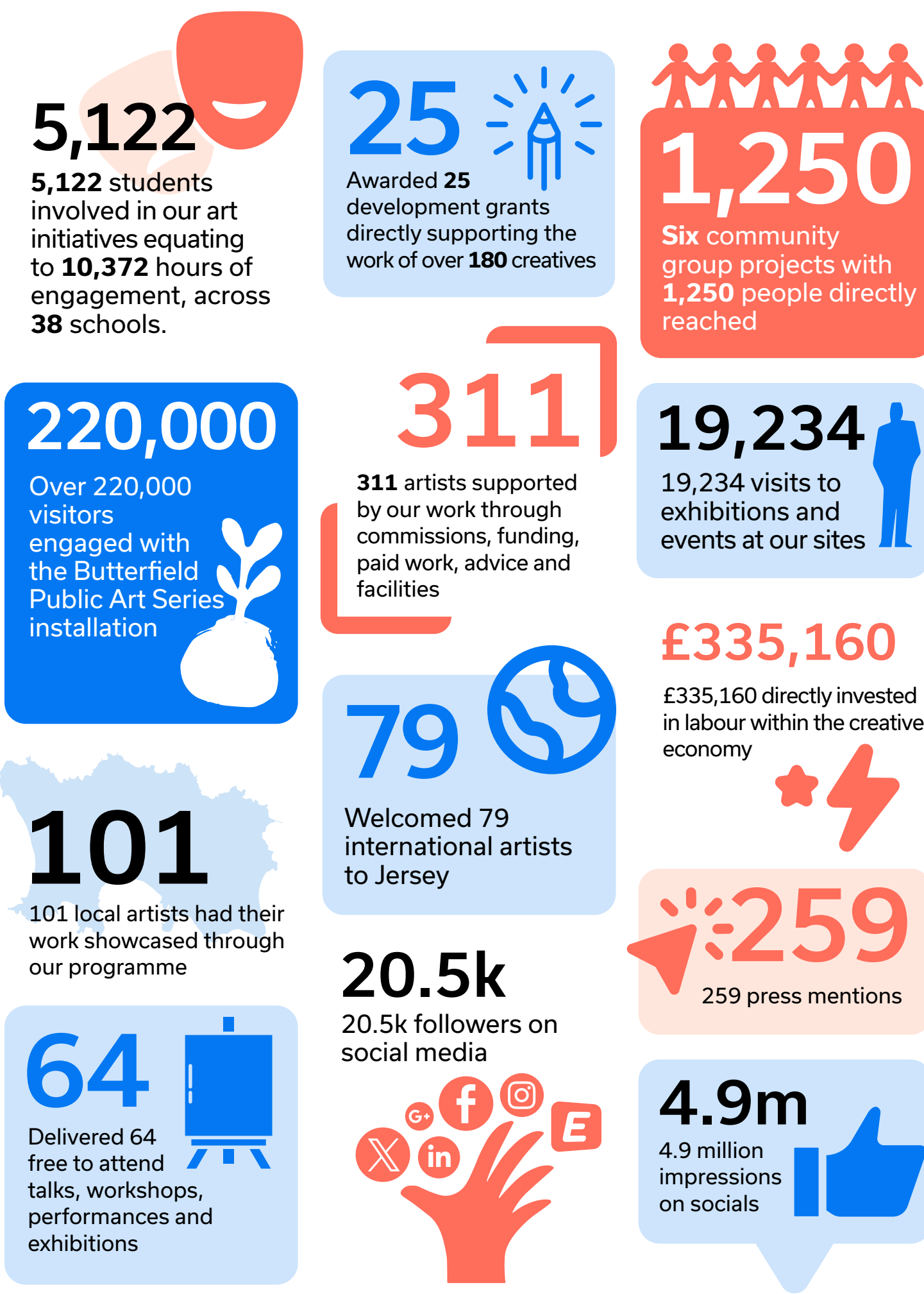
I would also highlight the **£335,160** the charity thoughtfully invested into labour within the creative economy in 2024 and the £49,843 awarded to artists through development grants.

Students and teachers engaged with our education programme for

17,689
hours in 2024

We welcomed

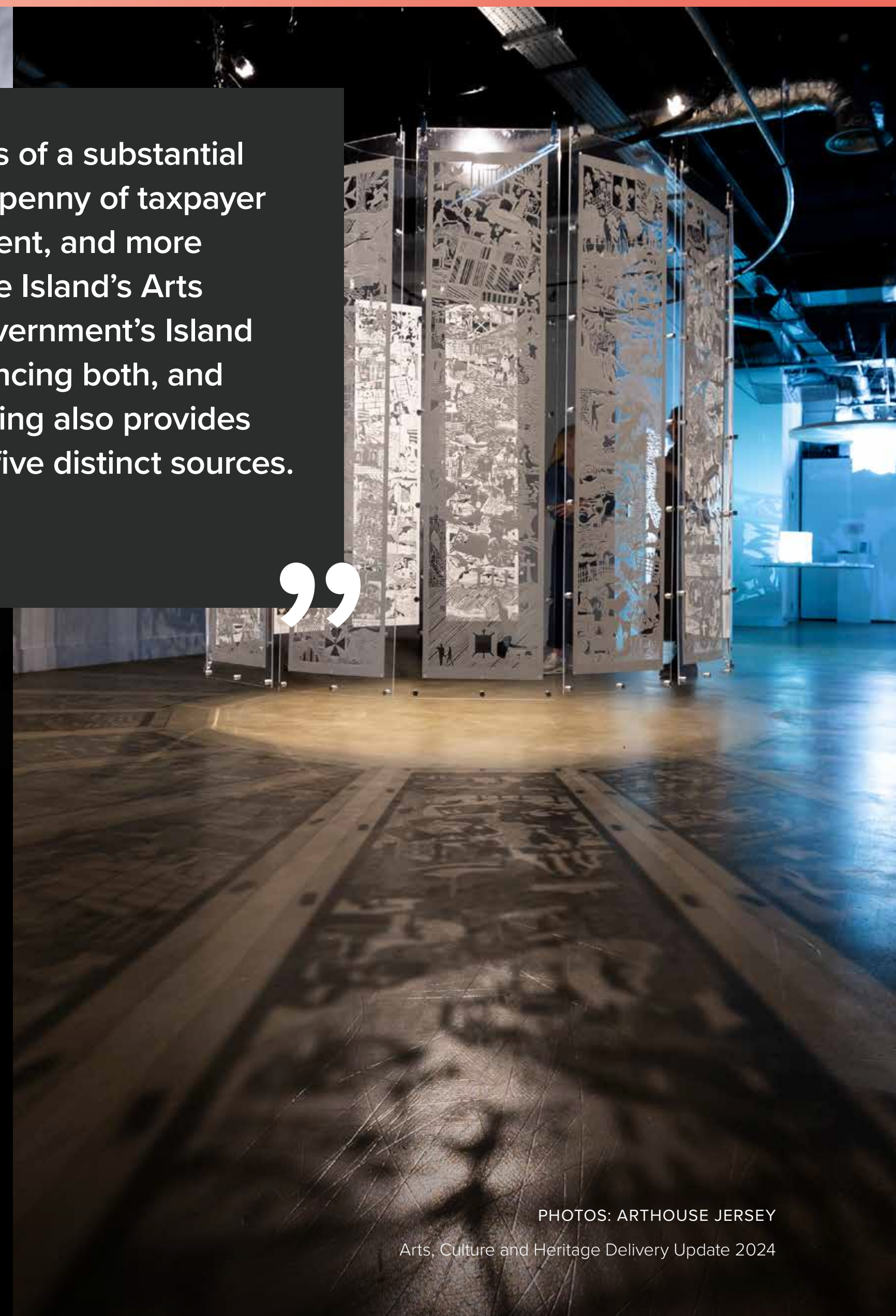
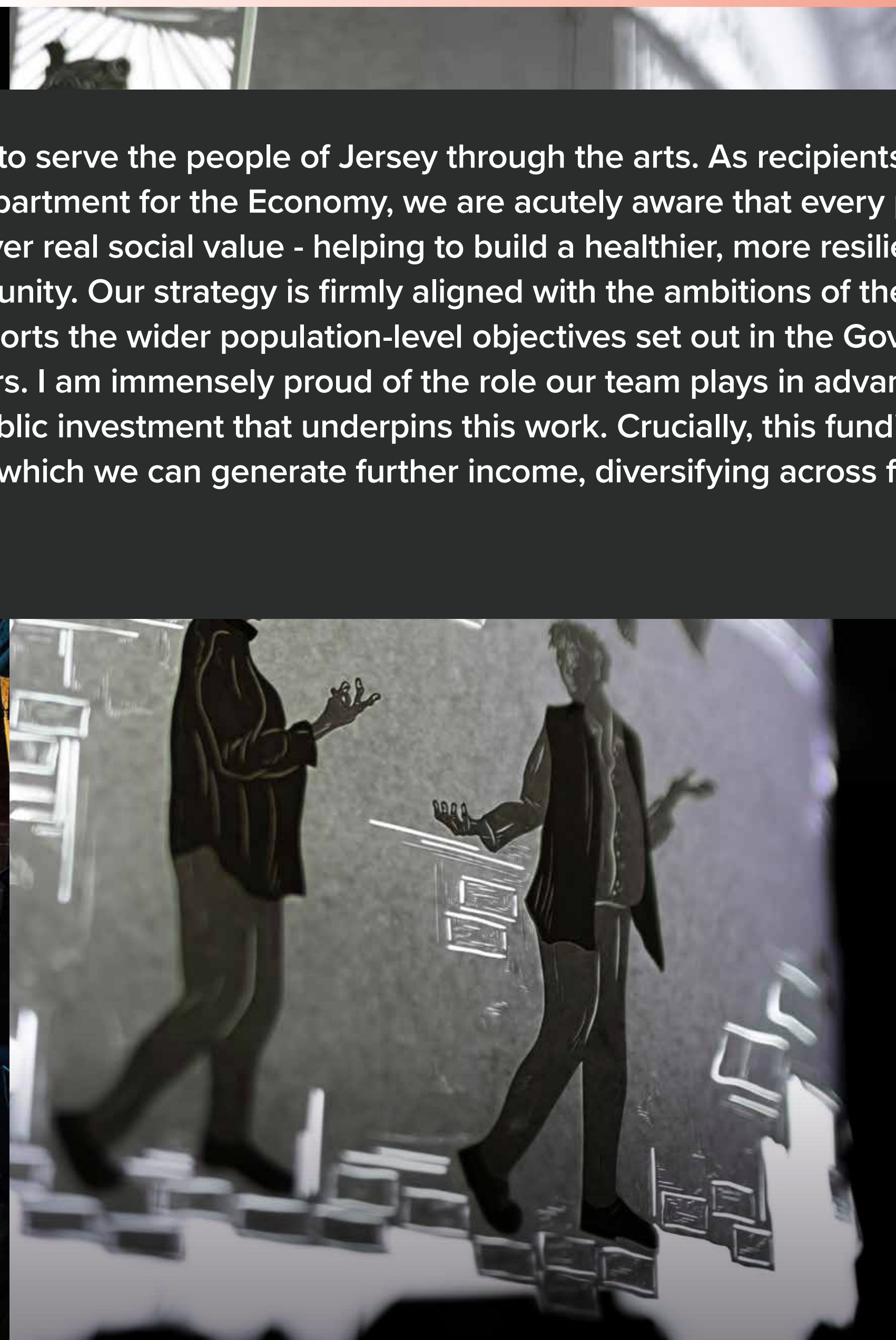
32%
first-time visitors, expanding our reach to fresh audiences.

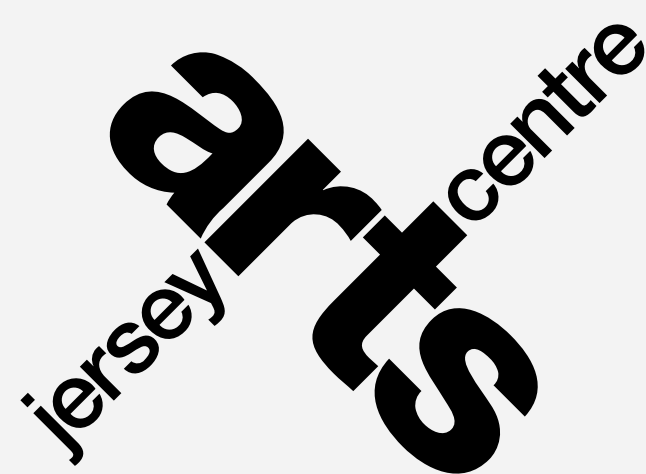


Our charity exists to serve the people of Jersey through the arts. As recipients of a substantial grant from the Department for the Economy, we are acutely aware that every penny of taxpayer funding must deliver real social value - helping to build a healthier, more resilient, and more prosperous community. Our strategy is firmly aligned with the ambitions of the Island's Arts Strategy and supports the wider population-level objectives set out in the Government's Island Outcome Indicators. I am immensely proud of the role our team plays in advancing both, and grateful for the public investment that underpins this work. Crucially, this funding also provides the platform from which we can generate further income, diversifying across five distinct sources.

Tom Dingle, Director

”





Jersey Arts Centre fosters development and celebration of the arts Island wide and beyond. They maintain a thriving cultural venue in the heart of St Helier which contributes to the life and atmosphere of the town through activity and social exchange.

This is achieved by providing exciting, innovative, wide ranging, challenging, professional and community arts in welcoming, high quality and accessible environments.

Jersey Arts Centre aims to:

Enrich the quality of life for all residents and visitors

Educate, inspire and encourage debate

Encourage participation in the performing, visual, literary and digital arts.

