

11/12/2025

FB Pavillion
FB Fields
Grande Route de St Clement
St Clement
Jersey
JE2 6QN

REF: Arm's Length Bodies, Grants and Subsidies Review

Dear Deputy Gardiner,

Following receipt of your letter dated 24 November 2025, Jersey Sport has been asked to provide additional information to assist the Public Accounts Committee in its review, in accordance with the established Terms of Reference.

This report consolidates relevant material drawn from previously audited accounts, annual reports, and other publicly available sources. Where information was not publicly accessible, we have supplemented this with data from internal records and meeting minutes. We are happy to provide supporting evidence for all such information upon request.

For clarity, PAC have requested the following:

1. Since the creation of your organisation how have any of its core objectives and responsibilities been altered and, if so, what was the basis and rational for doing so?

The core objectives of Jersey Sport have remained largely unchanged since its inception in 2017, however, the Government of Jersey Review of Sport and Physical Activity in November 2023 informed that:

Recommendation 11: Jersey Sport should undertake a review of its delivery function.

This recommendation was a result of concerns by stakeholders who believed Jersey Sport was not effectively delivering on its core objectives up to that point. This has been a primary focus of Jersey Sport in the last two years with stakeholder satisfaction now at 94%.

2. Do you see the role of the organisation being updated in the future, and if so how?

No, our Board are satisfied with the direction of travel for our organisation. In the event that our role was to change we would expect this to be an agreed process with our partners at the Government of Jersey.

3. Please can you advise the PAC if you have ever received any top up grants and if so, what were they for and if not, could you advise if top up grants would be open to you?

In 2025 we received two top up grants. The first was an increase in Travel Grants from

£125,000 to £300,000. This was a result of a decision within the States Assembly to increase this grant. This grant is distributed directly back into the sports community for off-island travel.

We also received a top up grant of £60k from the Environment Dept. This was for the purposes of active travel and introducing programmes that would engage islanders in an active lifestyle rather than using vehicles. A Service Level Agreement governs this grant.

Jersey Sport is open to additional top up grants that are relevant to our core purpose.

4. What recommendation has been made by the Government of Jersey concerning raising funds separately to the government grant?

The GoJ are encouraging of us to raise funds to support activities that are outside of the Partnership Agreement. Jersey Sport recognises this as one of its core objectives.

5. Please can you confirm the total marketing spend for the years 2022- 2025, broken down by on-island and off-island campaigns and further broken down by staff remuneration and consultancy costs?

Year	Marketing Spend	Salaries
2022	£83,213.87	£100,192.29
2023	£111,566.03	£91,816.21
2024	£92,584.46	£79,259.58
2025	£62,835.05	£32,984.56

All marketing expenditure is on-island. In 2025 we significantly reduced our marketing budget for the purposes of efficiency. This will be further reduced in 2026.

6. Please provide any consideration as to the size of your board, and confirm if any recommendation has been given by the Government of Jersey in this regard?

In November 2025, the board composition of Jersey Sport increased from 8 to 10. This decision was based on a skills analysis from our Board audit which recognised that we needed additional skills in Legal and Fundraising.

The GoJ supported this increase through our partnership manager who attends all Board meetings.

It must be noted that Directors at Jersey Sport do not receive remuneration for the role.

7. Do you believe there is a need for further reviews of your own or other Arm's Length Bodies, either separately or jointly?

Jersey Sport has been the only Arm's Length Organisation to have undergone a full review from the Government of Jersey. This review was extremely helpful in our strategic realignment and has resulted in high levels of stakeholder satisfaction. I would recommend that all ALO's go through the same process.

8. In your view would establishing a joint premises for Arm's Length Bodies provide efficiencies and what considerations have been held on this matter?

From an efficiency point, Jersey Sports annual rental at FB Fields is £15,000 and provides us with everything we require (including car parking). However, Jersey Sport is open to establishing a joint premises for ALO's as long as it is fit for purpose for our stakeholders.

9. In your view would establishing joint boards for Arm's Length Bodies provide efficiencies and what considerations have been held on this matter?

To be a Director of Jersey Sport requires a passion and understanding of the sport and physical activity sector. As a result, this requirement could be compromised if there were to be a joint Board established.

As per point 6, our Directors are non-renumerated therefore there would be little value in changing this for a renumerated joint Board.

10. In your view, would narrowing scope or objective of any Arm's Length Bodies provide efficiencies and what considerations have been held on this matter?

As a result of the Review of Sport and Physical Activity in Jersey in 2023, Jersey Sport realigned its objectives. Whilst this didn't narrow the scope of our purpose, it definitely ensured there was greater focus on what we should and should not be doing. This process supported us in the development of an efficiency plan which was agreed by our partners at the GoJ.

Where there is duplication in ALO workstreams then we would be supportive of narrowing of focus or joint working.

11. . Would joint procurement by any of the Arm's Length Bodies provide efficiencies and what considerations have been held on this matter?

This is a difficult one to answer as the sports sector is bespoke in its services. As a result I don't see any benefit in joint procurement.

Kindest Regards

David Kennedy

CEO, Jersey Sport