Develop partnerships in the Island and elsewhere.



PHOTO: JERSEY ARTS CENTRE

2024 Highlights

- 277 ticketed performances with 36,746 attendances
- Playdays Children's Festival: 67 events, 164 performers, 4,058 attendances / engagements
- 14 exhibitions in the Berni Gallery / 12 exhibitions in the Bar Gallery
- 27 public courses and workshops with 252 participants
- 9 workshops in 8 schools for World Book Day with 244 participants
- 7 workshops in 7 schools for Liberation Day with 175 participants
- 60 workshops at Mont à L'Abbé School
- 2 youth theatre productions: Electra + The Wardrobe / 2 ACT projects: Dracula + An Unholy Trinity
- 1 Junior Drama project: The Twits / 1 community production: 6 Heroines
- 3 Commissions: Hi-Viz by Dr Adam Perchard + My Friend Jung by Wayne Stewart + Playful Exhibition
- 5 Residencies: Sometime, Somewhere by Simon MacDonald + Anniversaire by Ballet d'Jèrri + Don't Worry, Be Happy by Frank Wurzinger and John Wright + Project #2 by Mezzanine Theatre + Sam the Sword by Company Many
- 22nd consecutive year of assisting with the Holocaust Memorial Day ceremony
- youth theatre reading at the Former Internees 79th Liberation Day Anniversary at the War Tunnels
- 15 events at Coronation Park in August
- 11th Polish Film Festival and the 20th Human Rights Festival
- 5 of JAC's community theatre companies ran throughout the year
- 120 Arts in Health Care Trust concerts over 6 tours across 35 Island care settings
- 9th Community Christmas Production: Roald Dahl's Charlie and the Chocolate Factory with 4,405 attendances over 19 ticketed performances with a BSL Interpreted Performance by Andrew Higgins
- 23 workshops in 16 schools with 582 participants exploring the Charlie and the Chocolate Factory story



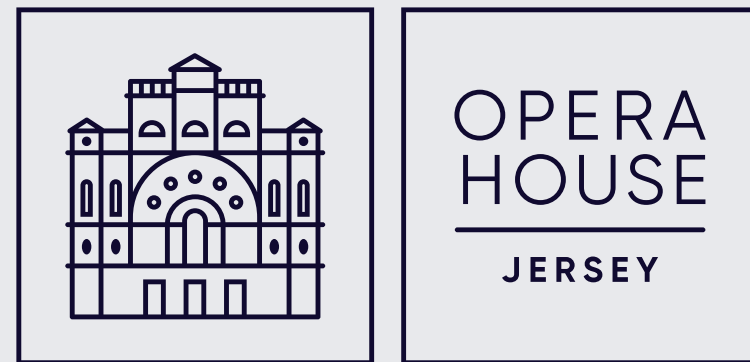


Our achievements
were record-breaking
for 2024.

Daniel Austin, Director

”





Jersey Opera House's mission is to:

Deliver outstanding live performances, supported by education and community engagement that grow future audiences and performers. We create a nurturing environment for all while running a resilient, ambitious organisation that balances creativity with commercial strength and pursues excellence.

Their vision is to:

Be the cultural heart of Jersey, inspiring our community through unforgettable performance and showcasing the island on a wider stage.

They are committed to enriching lives through art, inclusivity, community engagement, integrity and collaboration.





2024 Highlights

Jersey Opera House remained closed during 2024 for essential repairs and refurbishment. This period allowed for much-needed upgrades to the building, including structural repairs, new auditorium seating, roof repairs and improvements to the front-of-house spaces.

Funds were used for:

1. continuing the utilities' infrastructure of the building whilst construction works were ongoing;
2. recruiting critical staff required for the reopening;
3. working with local partners with performance technical infrastructure and administrative support to their events; and
4. producing performances in schools, dining experiences and concerts.

Whilst the theatre was closed, Jersey Opera House supported several off-site productions throughout the year which included:

- Marti Pellow in Concert in August with Josh Hearmon as the local support artist;
- touring Theatre lolo and Kitsche & Sync's 'HOOF!' to six primary schools; and
- producing two public performances of 'HOOF!' at Millenium Park in July.







Ballet d'Jèrri is dedicated to enhancing the cultural landscape of Jersey and has undertaken various initiatives aimed at making dance accessible to all members of our community. They focus on youth engagements, community outreach and providing inclusive opportunities for people in Jersey.

Ballet d'Jèrri's goal is to:

**Make great art that belongs to everyone,
contributing genuine social impact and
building a more effective, more inclusive
future for our island and our art form.**



PHOTO: REBECCA LE BRUN

Arts, Culture and Heritage Delivery Update 2024

2024 Highlights

Engagement in Schools

- Workshops and Classes – Comprehensive ballet workshops in local schools, integrating dance education into the curriculum. Over 5,000 students participated in the sessions, which aimed to foster creativity, discipline, and teamwork.
- SAFE TO BE ME Program – Ballet d'Jèrri and Scottish Ballet collaborated to bring this amazing programme to nine schools in Jersey. The project harnesses the power of dance to educate children about the importance of diversity, self-acceptance, and finding their own voices.

Community Programmes

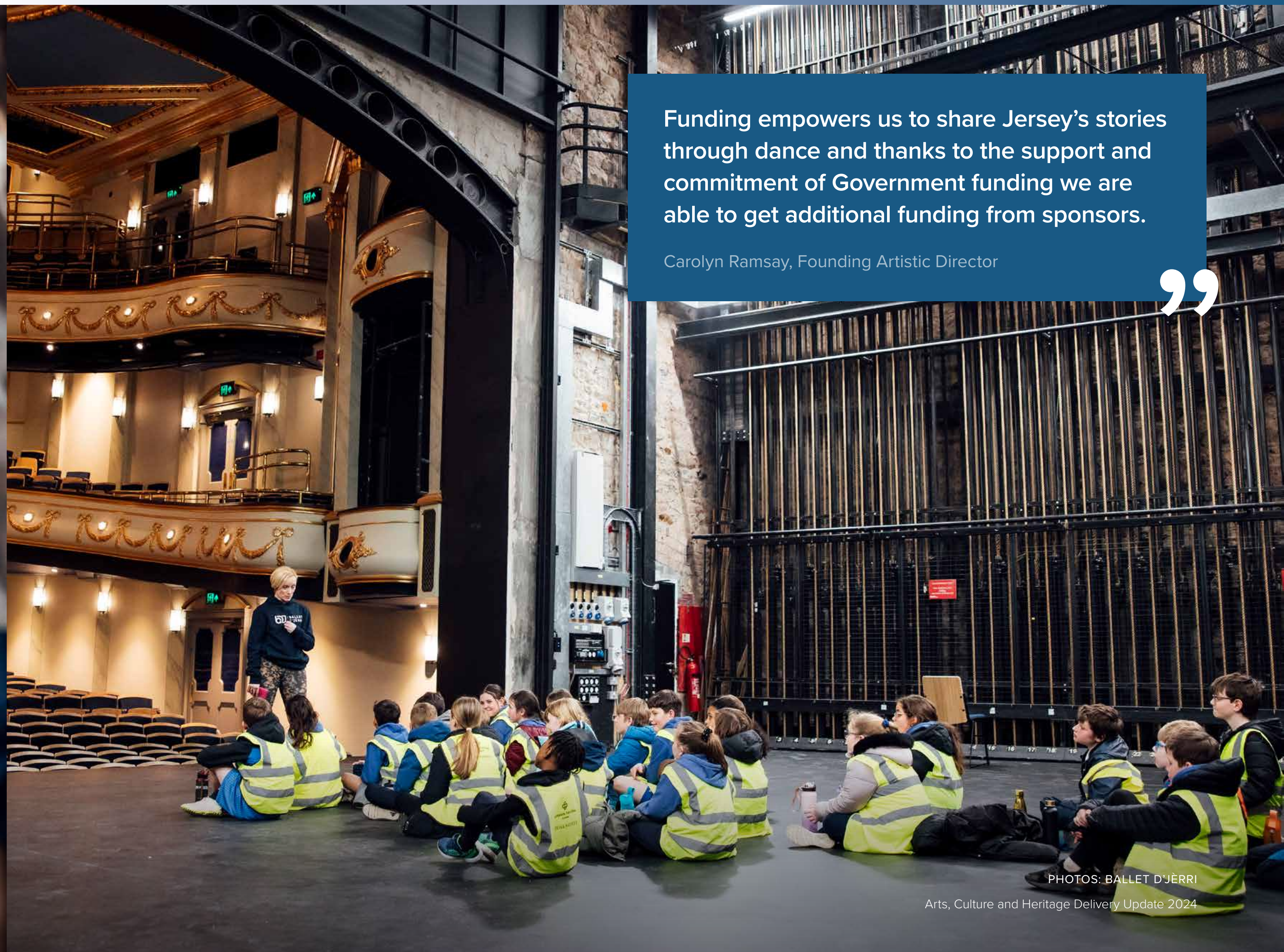
- Cake & Cabaret – Alongside ArtHouse Jersey, Ballet d'Jèrri offered twelve Cake and Cabaret events that were free to attend and held in Parish Halls across the island. These events saw participation from over 750 elderly islanders from diverse demographic groups, enhancing community cohesion. The feedback from attendees was overwhelmingly positive, highlighting the joy and connection these gatherings foster within the community.

Many shared that these events not only provide an opportunity to enjoy live entertainment but also serve as a cherished social occasion where they can reconnect with friends and make new ones.

Free Events

- Offered 20 free dance workshops to the local community, serving over 400 participants.
- Ballet d'Jèrri believes in the importance of making the arts accessible to all. Ballet in the Park has become a cherished annual event that unites families and the community for a day of dance and inspiration. The free event offered attendees the opportunity to participate in engaging dance workshops led by Ballet d'Jèrri instructors, regardless of their skill. With over 4,000 attendees, Ballet in the Park invited everyone to experience the joy of dance, promoting creativity, fitness, and a sense of community.
- Over 8,000 attendees enjoyed Ballet d'Jèrri's performances for free.





Funding empowers us to share Jersey's stories through dance and thanks to the support and commitment of Government funding we are able to get additional funding from sponsors.

Carolyn Ramsay, Founding Artistic Director

”

Arts, Culture and Heritage Grants

Apply online

Since 2022 the Arts, Culture and Heritage team has provided funding for projects and organisations that:

- support the objectives outlined in the [Arts Strategy](#), [Music strategy \(Jersey's Music Manifesto\)](#) and [Heritage Strategy](#);
- support the development of the creative sector; and
- enable arts practitioners and creative entrepreneurs to grow and develop their projects.

In 2023 the process was formalised with the creation of online standardised application [forms](#).

There are now **four categories** of grants that anyone can apply for:

Arts (non-Music)	→	Public Events (non-Music)	→
Music	→	Heritage	→

There are currently **two application windows**:

Deadline: 20 th January	Answer given 21 st February
Deadline: 20 th August	Answer given 21 st September

The applications are scored against a set of criteria based on the objectives of the Arts Strategy. They are then assessed together by a panel made up of ACH team members, Head of Local Economy and relevant stakeholders (e.g. Skills Jersey) to ensure fairness in the allocation of support. No grants are awarded retrospectively to a project already started. If successful, applicants must sign up to a grant agreement and provide an end of grant report, so the department can assess the success of their project against key performance indicators.



PHOTO: GOVERNMENT OF JERSEY
Arts, Culture and Heritage Delivery Update 2024

Midnight Joanna

ANTHONY NOEL

Activity

The grant helped to launch a new music theatre production called Midnight Joanna, written by Jersey composer, Anthony Noel. An initial run of three pilot shows was staged at the Ommaroo Hotel, Jersey. The show featured a nine-piece band of talented local musicians and actors bringing memorable characters to life.

Impact

- All three nights sold out.
- The profile of the show was raised following positive press in the JEP, Bailiwick Express; and radio interviews on Channel 103 and BBC Radio Jersey.
- Audience feedback via social media, email or in person was positive. The number of social media followers also increased.
- The show benefitted the well-being of the audience, band, cast and technical crew; and inspired other creatives to conceive their own original work.



PHOTO: BECKY LEE BRUN

Arts, Culture and Heritage Delivery Update 2024

Ten Chicago Blues Classics

GILES ROBSON

Activity

We are proud to have supported the recording of the album “Ten Chicago Blues Classics”, recorded by local Blues musician Giles Robson and Grammy-nominated Chicago blues legend John Primer.

Impact

- The [album](#) has been nominated for a Blues Blast Music Award for “Best Acoustic Album” which is one of the major USA Blues Music awards.
- The project has also received rave reviews across the world in influential publications, and high chart positions on relevant blues radio charts.
- A profitable album launch sold out at the Pomme d’Or Hotel which was covered by Channel ITV and BBC Radio Jersey.
- Further great press coverage has included Giles being the first UK artist on the front cover of Belgium’s prestigious ‘Back To The Roots’ magazine; and an interview in Holland’s De Blueskrant blues newspaper.
- There are plans for a European tour in October 2025.



PHOTO: COLIN CAMPBELL

Arts, Culture and Heritage Delivery Update 2024

The Jersey Symphonies

CHARLES MAULEVERER

Activity

We are proud to have supported the recording of local composer Charles Mauleverer's work 'The Jersey Symphonies' by the Royal Scottish National Orchestra. Telling the stories past and present that shape our island; The Jersey Symphonies are an ode to the history and beauty of our island.

Impact

- The process has enabled Charles Mauleverer to gain numerous skills and build valuable networks in the music industry, working with some of the finest musicians and engineers on the planet.
- The creation of a world class mastered recording of The Jersey Symphonies and a backing recording for any future orchestras (available to purchase by following [this link](#)).
- Over 2,000 people have engaged with the project, including local artist Ian Rolls who produced the artwork.

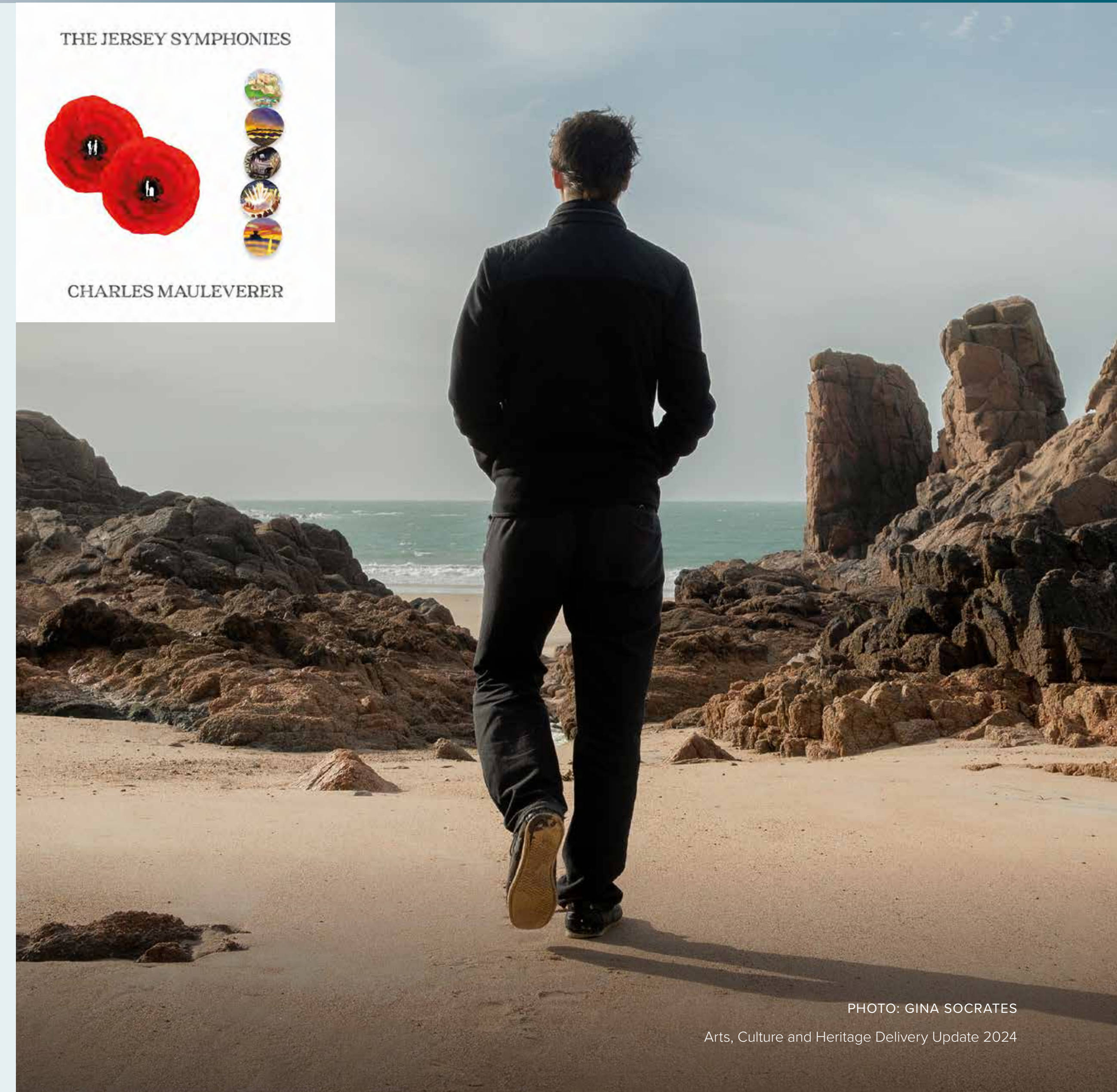


PHOTO: GINA SOCRATES

Arts, Culture and Heritage Delivery Update 2024

6 Big Things to Talk About

ASSOCIATION OF JERSEY ARCHITECTS

Activity

The Association of Jersey Architects (AJA) received a grant to support them in hosting a unique series of free talks and discussions about how we can best shape our world. International and local speakers presented their ideas on architecture, engineering, biodiversity, placemaking and identity, storytelling, everyday life, art, happiness and delight... amongst other things.

Impact

- AJA have built up a unique public legacy learning resource for all as the talks are all uploaded onto YouTube and freely accessible. [AJA Public Talks \(February 2024\) Hugh Pearman, Not trying to be clever or anything.](#)
- Over 400 people attended Jersey Architecture Week exhibition, talks and events at Capital House.
- Over 60 students participated in the AJA Schools competition to design and make a chair from recycled materials.



PHOTO: MIKE WADDINGTON

Arts, Culture and Heritage Delivery Update 2024

Elements of Space / Rotation

NAOMI WEST & VERONIQUE BESNARD

Activity

The grant provided to Naomi West for the work 'Rotation' covered the editing of recorded sound material; costs of developing photographic films; the editing of the photographs; and the costs for the hire of sound equipment; and technical support and studio time from local sound engineer Nic Dinnie.

Impact

- A collaborative working partnership developed between French, Guernsey and Jersey artists.
- The work of all those involved developed and matured.
- The artists forged connections with Jersey Heritage and the Channel Islands Occupation Society, through the use of their sites, in the work.
- A collective exhibition in July 2024 was well received by local and international visitors.
- Raphaëlle Stopin, Curator & Art Director has expressed an interest in hosting the project in Centre Photographique, Rouen, Normandy.

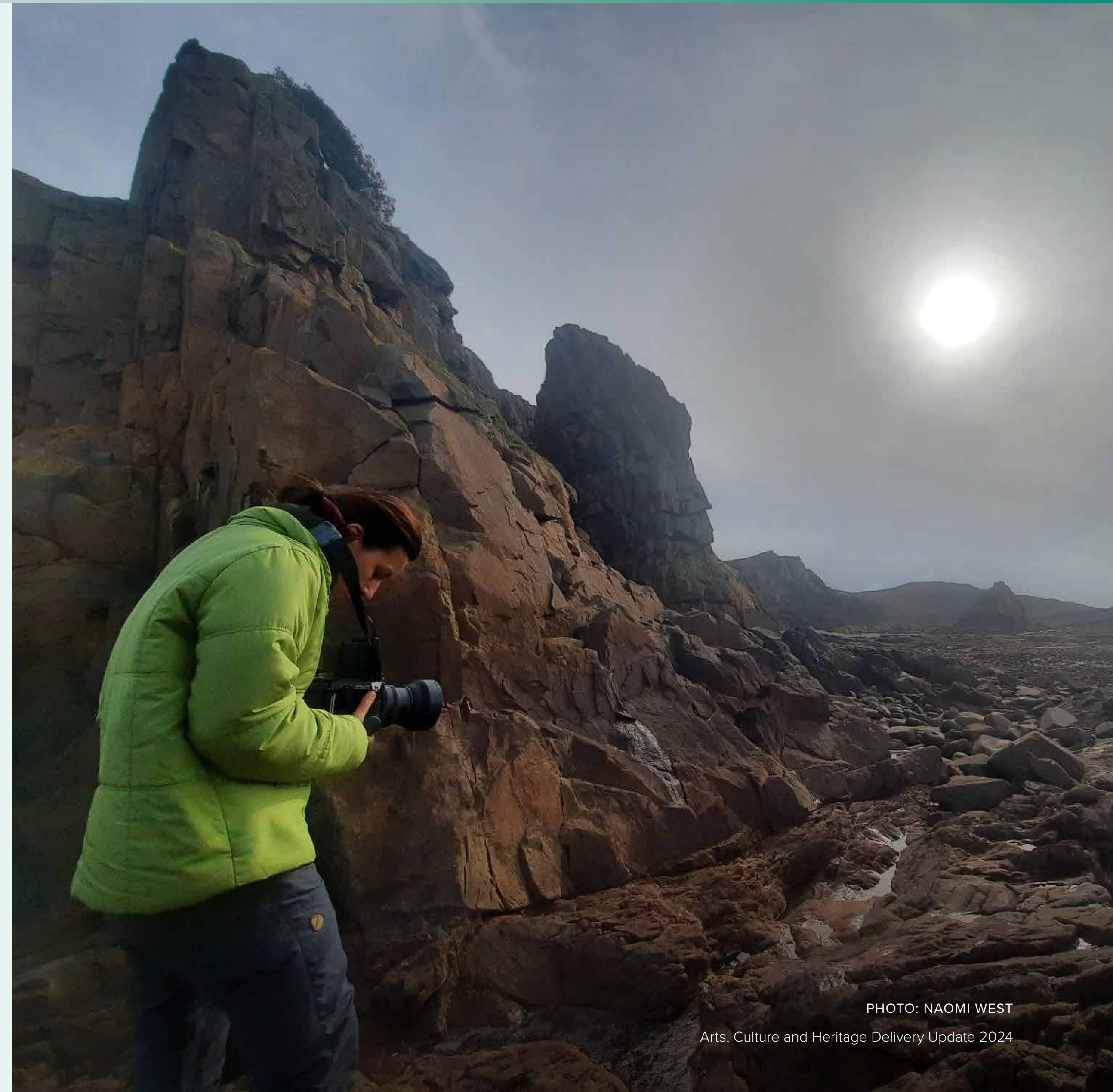


PHOTO: NAOMI WEST

Arts, Culture and Heritage Delivery Update 2024

Jersey Lunar New Year 2024

JERSEY LUNAR NEW YEAR

Activity

In February 2024 the Lunar New Year festival welcomed the Year of the Dragon. The festival featured a series of spectacular events that included:

1. a live art installation – The Tale of the Dragon of La Hougue Bie by Jamie O’neill;
2. Pu’er tea experience with custard bao buns at The Yard at Jersey Museum;
3. Inner Mongolia performance troupe at the Freedom Centre Jersey;
4. wood dragon laser cutting workshops at Jersey Library;
5. pop-up food stalls;
6. Kung Fu & Tai Chi in the Royal Square;
7. children’s art workshop with Kelly Eastwood; and
8. draw your dragon children’s drawing competition.

Impact

- 5,000 red envelopes filled with exclusive offers were distributed around St Helier between 8-11 February helping to draw people in and support local retailers.
- The Inner Mongolia Performance Troupe (26 performers), gave two sold-out shows at the Freedom Centre Jersey (combined audience of 750+). The troupe also carried out nine school visits, giving hundreds of students first-hand cultural experiences.
- The festival secured media coverage via ITV Channel, BBC, ChannelEye, Channel 103, Bailiwick Express, and the Government of Jersey communications channels.
- The festival was also broadcast nationally in China on CCTV’s morning news programme to 27 million viewers.

The Lunar New Year Festival brought new energy to the Central Market. We saw more customers, and the atmosphere was full of excitement and colour.

Vendor

”



PHOTO: GOVERNMENT OF JERSEY

Arts, Culture and Heritage Delivery Update 2024



The festival delivered cultural value and tangible economic impact – animating town spaces out of season, boosting the visitor economy, and drawing residents and tourists into local businesses. By creating new opportunities for spending and showcasing Jersey as a welcoming and culturally diverse destination, it strengthens both community life and the Island’s wider economic profile. Delivery has been sustained through a blend of grant support, sponsorship, and vital in-kind contributions.

Victoria Li, Festival Director

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Jersey Festival of Words

JERSEY LITERARY FESTIVAL ASSOCIATION

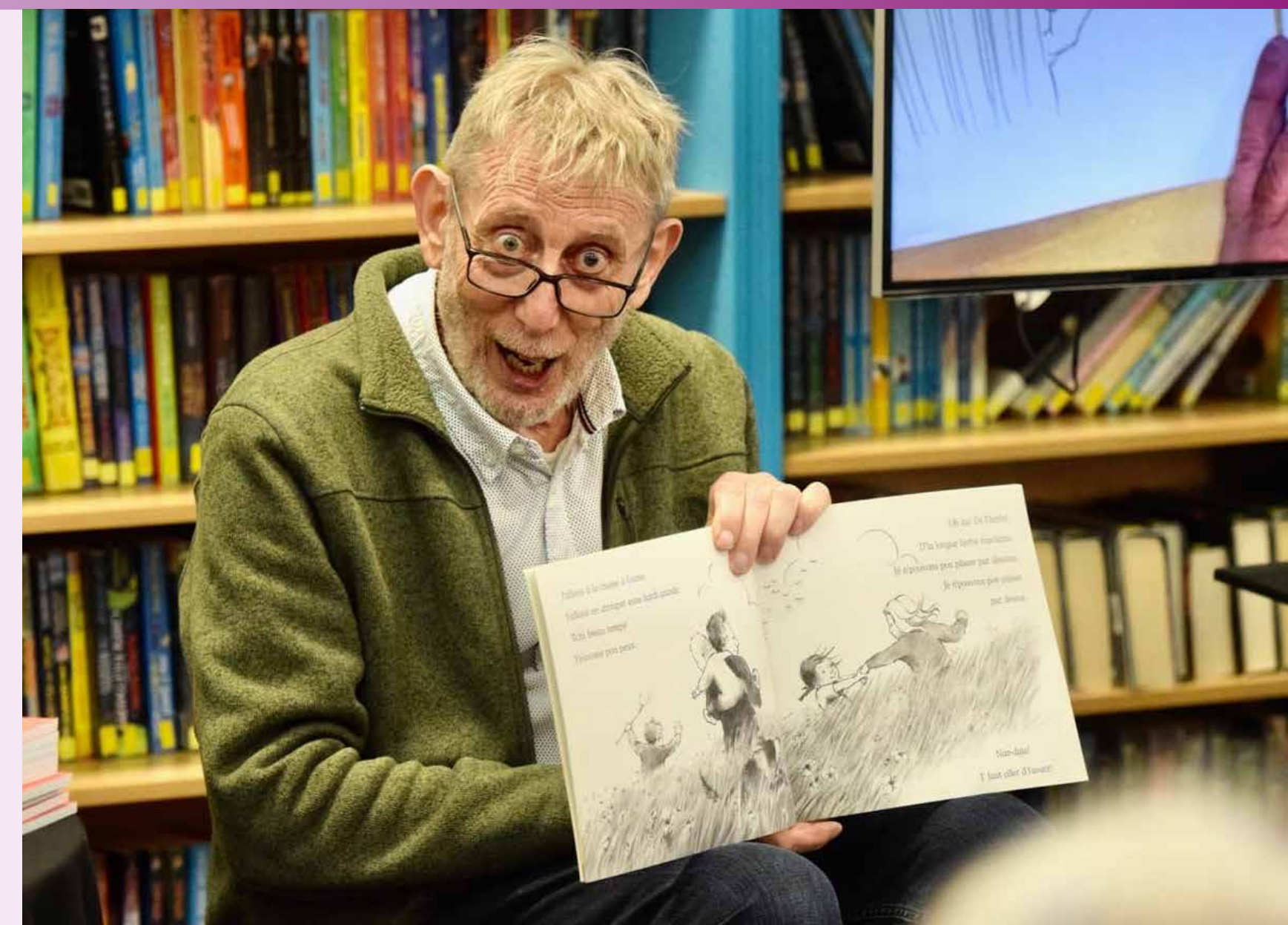
Activity

Jersey Festival of Words is a celebration of the power of language, literature and storytelling. The festival brings together a vibrant mix of acclaimed authors, emerging poets, performers, and readers of all ages for 10 days of inspiring events. The festival aims to spark imagination, foster dialogue, and share the joy of words across Jersey and beyond. Along with bringing internationally acclaimed authors to the Island to inspire and invigorate audiences, the festival promotes and nurtures local creative talent. The event supports and encourages a love of reading and development of literacy through its free schools programme which engages 17+ schools.

Impact

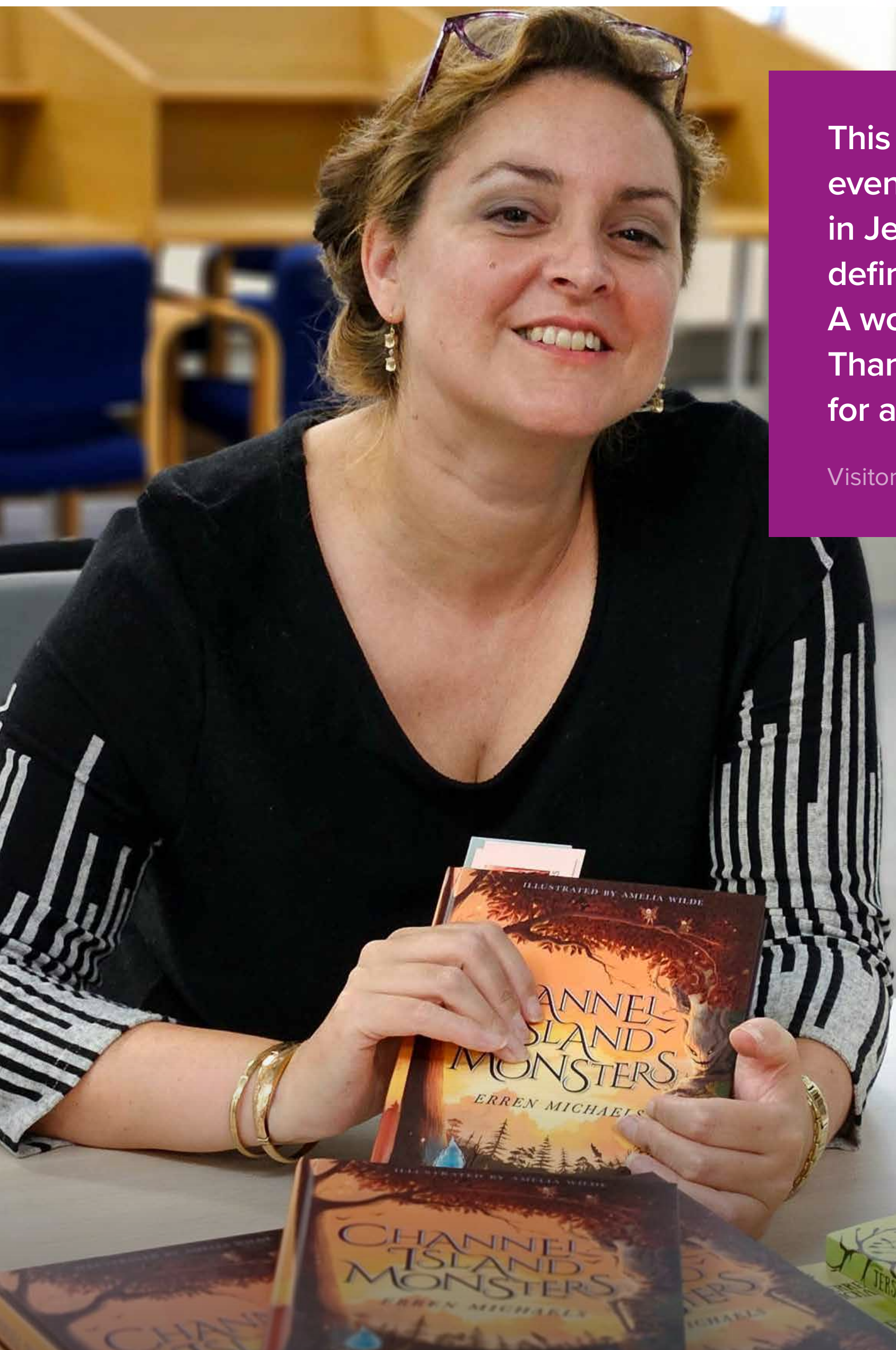
- 9,556 participants, including 2,873 children/students, (there were further free events which were not recorded).
- 76 adults engaged in educational workshops which included life-writing; wellbeing journalling; creative writing; pen & paint and 'ink rebellion'.

- 60 author-led events were featured.
- The free schools programme supported the distribution of free books to lower income families and partner charities.
- The number of planned free events rose from 30% to more than 50%, ensuring socio-economic barriers were removed and the festival could be enjoyed by everyone.
- The festival provided a multi-lingual offering and hosted storytelling sessions in English, French, Jèrriais, Portuguese, Polish and Romanian.
- Outreach events were held at HMP La Moye and with the Jersey Youth Service.
- 45-50 volunteers contributed approximately 750 hours to the project.



PHOTOS: PETER MOURANT

Arts, Culture and Heritage Delivery Update 2024



This was a fabulous event. My first time in Jersey and I will definitely be back! A wonderful event. Thank you so much for a special evening.

Visitor

”



Dreaming Trees 2024

WOLF PRODUCTIONS

Activity

Dreaming Trees was a free non-ticketed light and sound event held in Howard Davis Park that aimed to showcase the beauty and wonder of nature. The grant was allocated to the team at Wolf Productions to support the design and implementation of the immersive light and sound experience within Howard Davis Park. This included the procurement of specialized lighting equipment, audio systems, and infrastructure necessary to create a captivating environment for attendees. The theme for 2024 was centred on the four elements: water, earth, wind and fire.

Impact

- 35,400 adults attended the event.
- 10,000 children/students engaged – educational packs available from gov.je were downloaded over 700 times.
- The project encouraged people to get outside and enjoy the parks in the winter at a time when many of us are less likely to stray far from the comfort of our homes.

- The project directly engaged with environmental issues and raised awareness about Jersey's trees and the scientific research that shows how trees communicate, share resources and react to the world around them using underground connections known as the 'Wood Wide Web'.
- Dreaming Trees offered a magical experience aimed at helping us to appreciate the beauty of nature while disconnecting from the digital world.

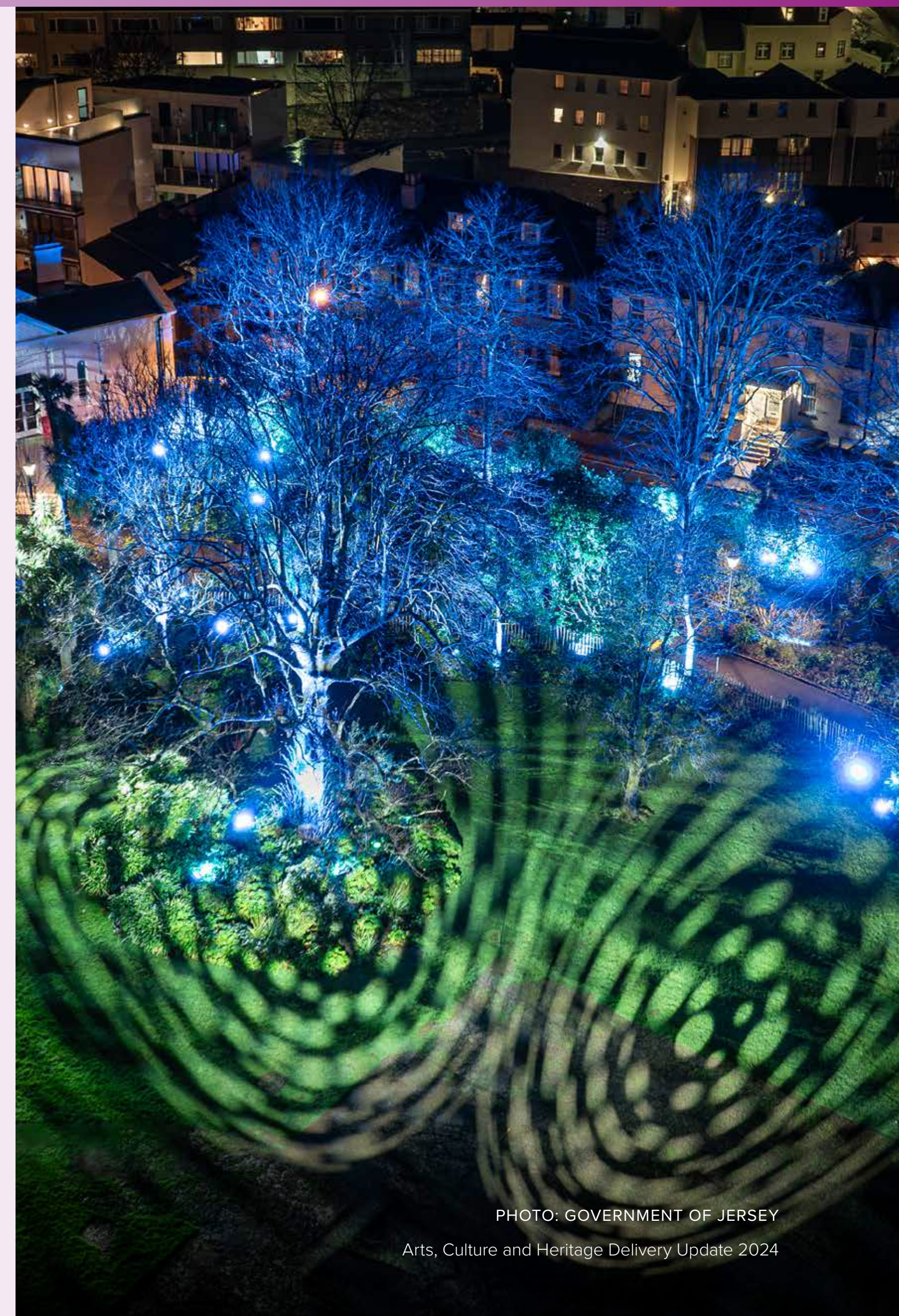
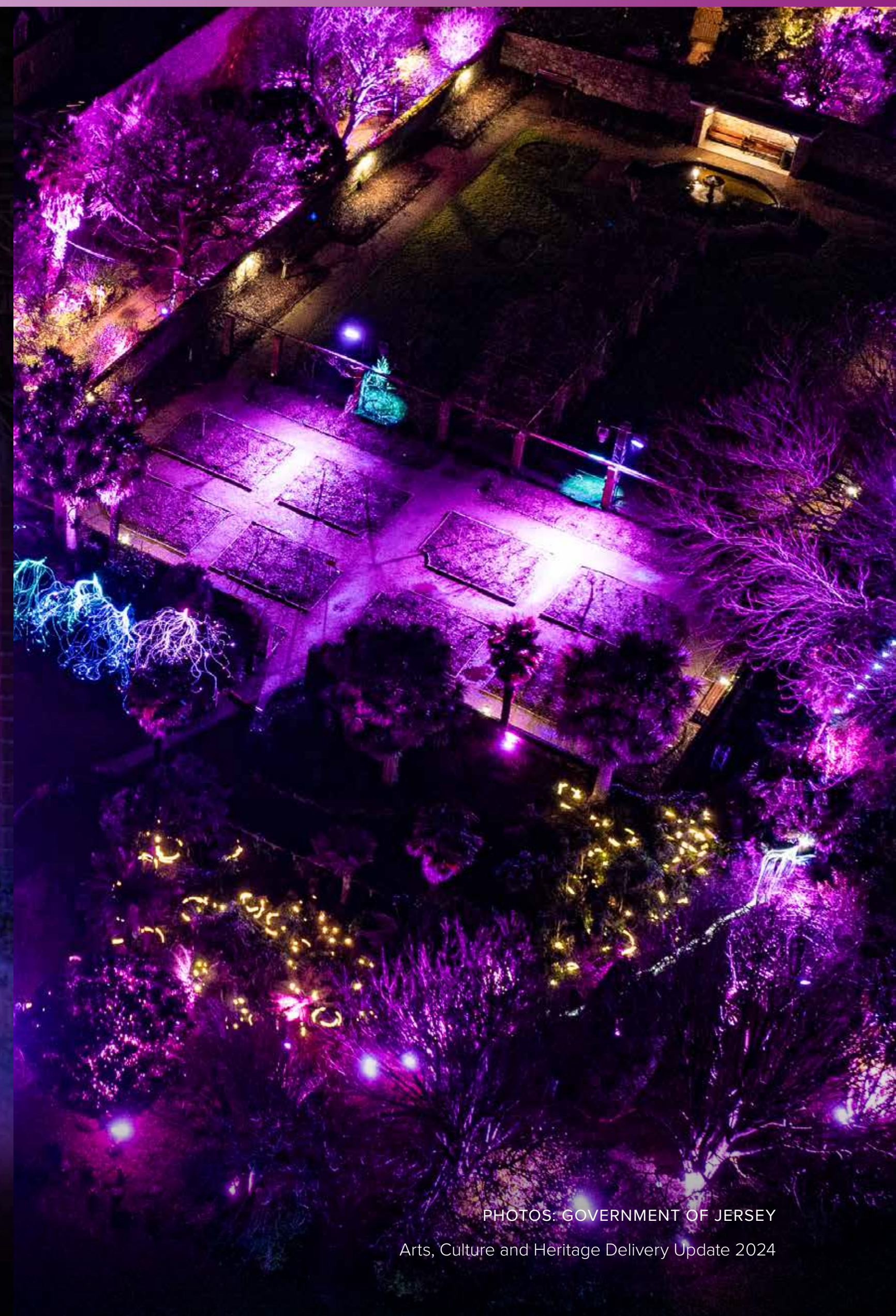


PHOTO: GOVERNMENT OF JERSEY

Arts, Culture and Heritage Delivery Update 2024



Jersey International Film Festival

13TH PARISH

Activity

13th Parish are passionate about keeping the arts alive and thriving on the island, giving the community experiences and films that they may never be able to get otherwise. The festival aims to bring a wide range of contemporary film to the island, which acknowledges Jersey's cultural diversity and establishes international partnerships. It also seeks to create opportunities for local participation in creative media, through workshops, talks and practical activities. The project serves as a catalyst for cultural development by enhancing media literacy, international networking and practical participation.

Impact

- Movie mornings were curated for children and families.
 - 65 people attended the virtual reality exhibition, where they experienced climbing Mount Everest.
 - An incredible Jersey Showcase of films from local filmmakers, and acclaimed independent films from global festivals (Venice and Sundance) were screened.
 - There were also events hosted across the year at Société Jersiaise, a taster event, children's film day, summer screenings at Howard Davis Park, and contributions to the programming for Public Voice: Common Ground.
- Over 1,400 people engaged with the event.
 - 250 people attended an outdoor walking cinema around St. Helier 'A Wall is a Screen' brought over from Germany.
 - 12 people participated in a free 5 day 'Kino' filmmaking course from French film experts Off Courts.



PHOTO: 13TH PARISH



The Corn Riots

ORGANISED IN-HOUSE

Activity

Corn Riots marks a pivotal moment in Jersey's history – the anniversary of the Corn Riots of 1769. Over 250 years ago, brave Islanders stood up to challenge unfair taxation and skyrocketing food prices, demanding change. Their courage reshaped our Island, leading to the Code of 1771, which limited the power of Jersey's authorities. The annual festival is free to attend and an opportunity to not only celebrate Jersey's past, but the creativity and community that defines Jersey today, L'esprit Jèrriais!

Impact

- The Royal Square came to life with live music, performers, food stalls, and a local farmers market.
- The festival promoted Jersey's native language Jèrriais and Norman roots through storytelling, music and poetry.
- The festival celebrated Jersey's evolving identity, blending historical reverence with modern diversity.



PHOTO: GOVERNMENT OF JERSEY
Arts, Culture and Heritage Delivery Update 2024

Cultural Diplomacy (and why we fund it)

The vision for Jersey's Arts Strategy is to be: "known **internationally** as a Creative Island". Milton C Cummings proposed a definition of "cultural diplomacy" being the "exchange of ideas, information, art, language and other aspects of culture among nations and people, in order to foster mutual understanding". The UNESCO website advises that cultural diplomacy encompasses a wide range of practices with different objectives, be it forging alliances, stimulating economic development or supporting peace and security.

Theme four of Jersey's Arts Strategy sets out the ambition for an Island:

- That supports artists to professionalise and reach new audiences / markets in Jersey and overseas so they can thrive as living artists; and
- Which positions the arts to the heart of its international cultural relations, inward investment and tourism agendas.

Commitment five of the Arts Strategy (pg 62) explains: *"there is a need to build international exchange, programming and relations across all priority themes. This is vital for a small Island nation with historic ties to both the UK and France, a distinctive role in international finance, an increasingly diverse local population, and an economic profile for which international tourism is a significant sector. Jersey needs to better exploit its international networks and partnerships to create tangible opportunities for artists and organisations. This will in turn stimulate creative projects that benefit residents, visitors and artists alike. The arts can drive a new generation of internationalism to the heart of the Global Markets Strategy: cementing fresh relationships with France and Europe to overcome post-Brexit challenges, connecting the UK arts sector to Europe, and targeting new types of collaboration in other regions"*.



PHOTO: GOVERNMENT OF JERSEY

Arts, Culture and Heritage Delivery Update 2024

Supporting partnerships

Since 2022, the Arts, Culture and Heritage team have worked closely with colleagues in the Ministry of External Relations to support partnerships of mutual benefit. Please note that some of the projects that ACH officers helped to deliver may have been fully-funded, part-funded or not funded at all from the share of the 1% budget. Here are a few case studies to illustrate the range of work:

1. funded Jersey poets to participate in Brussels poetry festival Transpoesie 2023 and 2024 which marks the European Day of Languages and Linguistic Diversity;
2. funded support for the Alliance Francaise 2024;
3. supported and grant funded La Saison Francaise;
4. supported and funded French touring group – Lyrisme de Rue;
5. developed a partnership with Maison de la Normandie et de la Manche and the Alliance Francaise alongside Jersey Opera House and ArtHouse Jersey to launch a Jersey Fête de la Musique which came about as a result of our cultural cooperation with Normandy led by the Bureau des Iles Anglo-Normandes (BIAN);
6. supported and helped to fund biennial Le French Festival;
7. established a college residency with Ille-et-Vilaine;
8. established an artistic residency with the French Ateliers du Vent residencies;
9. facilitated a viewing on the Big Screen of Rennes – Opera sur Ercan;
10. supported the visit of the Ambassadors to Italy, Thailand, Philippines, San Marino, Antigua and Barbuda; and the Mayor of Trenton, New Jersey;
11. developed relations with the Portuguese Embassy;
12. co-funded and established the role of European Programmes Manager;
13. co-developed and co-funded the establishment of a Channel Islands (CI) Touring Fund, a musical exchange programme with Guernsey;
14. partnered with Jazz sous les Pommiers music festival in Normandy to create a musical exchange.
15. partnered with Jersey Friends of Africa to grant fund and support Africa Awareness Week;
16. supported, developed and arranged grant funding for Project Luso (research and celebration of Portuguese life in Jersey);
17. hosted and programmed the first British Irish Council cross-working group visit to Jersey. In 2024 – led on a joint visit for social inclusion and creative industries;
18. organised, funded and supported Indian Community to run a Diwali festival in the Central Market;
19. participated in international conferences in Poland, Greece, Malmo and Malta on the subject of ‘Arts in Health’;
20. funded and organised visits from artists and performers from China and Inner Mongolia;
21. launched and developed shoulder season festival Lunar New Year;
22. signed a cultural Memorandum of Understanding with Antigua and Barbuda and facilitated a number of exchange projects;
23. partnered with Jersey Music Service to host the Antigua and Barbuda Youth Symphony Orchestra (ABYSO) and supported a concert at Les Quennevais School where Jersey students played alongside ABYSO and professional musicians from the Kanneh-Mason family;
24. supported the hospitality for the Tour de Ports yacht race; and
25. hosted and facilitated a number of local and international film screenings on the Howard Davis Park Big Screen.

Channel Island Touring Fund

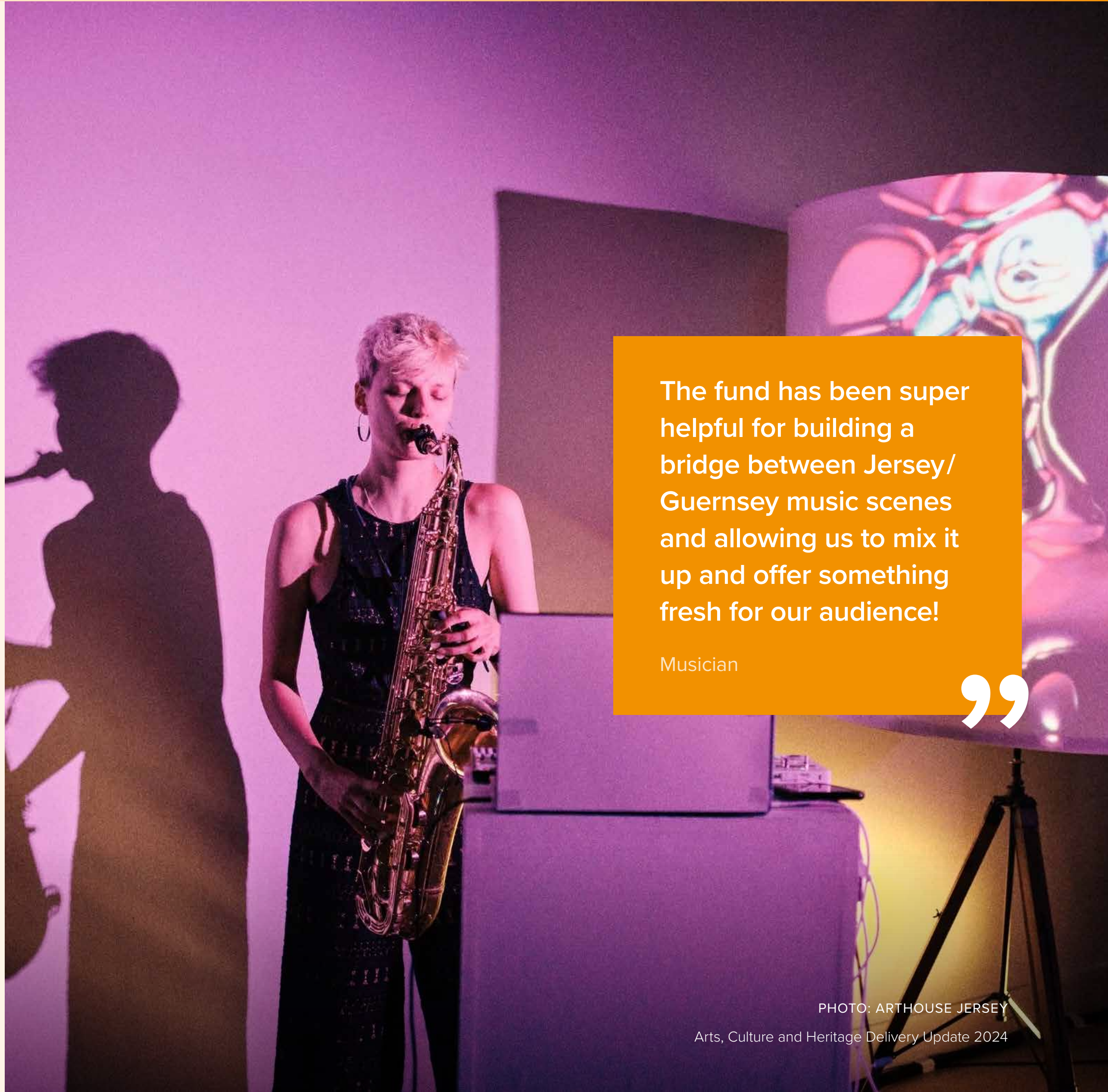
SUPPORTED BY ARTHOUSE JERSEY

Activity

The Channel Island Touring Fund, is a musical exchange programme funded by the 1% and Guernsey Arts with support from ArtHouse Jersey. This initiative is designed to support the professional development of music artists from the Channel Islands, while fostering a rich cultural exchange between Jersey and Guernsey. This is a great opportunity for musicians to apply for travel support, enabling them to perform across the Channel Islands, Normandy, and Brittany. Eligible artists may include sound artists, classical musicians, bands, and singer-songwriters.

Impact

- 11 Jersey-based bands and acts performed 19 gig nights across the Channel Islands and Brittany.
- In total the fund awarded 22 Channel Islands bands and acts and 34 gig nights from May 2024 to June 2025.
- Artists grew their local audiences, accessed the French live music scene and built connections with other professionals within the regions.



The fund has been super helpful for building a bridge between Jersey/ Guernsey music scenes and allowing us to mix it up and offer something fresh for our audience!

Musician

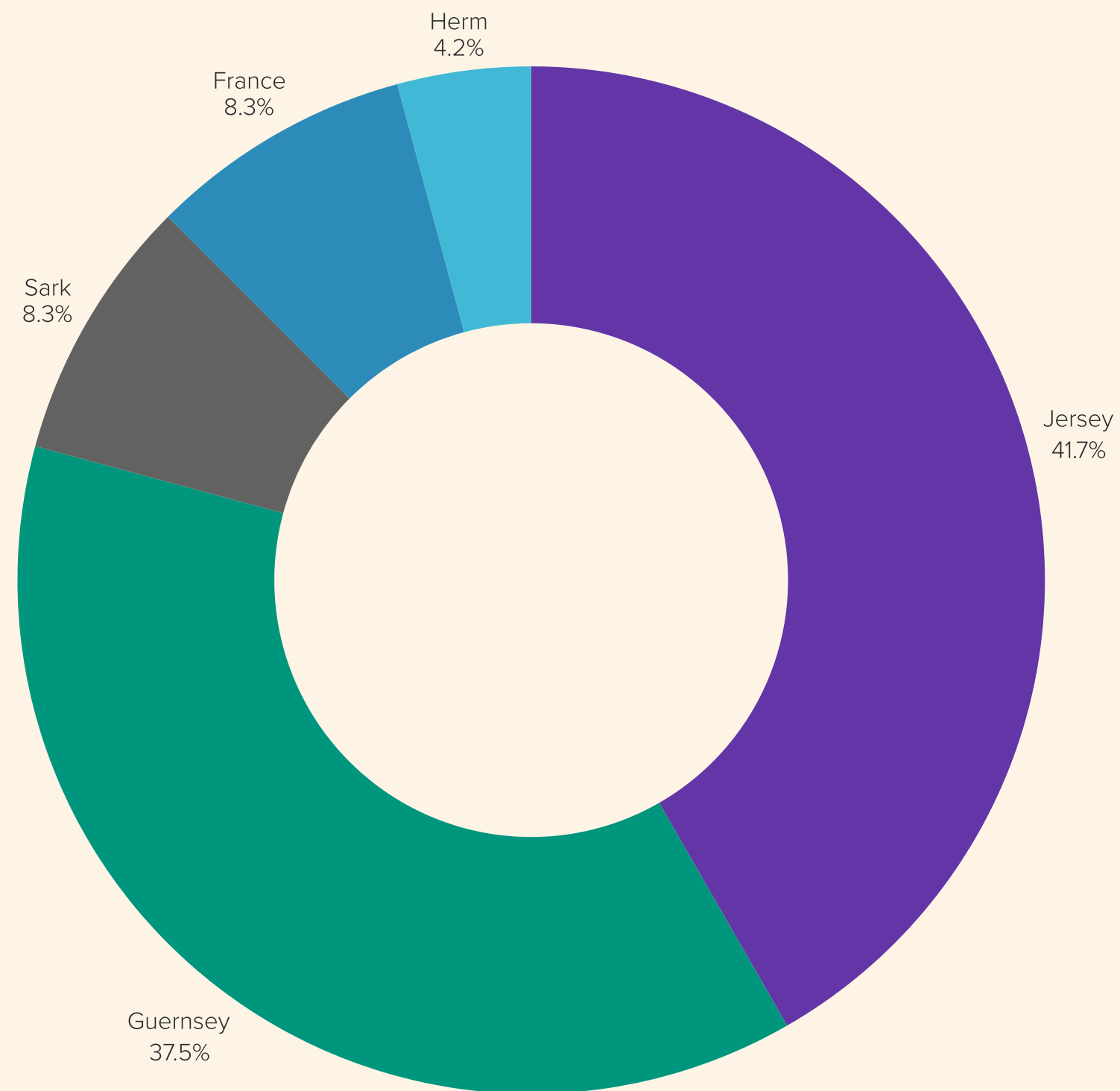
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PHOTO: ARTHOUSE JERSEY

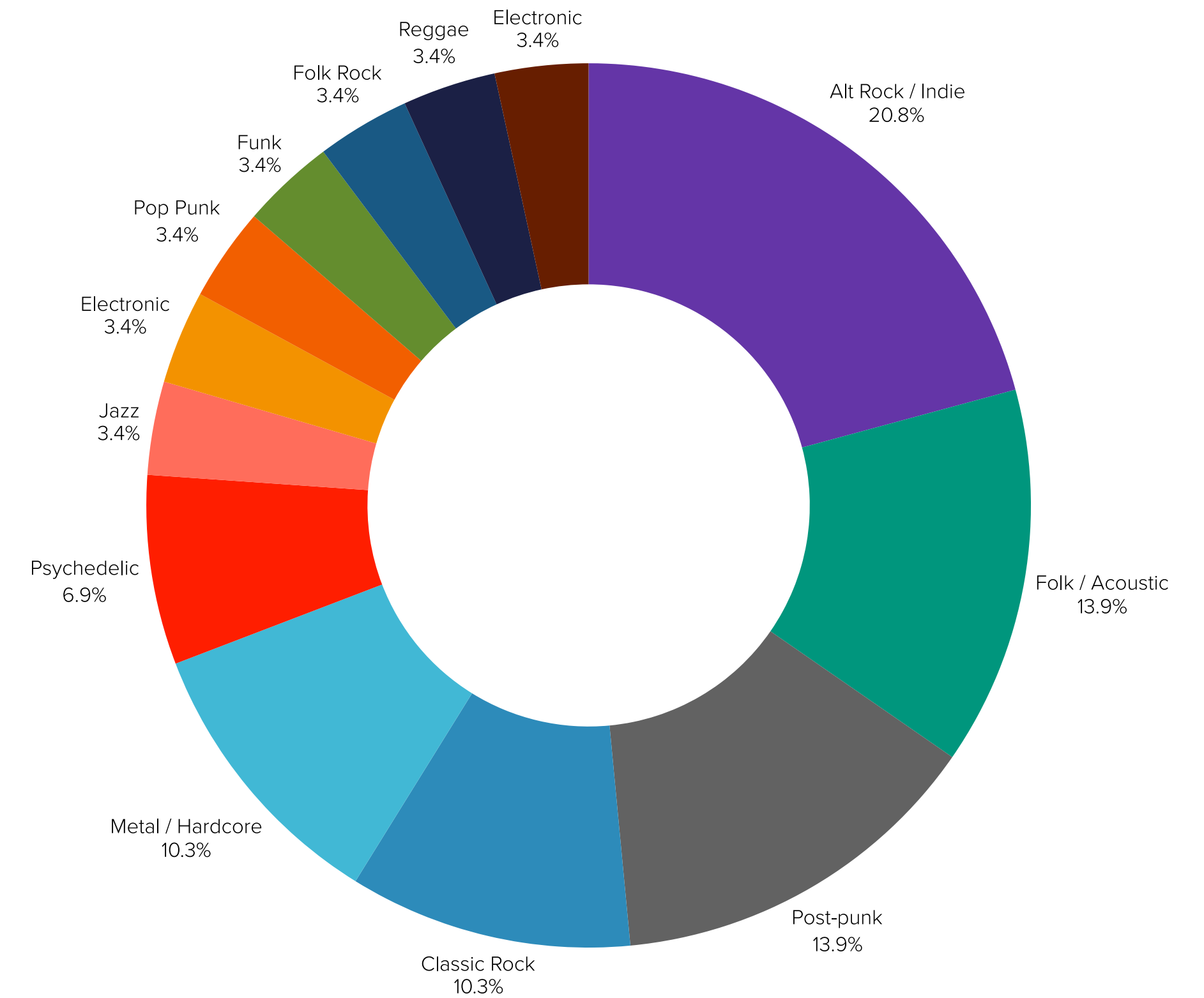
Arts, Culture and Heritage Delivery Update 2024



Locations of performances



Supported artists by music genre



Transpoesie

ADAM PERCHARD

Activity

Jersey was represented by Dr Adam Perchard at the 14th annual Transpoesie international poetry festival in Brussels. As part of the festival, which celebrated surrealist poetry and linguistic diversity, Adam performed three long-form poems, and forged connections with many other European poets. The poems were performed in English with French and Dutch translations.

Impact

- 20 poets from various European countries participated in the festival.
- 8 events were hosted across Brussels which included public space installations and live readings.
- Feedback from Dr Adam Perchard: *“Representing Jersey was an extraordinary, transformative experience. I met and exchanged ideas with some incredible poets from across Europe – poets writing in more than a dozen languages about war, trauma, healing, feminisms, injustices, culture, history, and gaps between meaning and unmeaning. It was a joyful, fiercely stimulating time. The theme of surrealism provoked some gloriously experimental work, and many of us chose to lean into the trope of resistance at the heart of the surrealist movement”.*



PHOTO: UNKNOWN

Arts, Culture and Heritage Delivery Update 2024

Project Luso

JERSEY COMMUNITY RELATIONS TRUST

Activity

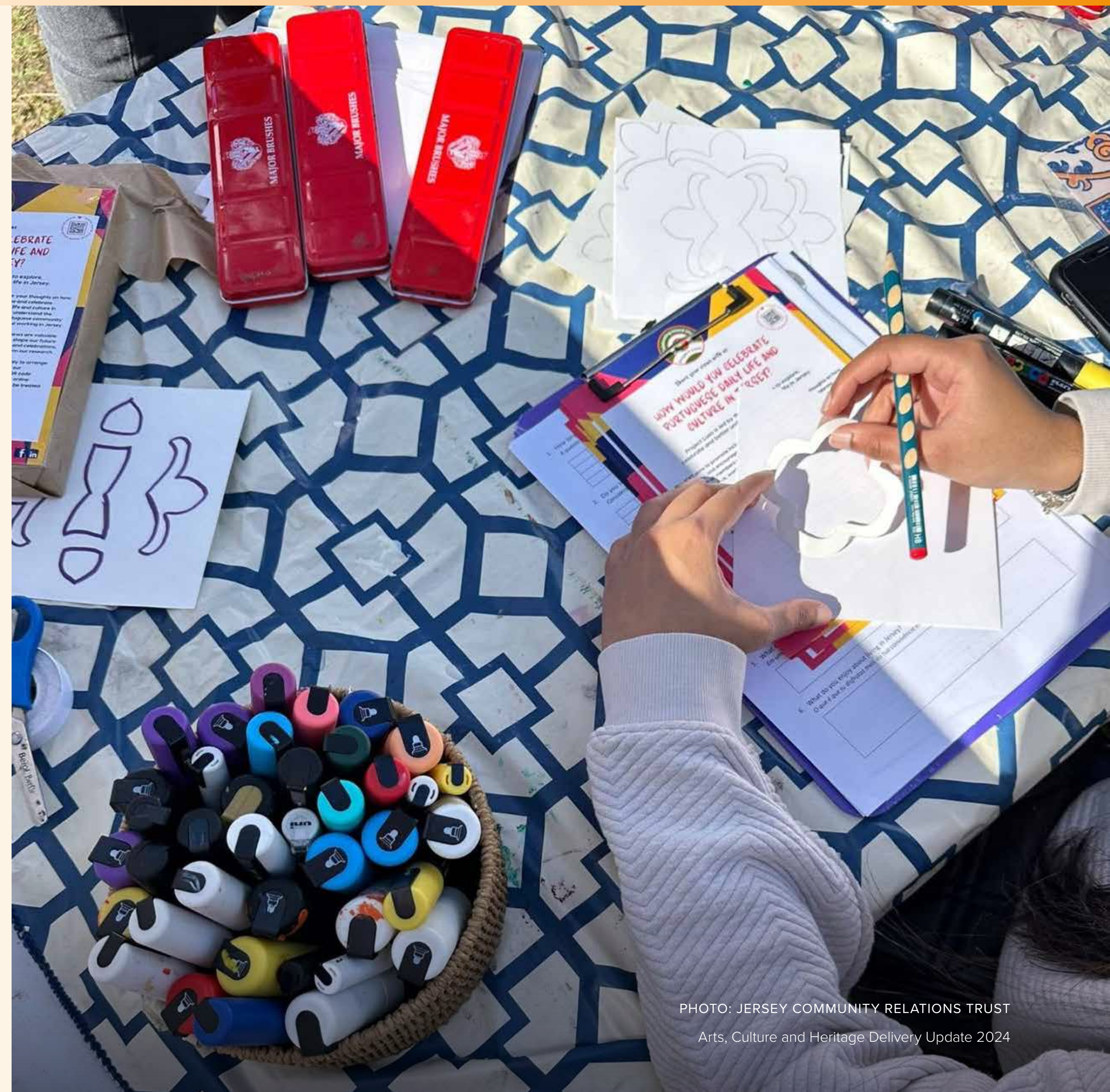
Project Luso is an independent initiative to study Portuguese life in Jersey and celebrate Portuguese culture.

Project Luso aims to;

1. Celebrate and promote Portuguese culture in Jersey;
2. Document and raise awareness of the stories of the Portuguese community;
3. Understand and address the challenges of the Portuguese members of the Jersey community; and
4. Facilitate and support the integration of the Portuguese community in Jersey.

Impact

- 230 people engaged via interviews and surveys and contributed to research into historical migration and identity.
- Partnerships formed with Jersey Youth Service, Jersey Heritage, local schools and arts organisations.
- Soft launch event at the Portuguese Food Festival.



Africa Awareness Week

FRIENDS OF AFRICA C.I.

Activity

Friends of Africa Jersey C.I. in collaboration with the Creative Island Partnership hosted a week-long celebration of Jersey's African-Caribbean community to mark the eighth year of Africa Awareness Week in Jersey.

Impact

- 900 school students and children participated in or attended events.
- 2,000 adults participated.
- Events included educational and cultural activities including public music performances, pop-ups in the Royal Square, a Rojo's evening mixer and art workshops.
- Vusa Mkhaya, the Zimbabwean singer-songwriter performed along with his band in the Royal Square. Vusa's songwriting captures the rich cultural tapestry of traditional Southern African music styles. His team of musicians and dancers visited local schools throughout the week to present performances and vocalisation workshops.



PHOTO: GOVERNMENT OF JERSEY

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La Saison Française

ALLIANCE FRANÇAISE

Activity

Four local institutions: Alliance Française, ArtHouse Jersey, Jersey Opera House and Maison de la Normandie et de la Manche joined forces to present La Saison Française which offered free cultural activities for all Islanders to attend. Highlights of the calendar included two annual French celebrations: Fête de la Musique (a day of free public music performances around St Helier on Saturday 22nd June) and Bastille Day (France's national day) celebrated in the Royal Square on Saturday 13th July).

Fête de la Musique was open to everyone, regardless of age, background, or musical style. Musicians of all levels and genres participated. It took place in public spaces, streets, parks, town squares, and other open areas. The emphasis was on participation rather than observation, making it a very inclusive, community event.

Impact

- Cultural exchange and enrichment – a showcase of French culture, cuisine, music and traditions.
- The festival promoted cultural diversity and fostered cross-cultural understanding and heritage among its residents and visitors, enriching Jersey's cooperation with its French neighbours.
- A platform for a mix of musicians, both professional and amateurs, with mainstream and more niche performances.
- Attendees took part, gave positive feedback and expressed their gratitude, noting that these experiences broadened their appreciation for different types of music.
- Local acts included Rick Jones, Mêli-Mêlo, Brian White, The Tarantulips, Slap and Tickle, Brass Souls, Maisie Robbie, Balafonics, Jeans of the Floor, Aardvark. French Normandy Acts included Ça r'samba koi, Hugo Bastille, BCBG, Ana Kap, L'Effect Mer Brass.





Memorandum of Understanding with Antigua and Barbuda

Activity

We welcomed Antigua and Barbuda's Minister for Education, Sport and Creative Industries, Honorable Daryll Matthew and High Commissioner Karen-Mae Hill. Jersey and Antigua & Barbuda signed a Memorandum of Understanding for three years which establishes a cooperative partnership to develop activities in the following areas:

1. Creative Industries
2. Education and Skills
3. Sport
4. Arts and Culture
5. Broader cooperation opportunities among island jurisdictions

We face similar issues and share thoughts on how to retain young people on island; control the high cost of imports, manage the impact of climate change on rising sea levels, support our creative industries and champion the benefits of arts, culture and heritage.

Impact

This partnership encourages mutually beneficial opportunities. Jersey hosted 40 young musicians from Antigua & Barbuda and members of the world-famous Kanneh-Mason family for two days, which culminated in a sold-out concert where they performed alongside students from Jersey Music Service at Les Quennevais School. Beautiful classical music, moving speeches from Antigua and Barbuda's High Commissioner Karen-Mae Hill and Deputy Kirsten Morel were topped off by an absolutely banging steel pan performance between Les Quennevais students and Antiguan visitors. It was a special evening celebrating the uniting power of music, and growth of the relationship between our islands.



PHOTO: GOVERNMENT OF JERSEY

Arts, Culture and Heritage Delivery Update 2024



Arts in Schools

ARTHOUSE JERSEY

Activity

ArtHouse Jersey received a grant to deliver a targeted range of initiatives within schools that sought to reposition art and creativity as key tools of learning in the delivery of the curriculum. These initiatives were designed specifically in line with the first theme of the arts strategy to provide access to the arts to young people across the Island, to embed artists into schools and to upskill and inspire teachers.

The Arts in Schools programme is devised in consultation with policy officers at CYPES, teachers and students to take into account the current context and needs of schools ensuring that the impact is further embedded beyond the delivery of one project. It is particularly attuned to the needs of students who come from less affluent households and schools where resources are stretched.

Two key projects at the heart of the programme include 'Making Art Partnerships with Schools' (MAPS), which trains artists and teachers to co-design and deliver new lesson plans and activities meeting curriculum objectives to cohorts of students across eight selected schools, and 'Gem of the Sea' which provides free online teaching resources available to teachers and students across all of Key Stage 1 and 2.

Whether working directly with students, supporting and upskilling teachers, or creating online resources to enhance the curriculum, the focus is always on delivering dynamic experiences that leave a lasting impact.

Impact

- Engaged with teachers on 948 occasions with CPD opportunities.
- Developed and delivered a range of rich art experiences to 5,963 students through over 16,000 hours of engagement.
- Connected students with professional artists and educators whose practice includes photography, mixed media sculpture, weavings, painting, analogue, animation, printmaking, illustration and collage.
- Celebrated students' work through two public exhibitions, including [Paper Worlds at Capital House](#).
- Provided targeted Saturday and Summer Art School programmes.
- Responded and supported the needs of teachers and students with bespoke advice and learning tools.



PHOTO: ARTHOUSE JERSEY



Youth Arts Jersey

JERSEY YOUTH SERVICE

Activity

Youth Arts Jersey (YAJ) is a facility that offers an inclusive space for young people to be creative, that encourages innovative skills and offers exciting opportunities for young islanders. Last year Jersey Youth Service received funding to support the following objectives:

- provide pathways and qualifications into the Creative Industries for young people, to improve upon the current situation or where none currently exist;
- offer opportunities to young people whose interests and talent are not served by the school system or who prefer or flourish in an informal learning environment;
- ensure that opportunities are fully accessible to young people from any economic or educational background, keeping costs and charges affordable or fully supported and free where appropriate;
- community and cultural enrichment; and
- skills development and job creation in the creative sector.

Impact

- 440 Individual Youth Arts Sessions.
- 7,344 attendances (12.5% increase on 2023).
- 3 x Rock, 1 x Gig, 1 x Musical Theatre, 1 x Drama Academy courses.
- The show Legally Blonde.
- Performances at the Children's Day Event, at Weekender Festival, and for the Royal Visit.
- Beaulieu Activity Week.
- Busking with the guitar club.
- End of term parties.
- Recording of Originals 2024.
- Eco Fashion Show.
- Brighton University visit.
- The YAJ Abba Experience.



PHOTOS: UNKNOWN
Arts, Culture and Heritage Delivery Update 2024

Creative Industries Conference

CREATIVE ISLAND PARTNERSHIP

Activity

In May 2024, the Creative Island Partnership convened the island's first Creative Industries Conference. This aimed to:

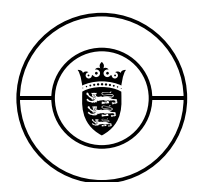
1. explore how the Creative Industries can become a focus area for the Future Economy Programme – as a direct and indirect contributor to sustainable growth, enhanced productivity and innovation;
2. learn from good practice from international case studies, reflect on models which seek to overcome structural challenges faced by creative entrepreneurs, especially in island economies; and
3. understand the current realities for Creative Industries activity in Jersey, hearing from entrepreneurs and practitioners, what are the shared ambitions and priorities for the sector.

Impact

Over 150 Islanders from the Creative Industries came together to explore the future of Jersey's Creative Economy and be inspired by a panel of international experts – Dr Tom Fleming (Director of TFCC), Carlos Martins (Director of Opium, Portugal) and Johanna Kouzmine-Karavaïeff (Director of IFA Lab, Sweden)– who shared their insights on how creative industries can drive economic growth and make Jersey a vibrant place to live. Ashley Proudfoot, Josh Noad and Rebecca Coley joined the panel and sparked an interesting conversation on the importance of keeping the island desirable to the youth.

Kirsty Pearson (Head of Economic Analysis, GoJ) provided an overview of Jersey's current economic performance, including the challenge of lower productivity, slow growth and, relatedly, an ageing population. Existing economic growth is largely fuelled by in-migration which generates pressures on housing and services. However, Jersey's role as a micro hub for international talent was considered a point of advantage, especially for high value sectors such as the Creative Industries.





FishWish – Païsson d’Pâssion’

ESTHER ROSE PARKES AND KAREN LE ROY HARRIS

Activity

ArtHouse Jersey, in partnership with the Creative Island Partnership and Jersey Markets welcomed a public artwork in the Central Market following a 12-week Jersey Markets Residency by artists Esther Rose Parkes and Karen Le Roy Harris at Beresford Street Fish Market. The artists recreated the fountain as a wish-making space for the community creating a striking sculptural centrepiece around the fountain that weaved together the past, present and future of the market through sculpture, sound and community participation.

Impact

- Over 200 wishes were gathered and each one carefully woven into the final artwork.
- The artists invited the public to view the process of making the artwork and gathered stories from the market’s diverse community of fishermen, florists, restaurateurs, farmers and visitors to create an inclusive and inspirational artwork in the town centre.
- Launch celebration brought market traders and local community members together to sing a one-off performance of the choir piece.



PHOTO: ARTHOUSE JERSEY

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Public Voice: Common Ground

SASHA GIBB

Activity

Public Voice: Common Ground was a public realm research project to improve St Helier's public space. Public engagement with multiple stakeholders confirmed a desire for more green spaces, less cars and better housing. A number of pop-up sites were created and included:

1. Pop up Perch, Romerils;
2. Film at the Perch, Romerils;
3. revitalising empty shop windows in central St Helier with the Children's Day Workshop inspiration, Tim le Breuilly installation: work inspired by Lé Galvaudeux; and a fantastic ballet performance by Silhouette dancers;
4. Pop up Park – Pétanque pitch, Weighbridge Place; and
5. Earthworks – clay-based free workshop with artist Jo Pearl and local potters to discuss how the environment and landscape of St Helier could be improved.

Impact

- Over 2,000 voices informed the analysis
- The five key concerns are:
 - › Green space for the community;
 - › Transport – disrupting the status quo;
 - › Seating and spaces made for people;
 - › Accessibility for all; and
 - › Spaces for entertainment, culture and youth.
- Numerous artists engaged in the project including Jo Pearl who led a workshop with local artists which led to more artistic involvement.
- The project sought to deliver public realm improvement based on what's needed, lead relevant public engagement that enables it; and facilitate co-creation and value to all public realm stakeholders.
- See the [website](#) for further information.



PHOTO: SASHA GIBB

Remake of Bergerac

VISIT JERSEY

Activity

A contribution from the 1% fund was spent to support the remake of Bergerac.

Impact

Global travel data shows that TV and film are one of the biggest drivers of international tourism, second only to recommendations from family and friends, and Bergerac's 'set-jetting' marketing opportunities to promote Jersey to potential visitors is part of the reason why there has been investment (partly-funded via the 1%) by Visit Jersey in the series. The public investment covered expenses incurred on-Island during production; and supported on-set training opportunities for four apprentices.



Music Manifesto

TOM FLEMING CREATIVE CONSULTANTS

Activity

The production of the [Music Manifesto](#), a music strategy for Jersey that aligns with the Arts Strategy, and the organisation of an associated launch event. The Music Manifesto built on a process of dialogue with the Island's music sector. It focused on key elements such as music education, live music infrastructure, and approaches to programming and professional development. Follow the link to see a [mini-documentary](#) produced by Martha MacDonald and the Creative Island Partnership.

Impact

The Manifesto informs the value of music in Jersey and how music can be supported to further benefit the Island. It presents a collective sector-led vision, principles, objectives and recommendations to improve and develop the benefits of music for the Island.

The Manifesto provides a series of recommendations set against eight key themes:

1. music and collective wellbeing;
2. music in education;
3. professional development and skills;
4. audience for music;
5. music and cultural identity;
6. the music economy;
7. music infrastructure; and
8. collaboration and partnership.

The launch event sparked the conversation for real, tangible and positive change and was a true celebration of Jersey's local music scene, featuring performances from:

- Rui Figueiredo & Abel Salgado;
- Phoeby Willson;
- Cosimo Dhami-Hounsome; and
- Intermission.



PHOTO: GOVERNMENT OF JERSEY

Arts, Culture and Heritage Delivery Update 2024



Connected Thinking Across Government

The vision of the Arts Strategy calls for the arts to be at the heart of strategic development and officers work together with many stakeholders inside and outside of government to deliver outcomes and collaborative projects. When governments foster a culture of collaboration and encourage coordination across policy areas, sharing insights and aligning efforts towards common goals; they are better equipped to respond to complex challenges. This joined-up approach encourages innovative solutions that reflect the diverse needs of society. Indeed, by unlocking collective intelligence we achieve more impactful and successful outcomes.

The Arts, Culture and Heritage team work on projects alongside colleagues in other sectors within the Local Economy team (Retail and Visitor, Rural and Marine, Aviation and Maritime, Growth, Trade, and Sport). They also work with colleagues in numerous other departments including the Ministry of External Relations Department, Infrastructure and Environment, the Local Services team within the Employment, Social Security and Housing Department; and the Law Officers department to name a few.

Please note that the funding for projects included on the following pages has not come from the 1% but contributes to the outcomes of the Arts Strategy and the vision of a globally recognised Creative Island.



PHOTO: GOVERNMENT OF JERSEY

Arts, Culture and Heritage Delivery Update 2024

Arts in Health – Connect Me

Funding for Connect Me does not come from the 1% but officers from the Arts, Culture and Heritage team help to support its evolving implementation and delivery.

The ACH team continue to work alongside colleagues in Local Services, Employment Social Security and Housing Department on the Connect Me Project, a cross departmental initiative. Connect Me is a social prescribing programme led by Government of Jersey and created with help from local charities and volunteer groups. Social prescribing is the practice of ‘prescribing’ social activity as a non-medical alternative or supplement for conditions associated with loneliness, poor mental health, or inactivity. Evidence shows that social prescribing can:

1. Save money on health services;
2. Reduce pressure on doctors and clinics; and
3. Help treat some physical and mental health issues without medicine.

Connect Me partners with Jersey’s charities and community groups to increase access to a wide range of arts, culture, nature or physical group activity. The pandemic significantly exacerbated the mental health and wellbeing challenges Jersey was already facing. Loneliness and social isolation are major determinants of poor mental and physical health. After COVID-19, the project received additional funding through the Social Recovery Fund. This led to the Connect Me Grant Scheme and the training of Community Connectors – people who link others to these social activities. Many Islanders

already do an amazing job of connecting with their community. We empower them to be more impactful providing networking opportunities, funding and training. The project helps to avoid medicalising problems that have social root causes; freeing up our medical health services to provide care to those who need it most.

Key Principles

1. Prevention is better than treatment. Being connected to new group activity can support wellbeing for those most at risk of mental and physical health disorders before they need to seek medical help.
2. The way we care for the health of our communities needs to change and adapt to reflect pressures on primary care and the need for more care in the community.
3. Charities and community groups, who already work with at-risk or disadvantaged groups, are best placed to offer new activities or up-scale their existing work. Government involvement should be light-touch and should empower the work of the third sector.
4. Communities generally know what they need to be more connected and healthier. Listening to their voices and working with them to create activity is better than a top-down approach.

Connectors (representatives from charities and the third sector organisations) work together to embed themselves in harder to reach parts of our society. Their role is to listen, connect and create networks that unite charities, services and community groups. They focus on those most isolated and at risk from health issues. They brainstorm solutions collectively and create projects for the [Connect Me Directory](#).

The Connect Me Directory is the digital platform where Islanders can explore and engage with a wide range of community-based activities and services, aimed at improving health and wellbeing. Grants of up to £5,000 are available for projects which increase opportunities for islanders to participate in artistic, cultural, physical or social activities. Connect Me has already supported 220 projects created by over 100 organisations which have benefitted over 40,000 Islanders.



Christian Basilio

CONNECT ME ART WORKSHOPS

Impact

Christian Basilio, who has autism and has had mental health issues, has blossomed on the art workshops that were run, thanks to Connect Me funding. His confidence has improved, his ability to regulate his emotions is much better and art has brought him a lot of happiness, a positive direction and focus for his life.

Christian had no art skills six years ago. Now, he's found his own style, sold two of his paintings through the Harbour Gallery and has plans to exhibit more at The Colour Rooms in Beaumont. Christian's story is just one example of how the Connect Me project helps create space for people to grow, express themselves and feel part of something. [News from JET June 2025.pdf](#).



Events

In 2024, the Department for the Economy financially supported a number of events including the:

- International Air Display
- Battle of Flowers
- British Surfing Championships – The British Cup
- Euros and World Cup Screening
- Jersey Farmers Markets
- Skate Space, Skateboard Jersey – September Sessions
- Tour des Ports

Please note that the funding for projects included on the following pages has not come from the 1% but contributes to the outcomes of the Arts Strategy and the vision of a globally recognised Creative Island.



The Battle of Flowers 2024

JERSEY BATTLE OF FLOWERS

Activity

The Battle of Flowers is an island institution which began in 1902, its value to Jersey lies in bringing together communities of all ages and demographics in a creative endeavour resulting in an event to inspire and delight residents and visitors alike.

The benefit to the island is twofold:

- social cohesion amongst the volunteer community teams participating; and
- providing a unique family event for an audience of residents and visitors, many of whom travel to the island specifically to attend.

The floral exhibits are formed by traditional skills passed down the generations. Its continuation reinforces our Island identity and customs.

Impact

- Record-breaking ticket sales, with over 10,000 tickets sold for each parade and an estimated 22,000 attendees across the weekend. There was a substantial increase in ticket revenue, which rose by £100,000 compared to 2023.
- The introduction of headline concert finales and expansion to include a Sunday concert in partnership with the Jersey Opera House, attracted a wider demographic, extended audience dwell time, and enhanced the festival's cultural offering resulting in a vibrant, festival-like atmosphere.
- 211.3% increase in international tickets sold, attracting visitors from other Channel Islands, UK and France.
- Increased community engagement as all 12 parishes participated, creating a stronger connection between the event and Jersey's community.
- Expanded marketing channels, including Google Ads, YouTube, and social media campaigns, achieved over 6.7 million impressions and a 361.7% increase in website traffic.



PHOTO: UNKNOWN

Arts, Culture and Heritage Delivery Update 2024





Bowl Ā Crock 2024

SKATE SPACE / SKATEBOARD JERSEY

Activity

The Bowl Ā Crock 2024 event provided an inclusive and engaging skateboarding experience for the local community and beyond, putting the new and incredible Les Quennevais skatepark facility on the worldwide map.

The event included professional skateboarding demonstrations, Wheelchair MX sessions, an exciting line-up of live music featuring local bands and DJs, graffiti demonstrations, parkour, hosting a meet-and-greet with WCMX champions Tomas Woods and Rebecca Procter to promote adaptive sports, and beginner coaching with free equipment hire.

Impact

- The event successfully attracted over 1,000 spectators and brought together people of all ages and abilities, showcasing skateboarding, culture and community spirit.
- It successfully promoted physical activity, community engagement, and inclusivity, with highlights such as WCMX demonstrations inspiring participants and raising awareness of adaptive sports.

- 500 students/children participated/attended the events.
- 30 jobs in the creative sector were created through the project.
- 50 volunteers engaged dedicating more than 400 hours to make the event a success supporting operations, marshalling and set-up.
- Young creatives, including designers and filmmakers, gained valuable experience, resulting in one of them being offered an interview at the governing body of UK Skateboarding.
- Vans Europe and Volcom shared event content, extending the events reach internationally and online, creating a buzz around Jersey as a brand.
- Skate coaches used their skills to secure work off-island.
- A music video was filmed, giving local musicians more exposure.
- Local skaters connected with professional athletes, boosting their skills and motivation.



PHOTO: NATALIE MAYER



The Future of Arts, Culture and Heritage

The 2024 Budget (the Government Plan) committed to increasing the arts, culture and heritage budget in line with inflation (RPI) only, rather than the 1% target. However, the States Assembly adopted Proposition P.69/2024, reinstating the 1% commitment. The Council of Ministers amended their proposed Budget as a result, and undertook to review spending across Government to see how the shortfall below the 1% commitment could be met.

P.69/2024 has introduced pressure to determine whether other areas of spending outside of budgets currently identified as arts, culture and heritage, can also be captured.

Proposition P.82/2024 has since been adopted to establish a permanent support scheme funded through the 1% budget to provide travel grants for costs related to off-Island participation in sports or other similar competitions for those representing Jersey.

The Proposed Budget (Government Plan) 2026-2029 outlines the future for Arts, Culture and Heritage funding. It is acknowledged that there is no single budget for arts, culture and heritage funding, with departments working together to common aims. Furthermore, as there is no universal definition of what constitutes arts, culture and heritage spending,

Government expenditure has been reviewed against arts spending for Arts Council England; heritage spending as classified by UNESCO Institute for Statistics; and cultural spending as defined under the UN Classifications of Functions of Government Statistics. Further areas of Government spending previously not considered, including, funding for the Jersey Music Service, Public Libraries and Community Compass Scheme, have now been included in the calculation of arts, culture and heritage spend. After these budgets have been taken into account, the total spending on arts, culture and heritage equates to 1.2% of overall Government spending, in excess of the 1% target. The plan proposes that budgets for arts, culture and heritage funding will increase in future years, with inflation allocations for pay and non-pay.

The Arts Strategy was “*commissioned in response to the meaningful and long-term commitment of the 1%*”. It is critical that funding is therefore spent in accordance with the objectives of the Strategy.

To that end, an implementation plan will be designed in collaboration with major grant recipients to help focus the Arts, Heritage and Culture team, as well as strategic partners, States Members and stakeholders, to deliver on the themes.

This plan will lead up to the end of 2027, giving certainty that the 1% will continue to support exciting initiatives and projects but this plan will help to outline and clarify the steps we need to take to accomplish the goals within the Strategy. The implementation plan will help to identify areas of opportunity and to ensure that funds are equitably distributed across the four themes.

We plan to create a Creative Islands Partnership Arts Advisory Panel that brings together the four main grant recipients to help co-author the implementation plan. There is already an established Heritage Advisory Partnership for the Heritage Strategy, and we would like to replicate this for the Arts Strategy. We will also take the opportunity to reassess together the existing Creative Island Partnership network, to ensure it meets its purpose of boosting the profile, connectivity and investment across the arts and building strategic relations for our creative industry with other key sectors.

Appendices

2023 Grants

Organisation	Project	Amount
Major Grant Recipients over £300,000		Total Amount Awarded: £8,350,734
Jersey Heritage		£5,500,000
ArtHouse Jersey		£1,130,000
Jersey Arts Centre		£850,000
Jersey Opera House		£510,734
Ballet d'Jerri		£360,000
Music Grants		Total Amount Awarded: £54,590
Charles Mauleverer	Music recording	£14,000
Jersey Academy of Music	JASTO Community Orchestra	£5,000
JAM/ JSO/ Island schools	Ralph Vaughan Williams String Project	£1,690
James Dumbelton	Lihou – Recording of traditional music of the Channel Islands	£3,800
Jessica Donoghue	Jersey Under-18s – Battle of the Bands	£4,000
Jersey Symphony Orchestra	Three concerts	£15,000
Jersey Symphony Orchestra	Education Programme	£5,000
Progressive School of Music	Summer Showcase	£2,500
Stefentertainment	Groovy Sundays @ Howard Davis Park	£3,600
Arts Grants (non-music)		Total Amount Awarded: £75,350
Art in the Frame	Relocation support	£17,450
Association of Jersey Architects	6 Big Things to Talk About, AJA Talks	£7,500
Aziliz Elain	Memoire on the Breton immigrants	£1,400
Green Eye Productions	Film School	£12,500
John Schultz	Cicada	£4,500
Martin Toft	Entrepot – maritime photographic research project	£13,000
Rebecca Coley	Jersey Surf Film Festival	£6,500
Société Jersiaise	Public Artwork Commission for 150 years of Société Jersiaise	£12,500
Heritage Grants		Total Amount Awarded: £10,000
JICAS	Archaeology Field School	£10,000

Organisation	Project	Amount
Vibrant St Helier – Arts, Environment & Place-making		Total Amount Awarded: £64,108
Sasha Gibb	Consultancy Public Realm	£38,631
Sasha Gibb	Public Voice: Common Ground	£8,440
Xanthe Hamilton	Consultancy – Feasibility Study for Branchage	£12,792
Organised in house	Creative Spaces	£4,245
Festivals		Total Amount Awarded: £194,246
13th Parish	Jersey International Film Festival	£25,000
Battle of Flowers	Public meeting	£70
Organised in-house	Corn Riots	£31,137
Wolf Productions	Dreaming Trees	£22,000
Jersey Literary Festival Association	Jersey Festival of Words	£63,000
Jersey Lunar New Year	Jersey Lunar New Year Festival	£49,474
Jazz sous les Pommiers	Performance of The Word on the Street in Coutances, Manche	£3,565
Cultural Diplomacy		£24,426
Creative Island Partnership (Events and Consultancy)		£14,769
Music Manifesto		£12,275
Film and TV		£6,864
Communication and Engagement		£12,925
Community Compass (Connect Me)		£300
Administrative Delivery Costs		£113,210

2022 Grants

Organisation	Project	Amount
Major Grant Recipients over £300,000		Total Amount Awarded: £7,422,676
Jersey Heritage		£5,500,000
ArtHouse Jersey		£915,000
Jersey Arts Centre		£640,000
Jersey Opera House		£367,676
Music Grants		Total Amount Awarded: £7,500
Jersey Symphony Orchestra	Three concerts	£7,500
Arts Grants (non-music)		Total Amount Awarded: £32,145
Art in the Frame	Relocation support	£17,550
Framing Workshop Ltd	Art for Ukraine	£3,029
Gilbert and Sullivan Society	Theatre Production	£3,620
Glimmer Events	STEAM interactive events and workshops	£6,250
Diana Awards? / Polly Wilton	Public Artwork at Millenium Park Basketball Courts	£1,696
Heritage Grants		Total Amount Awarded: £52,569
JICAS	Archaeology Field School	£15,000
Jersey Heritage	German Fortification Study	£639
In House	Heritage Strategy Launch	£2,000
Infinity Learning Ltd	Consultancy	£6,180
Historic England	Portable Antiquities	£28,750

Organisation	Project	Amount
Vibrant St Helier – Origin Architecture Studio – Fort Regent Arts Village		Total Amount Awarded: £41,784
Carolyn Rose Ramsay	Consultancy – Creative Programming	£17,550
Various suppliers	Creative Spaces	£20,686
Origin Architecture Studio	Fort Regent Arts Village	£3,548
Festivals		Total Amount Awarded: £136,842
13th Parish	Jersey International Film Festival	£20,000
Organised in-house	Corn Riots	£56,092
Jersey Literary Festival Association	Jersey Festival of Words	£43,750
Jersey Lunar New Year	Jersey Lunar New Year Festival	£17,000
Ballet d’Jèrri		£30,000
Cultural Diplomacy		£3,943
Creative Island Partnership (Events and Consultancy)		£37,973
Film and TV – Hannah Patterson – Claude Cahun Film		£8,760
Communication and Engagement		£24,620
Culture for Health and Wellbeing		£2,268
Administrative Delivery Costs		£74,932

